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THE GREEN MARKET

the convergence of sustainable capitalism and the global environment

$\mathsf{MONDAY}, \mathsf{APRIL} \mathsf{16}, \mathsf{2012}$

Two Green Events in New Jersey



A Green Career Networking Event

A Green Career Networking Event will take place on April 18, 2012 at 6:00 - 8:30 PM at the Hyatt Regency, 3 Speedwell Avenue, Morristown, NJ 07960. This free event is brought to you by Transitioning to Green an organization committed to helping you obtain your green job and/or green business opportunity and build your career in the

new green economy.

To RSVP Click here

25 years of Recycling in New Jersey

A Celebration of 25 years of Recycling in New Jersey will take place on April 24, 2012 1 - 7:30 p.m. The event will take place at Richard Stockton College of New Jersey Campus Center, 101 Vera King Farris Drive

Galloway, NJ 08205-9441.

The NJ Department of Environmental Protection (DEP), in partnership with the Atlantic County Utilities Authority (ACUA) and the Hughes Center for Public Policy at the Richard Stockton College of New Jersey, will celebrate the 25th anniversary of New Jersey's Recycling Mandate.

Former New Jersey Governor Tom Kean, who signed the original bill into law, will deliver the keynote address. This one day symposium will be more than a celebration and offers recycling professionals the opportunity to obtain up to 4.5 continuing education credits. SEARCH THIS BLOG

Search

Bachelor of Science in Marine Biology, On Campus, University of California - Los Angeles

Bachelor of Science in Environmental Science, On Campus, University of Minnesota - Duluth

Bachelor of Science in Natural Resources/Ecology and Management of Rangelands, On Campus, University of Arizona



X

"Business is the only mechanism on the planet today powerful enough to produce the changes necessary to reverse global environmental and social degradation."

-Paul Hawken

constructionmanageme nt.net

ConstructionManagement.net

The afternoon sessions will begin with addresses by NJDEP Commissioner Bob Martin (invited) and Assistant Commissioner @GreenMarketBlog Jane Kozinski. Members of three panels will follow with discussions 1.277 followers of the current state of recycling in New Jersey, new technologies and TWITTER COUNTER innovations, and a look back at the events and people whose work established New Jersey as an environmental leader with the April 1987 passage of the New Jersey Statewide Mandatory Source Follow @GreenMarketBlog Separation and Recycling Act. An informal dinner reception will follow the afternoon panels. The Tweet day will culminate with a keynote address by Governor Kean. The cost to attend is \$55. To see the agenda or to register click here. Find us on Facebook © 2012, Richard Matthews. All rights reserved. POSTED BY RICHARD MATTHEWS SHARETHIS LABELS: CONFERENCE, DISCUSSION, EDUCATION, ENVIRONMENT, EVENT, GREEN, INFORMATION, LEARNING, MEETING, NETWORKING, SUMMIT, SUSTAINABILITY, SUSTAINABLE RECOMMEND THIS POST Subscribe to The Green Market **0 COMMENTS:** Post a Comment FOLLOW BY EMAIL Newer Post Home **Older Post** Submit Email address... Subscribe to: Post Comments (Atom) POPULAR POSTS Easter and the Environment Top 20 Green and



op 20 Green and Sustainable Business Facebook Groups



Electric Vehicles Will Drive Demand for Lithium

e Future of Green School Buildings





Jaguar XJ: A Greener Luxury Car



Top CSR Initiatives for 2012



Walmart and HP's Sustainable Supply Chains



Food Production and UN Millennium **Development Goals**

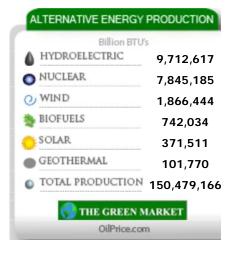


HP and Dell Sustainability Journeys: The Choice **Between Manufacturing** and Recycling



The Economic and **Employment Benefits of Forests**





NIPrice.com	HE G
Greenhouse Gasses Added To Atmosphere In 2011	

Billion B	
CRODE OIL	10,665,107
NATURAL GAS	9,574,290
COAL	6,566,637
🔒 NUCLEAR	2,405,922
HYDROELECTRIC	763,770
O WIND	376,451
🎂 ETHANOL	317,166
GEOTHERMAL	28,653
SOLAR	22,724
TOTAL	28,648,765
THE CREE	N MARKET

