



WILLIAM J. HUGHES CENTER FOR PUBLIC POLICY

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



December 2010

Message from the Executive Director



The past few months have been busy and productive for the William J. Hughes Center for Public Policy, and that bodes well for the New Year.

In September, the Hughes Center Lecture Series presented A Revealing Look at 9/11" featuring former New Jersey Gov. Thomas H. Kean, co-chairman of the 9/11 Commission and John Farmer, Jr., senior counsel to the 9/11 Commission. They discussed Dean Farmer's book, *The Ground Truth: The Untold Story of America Under Attack on 9/11* as well as some of their own personal feelings and emotions as members of this Commission. More than 400 people packed Elizabeth B. Alton Auditorium and overflow classrooms to witness this riveting account of 9/11 and its impact on America.

The Hughes Center sponsored Stockton College/Zogby polls enjoyed great success in tracking the hotly contested third congressional district race in New Jersey. The polls' results were cited across a number of state, regional and national media outlets.

In January, the Hughes Center will have the good fortune of welcoming Dr. David L. Carr as a Senior Fellow. Dr. Carr stepped down from his post as Provost of Stockton College and will now focus his energies on the Hughes Center and his related longtime interest in civic engagement.

Hughes Center expanded its communications outreach by creating a Facebook page. We can be found at http://www.facebook.com/hughes_center_stockton_college. Visit our page, become a friend and indicate which posts you like and pass it on to your friends and colleagues. Please accept our thanks for your support this year. We look forward to an even more successful 2011. May the New Year bring you happiness and success.

Sharon Schulman

Major Endowments

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Upcoming Hughes Center Events

- The Jersey Sting: A True Story of Crooked Pols, Money-laundering Rabbis, Black Market Kidneys, and the Informant Who Brought It All Down***
 Discussion of the book by its authors, Ted Sherman and Josh Margolin, on **Tuesday, March 29, 2011.**
- Energy Symposium: Tuesday, November 15, 2011**

Please click [here](#) to find out how to register for Hughes Center events.

Recent Columns and Publications

<p>Sharon Schulman, Executive Director of the William J. Hughes Center for Public Policy</p>	<p>"The New Jersey budget 'hunt' is over. Now what?" <i>Shore News Today</i>, July 19, 2010 Tighter budgets will mean fewer services" <i>NewJerseyNewsRoom.com</i>, July 19, 2010 Cuts could leave New Jerseyans unhappy" <i>Courier-Post</i>, August 1, 2010</p>
<p>Carl Golden Senior Contributing Analyst with the William J. Hughes Center for Public Policy</p>	<p>"A message delivered in spite of the media on budgets. Christie spoke directly to voters." <i>The Philadelphia Inquirer</i>, May 6, 2010 "Christie's slide in the first 100 days: 'Not one step back'". <i>NJ.com</i>, May 10, 2010 "The hammer in the Governor's tool kit" <i>NJ.com</i>, May 18, 2010 "Government shutdown another line in the sand" <i>NJ.com</i>, May 24, 2010 "Obama administration's clumsiness allowed Sestak story to fester" <i>The Press of Atlantic City</i>, June 7, 2010 "Christie commission should remember why NJN was created before making recommendation" <i>NewJerseyNewsRoom.com</i>, July 16, 2010 "Whither or wither New Jersey Network?" <i>NJ.com</i>, July 17, 2010 "reforming N.J. gaming industry will challenge Christie" <i>NewJerseyNewsRoom.com</i>, August 23, 2010</p>

Mr. & Mrs. Stephen Chazen
Mr. & Mrs. William J. Hughes and Family
 South Jersey Industries
 Atlantic City Electric Company
 Exelon Corp
 Mr. & Mrs. Steve Batzer
 New Jersey American Water Company
 Public Service Enterprise Group
 Salmon Ventures Limited
 Thomas H. Heist Family
 Tribhuvan & Nandita Singh
 Verizon

