Measuring College Outcomes Poll Highlights
A Stockton University Polling Institute/HESIG Report
William J. Hughes Center for Public Policy
March 31, 2016

College Outcome/Value

- Respondents see getting a better job (30%) as the most important college outcome, confirming HESIG 2014 findings

- 73% of grads see value of college as worth the cost, confirming HESIG 2013, 2014 findings, as high as 90% favorable

- Only about one third believe that colleges are doing extremely well in helping to prepare for a job/career

    - Note 79% answer extremely or somewhat well, combined
    - Hart Research 2015 national survey finds that 74% of college students v. 42% of employers think colleges do a good job in this respect

Skills and Abilities

- Top skills and abilities expected include: writing, speaking, problem solving and information gathering

    - College grads confirm 2014 HESIG findings that colleges help most in developing writing/speaking, and problem solving skills; and track 2015 OSHE* report findings
    - Furthermore, college grads view problem solving as the top skill valued by employers, tracking national surveys

- About 40% strongly agree that college provided appropriate academic and practical learning experiences

    - Note 45% agree somewhat, for 85% combined
    - 91% say college prepared them extremely or somewhat well for understanding and working with others (52%/39%)

- Only 5% cite citizenship and community service as the top skill college helped them develop), confirming HESIG/OSHE 2014 survey; see also Wharton 2015 survey

    - About 25% indicate that college was very important to participation in community and civic affairs; note a 61% response rate when combined with somewhat important

- About 22% say college prepared them extremely well for community service; note a 56% response rate when combined with somewhat well

Job and Career Success/Needed Change

- 78% cite internships and practical experience in college as most important to job and career success, contrasted to 14% citing academic courses

- Just over 50% of college grads had at least one internship in college;
  Note, OSHE survey found only about 20% of current students have internships

  - Of those having an internship, 84% say that it was very important to job and career success, confirming 2014 HESIG/OSHE findings
  - Seeking more internships and practical experience is the top change (38%) that respondents would make to add greater college value, tracking 2014 HESIG OSHE survey findings
  - Providing more internships and practical experience is the top change(31%) that colleges should make to add greater college value, followed by better career counseling (24%) and more courses in the major/less in gen. ed.

Importance and Source of Advising/Counseling

- 56% say that academic advising is very/somewhat important to job/career success, with 27% saying not important all

- 51% say that career counseling is very/somewhat important to job/career success, with 30% saying not important at all

- Respondents cite faculty (32%) and academic advising staff (25%) as providing most useful academic advice, a finding differing from HESIG 2014 research; note OSHE study indicates that current students cite professional counselors and advisors as top resource

- Respondents say faculty (36%) provide the most useful career advice, with career counselors and other students cited equally (16%) as providing most useful advice

* OSHE (Office of New Jersey Secretary of Higher Education) report refers to a Stockton Polling Institute/HESIG study of nearly 5000 undergraduate students at 31 NJ colleges and universities, released in Feb. 2016, with a MOE of 1.4%.

Key Demographics: (percentages rounded)

Highest Level of Education

- At least 2 years college, no degree- 153 (20%)
- AA or 2-year degree- 60 (8%)
- 4-year degree- 315 (41%)
- Grad/Professional degree- 243 (32%)

Year Degree Earned

- 2011-2016- 140 (18%)
- 2006-2010- 207 (27%)
- 2001-2005- 271 (35%)
- Other- 153 (20%)

Age

- 18-29 years- 212 (28%)
- 30-49 years- 505 (66%)
- 50-64 years- 39 (5%)

HESIG 2016
Frequency tables
Stockton Polling Institute
Jan. 27-Feb. 8, Feb. 15, 2016

Q1. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Understanding and gathering information

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	609	79.0	79.0	79.0
	SOMEWHAT IMPORTANT	151	19.6	19.6	98.6
	SOMEWHAT UNIMPORTANT	3	.4	.4	99.0
	VERY UNIMPORTANT	6	.8	.8	99.7
	NOT SURE/DON'T KNOW	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q2. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Communicating orally

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	642	83.3	83.3	83.3
	SOMEWHAT IMPORTANT	118	15.3	15.3	98.6
	SOMEWHAT UNIMPORTANT	5	.6	.6	99.2
	VERY UNIMPORTANT	6	.8	.8	100.0
	Total	771	100.0	100.0	