WORLD ENERGY PRO	DUCTION
Billion BTU's	
CRUDE OIL	49,088,73
COAL	46,757,90
O NATURAL GAS	36,105,64
HYDROELECTRIC	9,712,617
NUCLEAR.	7,845,185
O WIND	1,866,444
biofuels	742,034
🔆 SOLAR.	371,511
GEOTHERMAL	101,770
TOTAL PRODUCTION	150,414,16
TOTAL CONSUMPTION	150,479,16
THE CREEN A	ADICET
OilPrice.com	

WORLD ENERGY CONSUMPTION BY 2012		
Billion BTU's		
CHINA	30,478,645	
UNITED STATES	28,648,762	
RUSSIA	8,658,360	
	6,566,636	
JAPAN	6,390,765	
GERMANY	3,997,684	
CANADA	3,960,139	
FRANCE	3,157,836	
WORLD TOTAL	150,479,151	
REAL STREET MARKET		
OilPrice.com		



ADVOCACY

EDF

Equal Earth

Green Peace

NRDC

ASSESSMENT TOOLS

Carbon Advice Group Carbon Calculators Carbon Self Assessment Electricity Savings for Business Environmental Purchasing Evaluation Fuel Consumption by Vehicle Greenhouse Gas Assessment Tools How Green are You Quiz **ISO Self Assessment Checklist Marketing Mix Small Manufacturers Solar Assessment Tools** Sustainability Assessment Questionaire **Travel Footprint Calculator**

BLOGS

American White House Best Green Blogs Current News Updates Going Green Green Conduct Green Daily Green Packaging Green Thoughts Inhabitat Modern Hippie Magazine Renewable Energy USA Sustainable is Good The Greenery The Market is Green

BUILDING

Architectural Resource Built Green Environmental Building Materials Green Building Technology Green Construction Questions

BUSINESS

Business and Ecosystems Business Managing Climate Change Compliance Incentives Corporate Citizenship Earth First Business Eco-Efficiency Global Leadership Network Green a Small Business Green Guide for Business (PDF) **Green Your Business Guide to Biodiversity Polllution Prevention and Business Responsible Business** Small Business and the Environment **Sustainable Bizness Practices Tax Incentives** What is a Green Business?

CASE STUDIES

Cause Marketing

CERTIFICATION

Building Certification - USGBC Climate Neutral Eco-Logo Green Certification - GEN Green Certification - Green Guard Green Certification - Green Seal Green Certification - Green-e Green Certification - Maison Verte Green Certification - MTS Green Certification - NTS Green Certification - Registry Indoor Emissions Certification ISO Certification - ISO NRDC Legislative Watch Restaurant Certification - GRA

COMPLIANCE, STANDARDS & LAWS

Canadian Green Ad Guidelines Canadian Standards Association Competition Bureau E.U. Environmental Law **Energy - USGS Environment Canada Environmental Law & Climate** Change **Environmental Law Summary** (Canada) **Environmental Law Summary (US) EPA guidelines** EU Environment and Criminal Law **EU Environmental Liability** Government - Environment Canada **Government - EPA** Greenhouse Gas Protocols - GHG **Guidance on Environmentally Preferable Purchasing Guidelines - Marketing Claims** (EPA) **Guidelines - Product (EPP) Guidelines - Sustainability Guides for Environmental** Marketing Legislation - European Union Legislation and Policy Tools **Legislation Finder Protocols - Climate Neutral Rules - Green Marketing (FTC)** Safe Drinking Water Act Standards (Canadian) - CSA Standards (Products) - MTS Standards - Electronic Industry Standards - Fair Trade **Standards - Green Building Standards - Greenhouse Gases** Standards - GreenSteets **Standards - Runoff Controls** Standards - Sustainability (MTS) **Sustainable Products Standards US Environmental Law**

Administered by EPA US Environmental Marketing Guidelines US Green Marketing Guidelines

CONSERVATION

Conservation Blog Conservation Nature Serve Conservation Value

CONSUMERS

Alternative Consumer Americans Resolve to Go Green Conscious Consumers Consumers Eye View of Green Consumers Look Deep - Lohas Ethical Consumerism Green Consumerism an Oxymoron Guide to Ethical Consumerism

