

Stockton Polling Institute

Utility Costs and Energy Policy

June 18-24, 2025

Weighted Results

SCREEN - First, please confirm that you are eligible. Are you an adult resident of New Jersey?

#	Answer	%	Count
1	Yes	100%	606
2	No	0%	0
4	Refuse	0%	0
	Total	100%	606

Which of the following best describes the change in your electric bills over the past year.

Have they:

#	Answer	%	Count
1	Increased significantly	38%	232
2	Increased somewhat	32%	191
3	Remained about the same	17%	105
4	Decreased somewhat	2%	11
5	Decreased significantly	2%	13
6	Not sure	8%	50
7	Refuse	1%	3
	Total	100%	606

Which of the following best describes the change in your gas bills over the past year. Have they:

#	Answer	%	Count
1	Increased significantly	24%	143
2	Increased somewhat	28%	171
3	Remained about the same	28%	170
4	Decreased somewhat	3%	16
5	Decreased significantly	2%	10
6	Not sure	14%	87
7	Refuse	1%	9
	Total	100%	606

Have you had to reduce your everyday spending in order to afford your utility bills, or have you not had to adjust your spending habits?

#	Answer	%	Count
1	Yes, reduced other spending	48%	294
2	No, have not had to adjust	47%	286
3	Not sure	4%	22
4	Refuse	1%	4
	Total	100%	606

Which of the following groups do you think bears responsibility for high energy costs in New Jersey, if any? You may choose all that apply.

#	Answer	%	Count
1	Elected officials in New Jersey	47%	282
2	The federal government	38%	232
3	Utility companies	52%	314
4	Large corporations or businesses	40%	244
5	Consumers	18%	106
6	Some other entity (please specify)	4%	22
7	Not sure	10%	59
8	Refuse	1%	6
	Total	100%	606

Which of the following actions aimed at reducing energy bills would you support, if any. You may choose all that apply.

#	Answer	%	Count
1	Cut the state sales tax on electricity and gas	51%	310
2	End the state surcharge on energy bills which provides energy assistance to low income residents	33%	198
3	Expand New Jersey's energy supply	45%	270
4	Direct relief to customers like money back or credits on your bill	12%	73
5	Some other action (please specify)	28%	170
6	Not sure	7%	44
7	Refuse	10%	58
	Total	100%	606

Which of the following sources would you support developing more to increase supply in New Jersey? You may choose all that apply.

#	Answer	%	Count
1	Solar power	64%	390
2	Wind power	41%	250
3	Nuclear power	33%	202
4	Offshore drilling	15%	94
5	Hydraulic fracturing or "fracking"	21%	130
6	Coal mining	14%	85
7	Not sure	11%	67
8	Refuse	1%	4
	Total	100%	606

Which of the following best describes your view when it comes to energy supply?

#	Answer	%	Count
1	Expanding renewable energy sources like wind and solar is a more important priority than expanding fossil fuels.	57%	343
2	Expanding fossil fuels like oil and natural gas is a more important priority than expanding renewable energy sources.	30%	179
3	Not sure	12%	75
4	Refuse	1%	8
	Total	100%	606

In your opinion, if you had to choose one, what is the most important energy challenge for New Jersey to address?

#	Answer	%	Count
1	Reducing utility bills for residents	36%	219
2	Meeting demand for new industries like AI data centers	5%	28
3	Reducing emissions to meet clean energy goals	14%	87
4	Ensuring the reliability of the electric grid	19%	118
5	Diversifying our energy sources	16%	99
6	Some other challenge (please specify)	2%	14
7	Not sure	6%	36
8	Refuse	1%	5
	Total	100%	606

The next time you purchase a vehicle, how likely are you to consider a hybrid or electric model?