Steering Committee

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 Steve Batzer
 John Bigelow
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 Richard Mroz, Esq.
 Hon. Steven P. Perskie
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 Trib Singh
 Richard Tolson
 Michael Tuosto
 Dr. Brian Tyrrell
 Helen Walsh
 Jennifer Young
 Dr. Herman J. Saatkamp, Jr., *Ex Officio*
 Dr. Harvey Kesselman, *Provost & Executive Vice President*
 Dr. David L. Carr, *Ex Officio*
 Evelyn Ingargiola, *Student Representative*

Statistics

According to the Hughes Center's Stockton College/Zogby poll of August 2010:

- Seventy-eight percent of parents statewide stated that their children are likely to go to college or university in New Jersey.
- Fifty-five percent of parents statewide do not agree that the quality of education at a four-year private college or university is better than the quality of education at a public college or university.
- Statewide parents (50%) disagree that better jobs are obtained by degrees from private four-year colleges or universities as opposed to degrees granted by public colleges or universities.

Read the complete story below.

	<p>"Christie opens the way for NJEA to make its case" NJ.com, October 8, 2010</p> <p>"Desire for change likely to power Republicans" NewJerseyNewsRoom.com, October 19.</p> <p>"Adler may find himself on the wrong side of his 'edge'" NJ.com, October 25, 2010</p> <p>"For Christie, 2011 holds promise and peril" - NJ.com, November 17, 2010</p> <p>"Who has the key to the 'tool kit?'"- NJ.com, November 24, 2010</p>
<p>Michael Busler, Fellow of the William J. Hughes Center for Public Policy</p>	<p>"Gov. Christie's plan doesn't go far enough" <i>The Times of Trenton</i>, May 12, 2010</p> <p>"Revoltors want public payrolls reduced" <i>Courier-Post</i>, June 6, 2010</p> <p>"N.J. property tax cap is just the first step" - <i>NewJerseyNewsRoom.com</i>, July 14, 2010</p> <p>"Tax cuts: All for one and one for all" <i>NewJerseyNewsRoom.com</i>, September 14, 2010</p>

Steering Committee Spotlight

Steve Batzer

Community leader, successful business person, gaming, hospitality and entertainment expert all describe Hughes Center Steering Committee Member Steve Batzer.



Steve Batzer

Mr. Batzer has a long history of service to community and philanthropic organizations. He has served as a Board Member and Chair of The Richard Stockton College of New Jersey, the AtlantiCare Foundation, and the Jewish Community Center of Margate. He also serves on a variety of different boards that include the Greater Atlantic City Chamber of Commerce, the Atlantic County Economic Development Advisory Commission, the World Trade Center of Greater Philadelphia, the Global Interdependence Center at the University of Pennsylvania, and the International Visitors Center of Philadelphia.

In 1988, New Jersey Governor Thomas Kean appointed Mr. Batzer as Chairman of the Governor's Advisory Commission on Gambling. Under his leadership the commission was responsible for developing a study and issuing a report on the social and economic impact of gaming on the population of New Jersey.

Mr. Batzer has been recognized on several occasions for his civic involvement and community service. In 1983 he was the recipient of the "Man of the Year" award by the Atlantic Area Council of the Boy Scouts of America and the "Brotherhood Award" from the National Conference of Christians and Jews. In 1988, the Greater Atlantic City Chamber of Commerce honored him as "Business Man of the Year," and in 1989 the Council of Compulsive Gambling of New Jersey named him "Man of the Year."

Mr. Batzer earned his undergraduate and MBA degrees from the Wharton School at the University of Pennsylvania. After graduating, he attended Officer Candidate School and was commissioned as an Ensign in the United States Coast Guard. He served on active duty for four years and in the active reserves for another ten, eventually attaining the rank of Lieutenant Commander.