Q3. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Writing clearly

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	605	78.5	78.5	78.5
	SOMEWHAT IMPORTANT	146	18.9	18.9	97.4
	SOMEWHAT UNIMPORTANT	11	1.4	1.4	98.8
	VERY UNIMPORTANT	9	1.2	1.2	100.0
	Total	771	100.0	100.0	

Q4. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Problem solving

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	650	84.3	84.3	84.3
	SOMEWHAT IMPORTANT	112	14.5	14.5	98.8
	SOMEWHAT UNIMPORTANT	2	.3	.3	99.1
	VERY UNIMPORTANT	6	.8	.8	99.9
	NOT SURE/DON'T KNOW	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q5. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Leadership

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	432	56.0	56.0	56.0
	SOMEWHAT IMPORTANT	297	38.5	38.5	94.6
	SOMEWHAT UNIMPORTANT	28	3.6	3.6	98.2
	VERY UNIMPORTANT	12	1.6	1.6	99.7
	NOT SURE/DON'T KNOW	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q6. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Teamwork

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	538	69.8	69.8	69.8
	SOMEWHAT IMPORTANT	207	26.8	26.8	96.6
	SOMEWHAT UNIMPORTANT	20	2.6	2.6	99.2
	VERY UNIMPORTANT	4	.5	.5	99.7
	NOT SURE/DON'T KNOW	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q7. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Working with numbers

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	313	40.6	40.6	40.6
	SOMEWHAT IMPORTANT	373	48.4	48.4	89.0
	SOMEWHAT UNIMPORTANT	59	7.7	7.7	96.6
	VERY UNIMPORTANT	22	2.9	2.9	99.5
	NOT SURE/DON'T KNOW	4	.5	.5	100.0
	Total	771	100.0	100.0	

Q8. Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? Using technology

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY IMPORTANT	597	77.4	77.4	77.4
	SOMEWHAT IMPORTANT	155	20.1	20.1	97.5
	SOMEWHAT UNIMPORTANT	8	1.0	1.0	98.6
	VERY UNIMPORTANT	9	1.2	1.2	99.7
	NOT SURE/DON'T KNOW	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q9. Which one of the following do you think is the most important skill or ability that your college helped you develop:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Leadership	90	11.7	11.7	11.7
	Writing and speaking skills	219	28.4	28.4	40.1
	Technology skills	66	8.6	8.6	48.6
	Teamwork	96	12.5	12.5	61.1
	Problem solving	229	29.7	29.7	90.8
	Citizenship and community service	40	5.2	5.2	96.0
	SOME OTHER SKILL (SPECIFY)	8	1.0	1.0	97.0
	NOT SURE/DON'T KNOW	21	2.7	2.7	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q10. In your opinion, which skill or ability gained in college is valued the most by an employer:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Leadership	116	15.0	15.0	15.0
	Writing and speaking skills	144	18.7	18.7	33.7
	Technology skills	79	10.2	10.2	44.0
	Teamwork	165	21.4	21.4	65.4
	Problem solving	247	32.0	32.0	97.4
	Citizenship and community service	6	.8	.8	98.2
	SOME OTHER SKILL (SPECIFY)	2	.3	.3	98.4
	NOT SURE/DON'T KNOW	11	1.4	1.4	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q11. How strongly do you agree or disagree with the following statement: My college provided the appropriate level of both academic and practical learning experiences. Do you:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree with the statement	311	40.3	40.3	40.3
	Somewhat agree	345	44.7	44.7	85.1
	Somewhat disagree	75	9.7	9.7	94.8
	Or strongly disagree with the statement?	32	4.2	4.2	99.0
	NEITHER AGREE NOR DISAGREE/NEUTRAL	5	.6	.6	99.6
	NOT SURE/DON'T KNOW	2	.3	.3	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q12. For the long-term, which one of the following do you think is the most important outcome of going to college for you personally:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Getting a better job	232	30.1	30.1	30.1
	Improving quality of life	154	20.0	20.0	50.1
	Learning specific skills	113	14.7	14.7	64.7
	Gaining a broader understanding of the world	138	17.9	17.9	82.6
	Personal satisfaction and confidence	95	12.3	12.3	94.9
	Becoming a better citizen	19	2.5	2.5	97.4
	SOME OTHER OUTCOME	9	1.2	1.2	98.6
	NOT SURE/DON'T KNOW	9	1.2	1.2	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q13. Overall, would you say the value of your college education was worth the cost, or was it not worth the cost?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	WORTH THE COST	563	73.0	73.0	73.0
	NOT WORTH THE COST	193	25.0	25.0	98.1
	NOT SURE/DON'T KNOW	14	1.8	1.8	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q14. How important or unimportant is your college experience to your awareness of and participation in community service and in civic affairs, such as voting:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	192	24.9	24.9	24.9
	Somewhat important	280	36.3	36.3	61.2
	Somewhat unimportant	147	19.1	19.1	80.3
	Or very unimportant	142	18.4	18.4	98.7
	NOT SURE/DON'T KNOW	9	1.2	1.2	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q15. Looking back, which one of the following changes would you make as a student to add greater value to your college experience:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Make better choices about course selections	123	16.0	16.0	16.0
	Find more internships or work experiences	295	38.3	38.3	54.2
	Choose a different major	141	18.3	18.3	72.5
	Study harder	140	18.2	18.2	90.7
	WOULD NOT MAKE ANY CHANGE	48	6.2	6.2	96.9
	SOME OTHER CHANGE (SPECIFY)	16	2.1	2.1	99.0
	NOT SURE/DON'T KNOW	6	.8	.8	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q16. Looking back, which one of the following changes could your college have made to add greater value to your college experience:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More hands-on practical experience, such as internships	237	30.7	30.7	30.7
	Better academic counseling about programs and courses	100	13.0	13.0	43.7
	Better career counseling on jobs and careers	182	23.6	23.6	67.3
	More courses in the major and less in general education	135	17.5	17.5	84.8
	More online courses	33	4.3	4.3	89.1
	More transfer credit for courses taken at other institutions	49	6.4	6.4	95.5
	SOME OTHER CHANGE	10	1.3	1.3	96.8
	NO CHANGE	15	1.9	1.9	98.7
	NOT SURE/DON'T KNOW	9	1.2	1.2	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q17. Please tell me how you think your college experience prepared you for each of the following. A job and a career