DICTIONARIES AND DEFINITIONS

Do The Green Thing Dictionary Eco-Efficiency Finance Dictionary Got2begreen Definitions Green Dictionary PlanetPals Eco-Dictionary Sustainablity Management Dictionary

DISASTERS

World Worst Disasters

EDUCATION

AASHE Survey of Sustainable Positions Arizona State University Bali Clean Edison Columbia University

Commonground University Ecovillages Environmental Study Education Key to Green Economy Ferrum College **Green Business League Green Colleges Honor Role** Green Knowledge Gap **Green Lesson Plans Green School Census** IMD and WWF Leading with a Sustainable MBA Marylhurst MBA in Sustainable **Business MODUL University** Penn State University PhD in Innovation and Governance **Prescott College** Searchable Environmental Education Shoolini University Sierra's Top Schools UBC University of Oregon Walden University West Michigan WWF

ELECTRONICS INDUSTRY Electronics Challenge Code of Conduct

ENERGY

Energy Environment Forum Energy Information - Set Energy Energy Savings - Lohas Environmental & Financial Impact Assessment Find Renewables - Green E Geothermal Energy Green Energy Trends Green House Gases - GHG Protocol

Oil Information Renewable Energy Renewable Energy USA Resource Management - Saver Savings Commercial Office Buildings Small Business - Energy Star **Small Business - Renewables** Solar Cheaper than Coal Solar Directory Solar Energy - ASES Solar Energy - Grand Plan Solar Lights **Solar Resources** Solar Tools Sustainble Living - Beyond Oil **Toolbook for Financing Energy** Efficiency

EVENTS

Events - Ceres Events - Sustainable Business Global Environmental Events - Fall Global Environmental Events -Spring Global Environmental Events -Summer

FAIR TRADE AND FOOD

Fair Trade Food Inflation Rainforest Alliance

FINANCING

Energy Efficient Funding Federal Funding US Watershed Projects Financing Energy Efficiency Financing Energy Upgrades Financing Sustainable Systems

Funding - BDS Global Funding - Producers Funds for Energy Efficiency Toolbook for Financing Energy Efficiency

GOING GREEN

Carbon Offsets Eco-efficiency Going Green - Earth Easy Going Green - Time Green a Business - Greenbiz Greening Federal Facilities Greening Your Business - All Bus. High Efficiency Incentives for Business Incentives Tax Breaks Planning - Habitat Conservation Pollution Prevention Resources Ways to Go Green - Business News

GUIDES

Architectural Resources Biodiversity Buying Guide Canada Ad Guidlines **Charities Guide Climate Change Guide Environmental Management Plan Environmental Marketing Guide Furniture Guidelines Green Building Greening the Office Guide for Environmental Products Guide to Computer Purchasing** Hazardous Waste & Small Business **Improving Environmental & Financial Performance Products Reducing Office Emmisions Supply Chain**

Sustainable Furniture Guide Vehicle Guide

INFORMATION

Agriculture - Rainforest Alliance Arctic **Biodiversity Economics Library Biological Diversity Climate Change** Earth - Earth Institute (Columbia U) Earth - Earth Trends Earth - Earthday **Eco-Tech Ecological Society of America Environment - NEEF Environmental Law & Climate** Change Enviropedia **Green Definitions** Green Stories (Canada) **Greenhouse Gases** Inhabitat - Green Design National Wildlife Federation Nature Conservancy NRDC Legislative Watch **Pollution Prevention is Smart Business** Recycling **Smart Planet Sustainable Bizness Practices** Sustainable Handbook **Union of Concerned Scientists** World Changing World Conservation Monitoring Centre World Conservation Union (IUCN) World Resources Institute World Wide Fund for Nature

INVESTMENT

Company Information

Investing - Sustainable Business Investment Directory Listings Investor News - Ceres Investors - BSD Global Shareholder Information Social Funds Sustainable Stocks - Progressive Investor Toxic Stock

JOBS

Green Careers Green Dream Jobs - Sustainable Business Green Jobs Ready Jobs - Environmental Career Strategies to Find a Green Job