Currently, Mr. Batzer works with SOSH Architects, based in Atlantic City, where his role is in global business development. He also serves as Senior Advisor to NIA/Marsh McLennan Agencies, a division of MMC, a global financial services/insurance brokerage firm, where he had previously served as a Senior Vice President, Global Gaming Practice Leader. Mr. Batzer and his son, Bruce, are co-owners of WBD Investment Group, a business advisory and consulting firm.

A Revealing Look at 9/11: A Failure to Communicate

A failure to communicate at the highest levels among governmental agencies led to the terrorist attacks on September 11, 2001, according to John Farmer Jr., senior counsel to the government's 9/11 Commission and former New Jersey Attorney General. Thomas Kean, former Governor of New Jersey and Commission co-chair, said the terrorists' new strategy is for smaller attacks and to recruit Americans and other diverse people who don't fit the profile of Middle Eastern terror organizations. We need to continue to fight the war on terrorism, particularly within our borders."

As part of its Lecture Series, the William J. Hughes Center for Public Policy sponsored the discussion, "A Revealing Look at 9/11," where Farmer and Kean shared their insights before a crowd of more than 400 people who filled the Elizabeth B. Alton Auditorium and spilled into an overflow room to watch the event on video. The event, held roughly one year from the 10th anniversary of the attacks on America, presented a unique perspective on the events of that fateful and tragic day in U.S. history.

If law enforcement agencies had spoken to one another, it could have been a different story," said Farmer, author of *The Ground Truth: The Untold Story of America Under Attack on 9/11*. As the Commission looked into this event we learned the "official" story differed from what actually happened that day. We were originally told that air defense had been given a shoot down order (on all planes subsequent to the first which struck New York City's World Trade Center North Tower) and had nearly stopped (the attacks on the South Tower and Pentagon in suburban Washington, D.C.). But that was not the case."

Farmer added that federal agency communications problems have not improved in the years following the attacks. We have seen it repeatedly with cases such as Hurricane Katrina and the would-be Times Square bomber. Top-down response isn't what addresses the problem. The first responders are those on the ground."

Kean said Americans need to be vigilant to terror threats, and average citizens can divert future disasters. We must not let 9/11 become relegated to history. We must learn lessons from it," he said. It was a street vendor who noticed the would-be Times Square bomber and alerted police."



Thomas Kean, former Governor of New Jersey, and John Farmer Jr., senior counsel to the government's 9/11 Commission and former New Jersey Attorney General.

Stockton College/Zogby Poll Correctly Predicts Outcomes of Three Congressional Districts

The Hughes Center, working through the Stockton/Zogby polling relationship, twice polled the three southern New Jersey Congressional races in the recent November elections.

Despite the vast upheaval in congressional elections across the country, Southern New Jersey's three congressional districts actually followed traditional voting patterns. Longtime incumbents Frank LoBiondo and Rob Andrews were returned to Congress by wide margins in what are considered safe districts.

First-term Congressman John Adler, in a traditionally Republican district, was in a toss-up race in his try for his second term in the House of Representatives. The Stockton/Zogby poll correctly tracked Republican challenger Jon Runyan's rise through the fall and actually had Runyan up by three percentage points in the final poll. Runyan's margin of victory was three points.

Voters Support Governor's Position on Atlantic City and Horse Racing

Support for Governor Chris Christie's positions on the gaming industry is fairly stable. When likely voters were asked, "Do you agree or disagree with Governor Christie's decision to end subsidies to horse racing in New Jersey?" 60 percent to 63 percent agreed with Christie's position in both the September and October polls and across the three congressional districts.

When asked "Do you agree or disagree with Governor Christie's plan to invest in and promote Atlantic City?" respondents in the first district agreeing with the Governor went from 54 percent to 59 percent. In the second district, which includes Atlantic City, support declined slightly from 72 percent to 67 percent. In the third district, support moved from 56 percent to 54 percent.