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	EXTREMELY WELL	266	34.5	34.5	34.5
	SOMEWHAT WELL	343	44.5	44.5	79.0
	NOT AS WELL AS SHOULD HAVE	76	9.9	9.9	88.8
	NOT WELL AT ALL	80	10.4	10.4	99.2
	NOT SURE OR N/A	4	.5	.5	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q18. Please tell me how you think your college experience prepared you for each of the following. Graduate studies

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	EXTREMELY WELL	239	31.0	31.0	31.0
	SOMEWHAT WELL	259	33.6	33.6	64.6
	NOT AS WELL AS SHOULD HAVE	63	8.2	8.2	72.8
	NOT WELL AT ALL	92	11.9	11.9	84.7
	NOT SURE OR N/A	116	15.0	15.0	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q19. Please tell me how you think your college experience prepared you for each of the following. Understanding and working with others

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	EXTREMELY WELL	400	51.9	51.9	51.9
	SOMEWHAT WELL	298	38.7	38.7	90.5
	NOT AS WELL AS SHOULD HAVE	34	4.4	4.4	94.9
	NOT WELL AT ALL	33	4.3	4.3	99.2
	NOT SURE OR N/A	5	.6	.6	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q20. Please tell me how you think your college experience prepared you for each of the following. Community service

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	EXTREMELY WELL	169	21.9	21.9	21.9
	SOMEWHAT WELL	261	33.9	33.9	55.8
	NOT AS WELL AS SHOULD HAVE	127	16.5	16.5	72.2
	NOT WELL AT ALL	200	25.9	25.9	98.2
	NOT SURE OR N/A	13	1.7	1.7	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q21. Which factor is the most important to success in your current or future job and career:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Academic courses	104	13.5	13.5	13.5
	Jobs in college	54	7.0	7.0	20.5
	Or internships or practical experience in college	598	77.6	77.6	98.1
	OTHER (SPECIFY)	5	.6	.6	98.7
	NOT SURE/DON'T KNOW	9	1.2	1.2	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q22. How important or unimportant was college academic advising to your current or future job and career success:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	196	25.4	25.4	25.4
	Somewhat important	234	30.4	30.4	55.8
	Somewhat unimportant	125	16.2	16.2	72.0
	Or not important at all?	210	27.2	27.2	99.2
	NOT SURE/DON'T KNOW	4	.5	.5	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q23. How important or unimportant was college career counseling to your current or future job and career success:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	162	21.0	21.0	21.0
	Somewhat important	227	29.4	29.4	50.5
	Somewhat unimportant	137	17.8	17.8	68.2
	Or not important at all?	234	30.4	30.4	98.6
	NOT SURE/DON'T KNOW	10	1.3	1.3	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q24. Please tell me yes or no as to whether you used each of the following types of college academic advising services. Admission advice