MANAGEMENT

Definition and FAQs Environmental Management System (Assessment) Environmental Management System (EMS) Environmental Management System (Implementation) Human Resources - Sustainable Development Management Case (Environmental Programs) Sustainable Meeting Policy

MARKETING

Brand - BSD Global Communications Strategy Consumers - BSD Global Eco-Marketing Success Eco-Systems Services Green Brand Learnings Green Marketing Marketing - BSD Global

Marketing Claims (Guidelines) -EPA Marketing Claims (Rules) - FTC Marketing Greener Opportunities (Hotel Lighting) Opportunities (Industrial Motors) Organic - Organic Consumers Product - Demand Successful Sustainability

MISCELANEOUS GREEN

Accounting (environmental) Auditing (Environmental) Blackoogle Green Browser Journalism - SEJ Legal - Nexis Lexis Manufacturer - Furniture World Search Engine - Green Maven Teaching Resources (Sustainability Psychology)

NETWORKS

Pledging for Change Earth Day Treehugger Forums Green Wala Sierra Activist Network Friends of the Earth Climate Neutral Fair Trade Sustainable Buisness Alliance

N E W S

Environmental News - GreenVoice Environment Hub Daily Green Global Warming News Nasa Space News Business - BSR

Business - SBP News - Climate Biz News - ENN News - Greenbiz News - Green Maven News - Green Shift News - Sustainable Business

NON PROFIT

Charity Guide Connect The Dots Non-Profit Search

PACKAGING

Green Packaging Blog

POPULATION

Population Connection World Population by Country Population Action International United Nations Population Fund

PRODUCTS & SERVICES

Bags - Ecobags **Battery Saver Building - Egreen Building Materials - Greenspec Buying Evaluation Buying Guide Cleaning - Method Home Cleaning - Planetinc Cleaning - Readily Available Cleaning - Seventh Generation Cleaning - Shaklee Cleaning - Simple Green Cups/Cutlery - Ecoproducts Eco-Electronics (Innovation) Environmental Purchasing Tools** Food - Dine Green Store

Furniture got2begreen Green Design - Ecofriend Guide to Ethical Consumerism **Misc Products - Green Guard** Misc. Products - Care 2 Misc. Products - Demand Misc. Products - Earth Easy Misc. Products - Ecobuyer Misc. Products - Ecologo Misc. Products - EPP Misc. Products - Equita Misc. Products - Green Seal Misc. Products - Green Shift Misc. Products - Green Trade **Organic/Health - Green People Product Resource Guide Restaurants - GRA** Sustainable Furniture Sustainable Products Standards **Tissues & Napkins Vehicles Guide**

REPORTING

Business Value from CSR Reporting Corporate Reporting Basics Global Reporting Initiative ROI of Corporate Reporting ROI on CSR Reporting Sustainable Development Reporting

RESOURCES

A Resource Guide for Environmental Products Cause Marketing Resources Connections - Sustainable Business Ecosystem Management Resource Information - Earth 911 Links - Envirolink Links - Enviroready

Links - Startup Nation Links - Sustainable Business Resources - California Green Business Resources - Coop America Resources - Europa Resources - Global Reporting Resources - Green Ideas Resources - Green Ideas Resources - Sustainable Business Resources - Tools, Service & Advice Resources - Tree Hugger Resources - WRI Sustainable Business Resources

SMALL BUSINESS

Green for Small Business (Lohas) Green Spurring Growth Self Assessment Workbook for Small Manufacturers

SOCIAL JUSTICE

Environmental Justice Environmental Racism

SOCIAL MEDIA SITES

All Things Green Care2 Earth Day Blog Facebook Gather Good Greenvoice GreenWala Linked-In Pledging for Change The Environment Show The Piece Movement TreeHugger Forums Twitter

SUPPLY CHAIN

2degrees Supply Chain Guide (PDF) Carpe Diehm Sustainable Supply Chain The Supply Chain of CO2 Emissions (PDF)

SUSTAINABLE AGRICULTURE

Organic - AMS Organic - Center Organic - Green Trade Organic - OCA Organic Food - CNN Sustainability Defined Sustainable Agriculture - SBP Sustainable Farming

SUSTAINABLE BUSINESS PRACTICES

Best Practices - Cause Marketing Best Practices - Recycling Biodiversity Business Recycling (Savings) Carbon Offsets Computer Purchasing Corporate Citizenship Corporate Stewardship Definition & History e-cycling PCs **Financial Valuation Metrics Targets and Performance Nature Conservation Practices - BSD Global Practices - Coop America Practices - MTS Practices - SBC Practices - SBP** Sustainability Defined Sustainability Tip Sheet Sustainable Business Conservation Sustainable Business Conservation Sustainable Design

Sustainable Devlelopment Planner Sustainable Products Standards What Constitutes a Sustainable Business?