Poll Results Draws National Attention to Hughes Center

The Hughes Center's Stockton College/Zogby poll brought a great deal of state, regional and national attention to the Hughes Center. A combination of accurate polling and a hot congressional race gave the Hughes Center an opportunity to raise its profile. The two polls on the congressional races, particularly the third district Adler-Runyan race, were cited at least 40 times during the course of a month. Most of the attention came when the second poll was the first to show Runyan's rapid movement in the race. The poll indicated that the race was too close to call but that Runyan had the three-point lead that eventually became his margin of victory.

The poll was cited by national publications and/or websites like *The New York Times*, the *Washington Times*, *U.S. News & World Report*, the *Weekly*

Standard, Politico, Fox News and MSNBC.

State and regional outlets included: *Asbury Park Press, Burlington County Times, Courier-Post, DailyRecord.com, KYW Newsradio, myCentralJersey.com, myfoxphilly.com, NBC40, NJ Network News, Philadelphia Inquirer, PolitickerNJ.com, and the Press of Atlantic City.*

Stockton-Zogby Poll Measures Parent Attitudes Toward Higher Education in NJ

Nearly half of New Jersey parents with 9th to 12th grade students believe higher education should be a top budget priority, according to the Hughes Center's StocktonCollege/Zogby poll of August 2010. Parents in Atlantic and Ocean counties expressed more support (57%) than those across the state (48%). Moreover, the poll states most parents would trade off improvements to the state's roads and infrastructure if that meant additional funding for higher education.

The point is driven home by the fact that nearly every single respondent in every demographic category said it is important for their children to go to college (98 percent overall), and it was likely they would do so," said Sharon Schulman, executive director of the William J. Hughes Center for Public Policy at Stockton.

Respondents were asked a series of 40 questions concerning such topics as higher education funding, paying for college, perceptions of two-year schools vs. four-year schools, public vs. private, school reputations, etc. Majorities in all groups rated positively the overall quality of New Jersey's county colleges, public and private four-year institutions, and most anticipated their children would attend a four-year public college or university in New Jersey. Most parents had a more positive view of four-year institutions over two-year institutions, and private four-year schools were not seen as superior to public ones. Not surprisingly, cost is the major factor parents cite for sending their children to a public college or university.

Overall, 73 percent of parents statewide, and similar amounts in the oversampled counties, thought more funding should be available for higher education. Among acceptable tradeoffs for getting more funding, in addition to infrastructure (31 percent statewide), choices included less money to programs for small businesses (26 percent) and paying higher taxes (22 percent).

When asked to name their top three state budget priorities, all groups agreed education was an area that should receive priority funding with K-12 education at around 60 percent and higher education around 54 percent. The third priority for the parents was healthcare around 37 percent.

The telephone survey, commissioned by Stockton, polled approximately 2,000 parents of students in grades 9-12 statewide and included oversamples in Atlantic, Cape May, Cumberland, Gloucester, Ocean and Salem Counties from July 15 to July 27, 2010. The margin for error was plus or minus 3.5 percent statewide and plus or minus 4.1 percent in the oversampled counties. In addition to geography, the respondents were broken down according to age, race, gender, income and level of education.

Hughes Center Welcomes Senior Fellow Dr. David L. Carr

The Hughes Center welcomes David L. Carr, PhD. as its Senior Fellow. Dr. Carr comes to the Hughes Center after stepping down from his position as Provost and Executive Vice President of The Richard Stockton College of New Jersey this past June.

Among his many accomplishments in five years as Provost, Dr. Carr launched three new applied research centers, including the William J. Hughes Center for Public Policy, the New Jersey Center for Hospitality and Tourism Research, and the Stockton Institute on Successful Aging.

Dr. Carr is recognized for strengthening the academic community of Stockton College by attracting and retaining top faculty, initiating the annual "Day of Scholarship" to celebrate faculty and student scholarship, and leading the establishment and development of graduate programs, including the College's first doctoral program and New Jersey's first professional science master's degree.