#	Answer	%	Count
1	Very likely	21%	130
2	Somewhat likely	24%	145
3	Not too likely	14%	85
4	Not at all likely	34%	207
5	Not sure	4%	23
6	Refuse	3%	16
	Total	100%	606

How important is it to you personally that New Jersey take steps to become carbon neutral by 2035?

#	Answer	%	Count
1	Very important	31%	188
2	Somewhat important	29%	173
3	Not too important	12%	70
4	Not at all important	22%	132
5	Not sure	5%	32
6	Refuse	2%	11
	Total	100%	606

For the most part, do you think policies aimed at reducing the effects of climate change help the economy, hurt the economy, or make no difference for the economy?

#	Answer	%	Count
1	Help the economy	32%	195
2	Hurt the economy	31%	185
3	Make no difference for the economy	25%	148
4	Not sure	10%	64
5	Refuse	2%	14
	Total	100%	606

DEMOGRAPHICS

PHONE TYPE -

#	Answer	%	Count
1	Landline	6%	38
2	Cell phone	94%	568
	Total	100%	606

AGE - Please select your age group.

#	Answer	%	Count
1	18-29	17%	103
2	30-44	24%	145
3	45-64	33%	201
4	65 and older	21%	127
5	Refuse	5%	30
	Total	100%	606

COUNTY AS REGION - Select your New Jersey county.

#	Answer	%	Count
1	North	51%	307
2	Central	31%	184
3	South	14%	82
4	Refuse	5%	33
	Total	100%	606

D1 - Are you Hispanic or Latino?

#	Answer	%	Count
1	Yes, Hispanic or Latino	20%	122
2	No	72%	438
3	Refuse	7%	46
	Total	100%	606

D2 - Which of the following best describes your race:

#	Answer	%	Count
1	White	58%	351
2	Black or African American	12%	72
3	Asian or Pacific Islander	5%	31
4	Other/Multiracial	13%	77
5	Refuse	12%	75
	Total	100%	606

D3 - Which of the following best describes your highest level of education:

#	Answer	%	Count
1	Less than a four-year degree	53%	318
2	A four-year college degree or more	42%	257
3	Refuse	5%	31
	Total	100%	606

D4 - Which of the following general categories best represents your household income last year before taxes:

#	Answer	%	Count
1	Less than \$50,000	22%	132
2	\$50,000 to less than \$100,000	23%	137
3	\$100,000 or more	41%	248
4	Refuse	15%	88
	Total	100%	606

Do you consider yourself to be a:

#	Answer	%	Count
1	Democrat	31%	187
2	Republican	19%	112
3	Independent	28%	168
4	Something else	15%	91
5	Refuse	8%	48
	Total	100%	606

Lastly, what is your gender?

#	Answer	%	Count
1	Man	47%	286
2	Woman	49%	296
3	Identify another way/Refuse	4%	24
	Total	100%	606

METHODOLOGY

The poll of New Jersey residents was sponsored and conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy at Stockton University. Data collection took place from June 18-25, 2025. A total of 606 New Jersey voters were interviewed. Responses were recorded via telephone or online in English. Overall, 94% of interviews were conducted on cell phones and 6% on landline phones. In terms of mode, 66% were reached via dialing with the survey administered by a live interviewer and 34% were reached via text-to-web. The live calls were conducted by Opinion Services. The text messages were sent by Stockton Polling Institute staff from the University's Galloway campus and included a single-use link to take the survey online. All respondents passed various quality control checks to evaluate the quality of the data collected online. Both cell and landline samples consisted of random digit dialing (RDD) sample from MSG. Within-household selection is done by asking for the youngest adult. Adults without a telephone are excluded from the sample. The data was weighted to balance the sample demographics using iterative proportional fitting, also known as raking or random iterative method (RIM) weighting. Weights were based on U.S. Census Bureau ACS 2023 data for the adult population in New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 3.9 percentage points at a 95% confidence level. The margin of sampling error is higher for subsets. Sampling error does not account for other potential sources of bias in polls such as measurement error or non-response.