# AJUSTING YOUR VIDEO IMAGE



Make sure your face and at least a quarter of your upper torso shows on your webcam

## **YOUR ZOOM IMAGE**



## **ROOM BRIGHTNESS**



# LIGHTING

Natural or artificial lighting should be directed towards your face. Avoid seating in front of an open window or bright light

# BACKGROUND

### NEAT RACKDROD





Your background should be uncluttered. Consider using Zoom Virtual Backgrounds to add a visual theme

### **EYES ON AUDIENCE**

# **YOUR FOCUS**

Look at the camera during your presentation. It gives the sense of direct eye contact and increases visual engagement.

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