Dr. David Carr

Instrumental in the creation of the Hughes Center, Dr. Carr now returns to enhance the academic mission of the Center. Dr. Carr will also serve as a Professor within the Department of Political Science in the School of Social and Behavioral Sciences. His well established commitment to promoting civic engagement broadly among the general public, but in particular with undergraduate students, was recognized by American Associate of State Colleges and Universities in 2009 when they honored him with the William M. Plater Award for Leadership with Civic Engagement. This award recognizes the critical role that chief academic officers have in shaping the accountability, public advocacy, reform of academic programming and formation of partnerships within the county, state, and nation to support civic minded communities.

Now, as Dr. Carr joins the Hughes Center in the capacity of Senior Fellow, he hopes to contribute not only to the growth of the Center's applied research initiative, but also to fostering the Center's role in giving residents of southern New Jersey a stronger political voice so that their interests are better understood and received by Trenton. He plans on fostering the relationship between the Hughes Center and the Political Science department by encouraging leadership development among students through internships within the Hughes Center, in addition to those available through Stockton's Washington Internship Program.

Prior to coming to Stockton, Dr. Carr has had a long and successful career as both a member of the faculty and an administrator. He began his academic career at the State University of New York Institute of Technology as Assistant, and later, Associate Professor of Political Science. While at SUNY Institute of Technology, he also served as the Chair of the Department of Social Sciences and Humanities. After leaving the SUNY system, Dr. Carr served as the

Assistant Dean of the College of Social Sciences at St. Cloud State University and, later, of Acting Associate Vice President for Academic Affairs.

Since joining the Stockton community in 1992, Dr. Carr has served as the Dean of the School of Social and Behavior Sciences, the Vice President for Academic Affairs, before becoming Provost.

Dr. Carr resides in Galloway Township with his wife Beverly. He has two children and four grandchildren. In addition to his academic pursuits, Dr. Carr has a passion for nature and wildlife photography. Samples of his art can be viewed in the President's Office on Stockton's campus.

Hughes Center Presents Research Findings at Public Policy Conference

The Hughes Center conducted a research study on the use of executive powers as a policy making tool in New Jersey. The study, *Executive Prerogative: The Use of Executive Orders in New Jersey*, analyzed the use of executive orders by New Jersey's Governors between 1947 and 2009.

In many states, executive orders are an attractive tool that can be utilized by governors to set policy agendas. The use of executive orders has not received a large amount of attention in academic and professional sources. A significant number of sources relating to the issue of its use are more than two decades old and subsequently need to be updated with new trends in political practice and recognition of the increased political polarization in many arenas. Most of the research about the use of executive orders focuses on the national level.

Executive orders were chosen because they allow the governor to develop and implement policy unilaterally with little opposition from the legislature. This executive power allows governors to reshape and/or reject orders issued by past governors for their policy agenda.

The study examined the use of executive orders across time, and categorized each order based on the function of the order. The study sought to track the influence of the political affiliation of past governors, of the political majority in the legislature as a whole, and of the senate and the assembly on governors' tendency to use executive orders during a legislative session.

From the data, it was found that the partisan make-up of the legislature did not significantly affect a New Jersey governor's choice to use more or less executive orders. The political affiliation of preceding governors also did not have an influence on a governor's decision to use more or less orders.

Democratic governors tended to use executive orders more than Republican. The study found that Democratic governors have increasingly used executive orders since the late 1960's; whereas Republican governors have tended to use executive orders relatively conservatively and consistently over time.

The results of this research were presented at the 32nd Annual Research Conference of the Association for Public Policy Analysis and Management in Boston, Massachusetts, held November 4-6, 2010. To view a copy of the entire study and the poster that was presented at the conference, please click [here](#).

For more information on the William J. Hughes Center for Public Policy or to make a contribution:

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609.626.3542