SUSTAINABLE EDUCATION

Campus Ecology College & University Presidents Curriculum for the Bioregion Deans and Directors Report on Campus Environments School Sustainability Tracking Sustainability in Education Sustainable Development Tree Campus Application Tree Campus Information

SUSTAINABLE LIVING

Building - Sweden (BBC) Carbon Offsets Conservation - Rainforest Fair Trade - Equita Fair Trade - Transfair Forest Stewardship Council (FSC) **Oil - Alternatives** Plastic Bags - 21st Century **Preservation Wildlife Habitat Recycling (Best Practices) Recycling - Mobile Muster Recycling - Plastic Symbols Recycling - ReDo Recycling Computers** Self Policing Auditing Disclosing Sustainable Travel

TOOLS

50 Tools Biology Analytics Building Energy Software

Building Energy Software Business NGO Interaction Carbon Advice Group Carbon Calculators (TimberCAM) **Climate Analysis Indicators (CAIT) Climate Change Dashboard Company Emissions Calculator Conservation Easement Tax Savings Corporate Calculation Tools (GHG Protocol**) **Corprate Environmental** Stewardship **Cost Analysis for Polution** Prevention **Data Management & Collection Energy Star Portfolio Manager Energy Star Purchasing and Procurement ERDC Environment Tools Find Local Recycling GLN Open Access Tool Greengama Search Engine Greenseng Search Engine** Hybrid Vehicle Savings Indicator Maps of Green Businesses Marketing Communications Savings Solar Power Calculator Solar Tools Sustainable Design - Solar Sustainable Energy Design Tools **Teleworking Impact Estimation Toolbook: Financing Energy** Efficiency **Toolkit - Communications** Toolkit - Greenbiz

TRANSPORTATION

Freight Transportation Transportation News

WATER

Clean Water Act Searchable Database of US Wetlands US Water Resources Waste Efficiency Busienss Kit Water Conservation (Business) Water Management Water Market Water Toolbox

ABOUT ME



Richard Matthews is President of Small Business Consulting and owner of The

RICHARD MATTHEWS

Green Market. The accolades awarded to The Green Market include Top Sustainability Blog and Evan Carmichael's Top Social Entrepreneurship blogs to watch. In 2011, the Green Market was named as one of the Best Blogs for Green Business Students. Richard is also a regular contributor to dozens of publications. The Green Market is a contributing partner to Green Conduct, NL-Aid, Modern Hippie Magazine, and Solar Feeds, as well as the news feeds of aggregators like **Global Warming Blogs. The Green** Market is a member of several blog networks including All Green Sites. The Green Market's articles have been featured in more than 50 publications including, The Green **Economy Post, Environmental News** Network (ENN) and ITHICA School of Business.

VIEW MY COMPLETE PROFILE

FACEBOOK BADGE Richard Matthews



BLOG ARCHIVE

- ▼ 2012 (337)
 - ▼ April (86)
 - **Top Climate Innovators**
 - Earth Day Poll: Environment is Important
 - Americans are Less Green this Earth Day
 - Earth Day Marketing Mayhem
 - Earth Day "Green" Shopping
 - Wide Range of Earth Day Promotions
 - One Stop Green's Earth Day Activities
 - Sears' Earth Day Activities
 - Best Western's Earth Day Activities
 - Bridgestone's Earth Day Activities
 - Mobilize The Earth Video
 - Earth Day Everyday April 22, 2012 (Video)
 - What Businesses are Doing for Earth Day 2012
 - Earth Day 2012 and Business
 - Earth Day 2012
 - Scientists Defend the Lacey Act
 - Challenge to the Lacey Act

The Lacey Act Combats Illegal Logging

The Costs of Illegal Logging

Global Clean Energy Investment Sets Record

A Cure for Green Blindness

CSR Standards Reduce Risk

The GfK MRI Survey of the American Consumer $^{\mbox{\tiny TM}}$

People Want Fuel Efficient Vehicles

Breakthrough in Affordable Hydrogen Cars

Jaguar F Type a True Hybrid Sports Car

Jaguar C-X75 Electric Hybrid Supercar

Russia Lining Up Investors for Arctic Drilling

Green Jobs Growth First Quarter 2012

Green Job Bank

Two Green Events in New Jersey

Energy & Environmental Report From Environmental L...

Green Building Conference (Event)

Green Festival New York (Event)

Environmental Sustainability Journey by Pfizer (Vi...

Kingspan's Sustainability Journey (Video)

The Dow Sustainability Journey (Video)

Cleantech Open 2012 Accelerator & Competition (Eve...

SB'12 Innovation Open Contest (Event)

Sustainable Economy Conference 2012 (Event)

Course: Facilitating Transformational Change Towar...

FOCUS-EMPOWER-GROW -Solar Lighting for Africa -H...

Countervailing Duties on Chinese Solar Cells (Vide...

Temperature Data: 1880 - 2011 (Video)

CRY WOLF: An Unethical Oil Story (Video)

MaRS Cleantech Fund LP: Canadian First in Early-St...

Innovation is the Future of Canadian Cleantech

Global Growth of Cleantech 2007-2020

Tell the G20 to End Fossil Fuel Subsidies Now

Cry Wolf: An Unethical Oil Story

Consumers Skeptical of Environmental Claims

Don't Count on the Young to Save the Planet

The Biofuels Pipedream

PLANTERS Presents 'The Sustainability Journey: Afr...

Coca-Cola Sustainability Journey: Brian Kelley, Ch...

Unilever Sustainability Journey: Go Big or Go Home...

Bluehorse Associates Sustainability Journey: Doing...

Berg Engineering Consultants Ltd. Sustainability J...

Aramark Sustainability

Journey: Training a Workfor...

PPR Home's Sustainability Journey: Innovative Metr...

Driving Building Performance Event

Green MBA: Green Business Entrepreneurs Success Su...

WaterVent Water Tech Funding Event

Sustainable Brands SB'12 Event

Happy Easter!

United Natural Foods, Inc. Sustainability Journey ...

Auckland Airports ongoing sustainability journey (...

UNFI Sustainable Journey (Video)

GM Sustainability Journey: Death and Resurrection

Kodak Sustainability Journey: Fear of Corporate De...

HP and Dell Sustainability Journeys: The Choice Be...

Toshiba International Sustainability Journey: Bold...

Samsung Sustainability Journey: Be First

Starbucks Sustainability Journey

LG Electronics Sustainability Journey

Proctor & Gamble Sustainability Journey

Motorola Sustainability Journey

Scientists Urge Government Action on Climate

The Blue Planet Prize 20th Anniversary

The New 2012 CEC Sustainability Requirements

Make a Successful Earth Hour a Successful Earth Ye...

Conservative Budget Guts the Environment

Earth Conscious Celebrities

Earth Conscious People in History

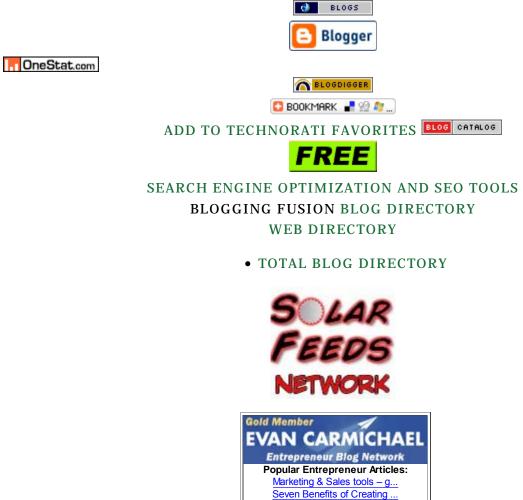
EWEA Wind Energy Event in Copenhagen

Workshop: Employee Engagement for Sustainability

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- ► January (56)
- ▶ 2011 (657)
- ▶ 2010 (388)
- ▶ 2009 (177)
- ► 2008 (112)



BLOGGERNITY





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