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	393	51.0	51.0	51.0
	NO	370	48.0	48.0	99.0
	NOT SURE/DON'T KNOW	6	.8	.8	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q25. Please tell me yes or no as to whether you used each of the following types of college academic advising services. Course credit transfer

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	346	44.9	44.9	44.9
	NO	420	54.5	54.5	99.4
	NOT SURE/DON'T KNOW	3	.4	.4	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q26. Please tell me yes or no as to whether you used each of the following types of college academic advising services. Financial aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	514	66.7	66.7	66.7
	NO	253	32.8	32.8	99.5
	NOT SURE/DON'T KNOW	3	.4	.4	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Q27. Please tell me yes or no as to whether you used each of the following types of college academic advising services. Academic policy compliance

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	240	31.1	31.1	31.1
	NO	492	63.8	63.8	94.9
	NOT SURE/DON'T KNOW	37	4.8	4.8	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q28. Please tell me yes or no as to whether you used each of the following types of college academic advising services. Post-graduation planning

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	243	31.5	31.5	31.5
	NO	521	67.6	67.6	99.1
	NOT SURE/DON'T KNOW	5	.6	.6	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q29. Please tell me yes or no as to whether you used each of the following types of college academic advising services. Academic program or major

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	595	77.2	77.2	77.2
	NO	167	21.7	21.7	98.8
	NOT SURE/DON'T KNOW	7	.9	.9	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q30. Please tell me yes or no as to whether you used each of the following types of college career counseling services. Help finding a job or career path

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	271	35.1	35.1	35.1
	NO	492	63.8	63.8	99.0
	NOT SURE/DON'T KNOW	4	.5	.5	99.5
	REFUSE	4	.5	.5	100.0
	Total	771	100.0	100.0	

Q31. Please tell me yes or no as to whether you used each of the following types of college career counseling services. Help with letters, resume or references

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	369	47.9	47.9	47.9
	NO	396	51.4	51.4	99.2
	NOT SURE/DON'T KNOW	2	.3	.3	99.5
	REFUSE	4	.5	.5	100.0
	Total	771	100.0	100.0	

Q32. Please tell me yes or no as to whether you used each of the following types of college career counseling services. Interview preparation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	261	33.9	33.9	33.9
	NO	504	65.4	65.4	99.2
	NOT SURE/DON'T KNOW	2	.3	.3	99.5
	REFUSE	4	.5	.5	100.0
	Total	771	100.0	100.0	

Q33. Please tell me yes or no as to whether you used each of the following types of college career counseling services. Attending a job fair

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	406	52.7	52.7	52.7
	NO	359	46.6	46.6	99.2
	NOT SURE/DON'T KNOW	2	.3	.3	99.5
	REFUSE	4	.5	.5	100.0
	Total	771	100.0	100.0	

Q34. Please tell me yes or no as to whether you used each of the following types of college career counseling services. Finding an internship

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	303	39.3	39.3	39.3
	NO	462	59.9	59.9	99.2
	NOT SURE/DON'T KNOW	2	.3	.3	99.5
	REFUSE	4	.5	.5	100.0
	Total	771	100.0	100.0	

Q35. Please tell me yes or no as to whether you used each of the following types of college career counseling services.
Workplace etiquette

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	254	32.9	32.9	32.9
	NO	506	65.6	65.6	98.6
	NOT SURE/DON'T KNOW	6	.8	.8	99.4
	REFUSE	5	.6	.6	100.0
	Total	771	100.0	100.0	

Q36. Of the following choices, where did you go for the most useful advice about academic advising:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Academic advisers	195	25.3	25.3	25.3
	Faculty	250	32.4	32.4	57.7
	College administrators or staff	78	10.1	10.1	67.8
	Other students	127	16.5	16.5	84.3
	College website	57	7.4	7.4	91.7
	College publications	15	1.9	1.9	93.6
	OTHER (SPECIFY)	21	2.7	2.7	96.4
	DID NOT USE ANY	18	2.3	2.3	98.7
	NONE WERE USEFUL	5	.6	.6	99.4
	NOT SURE/DON'T KNOW	3	.4	.4	99.7
	REFUSE	2	.3	.3	100.0
	Total	771	100.0	100.0	

Q37. Of the following choices, where did you go for the most useful advice about career counseling:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Career counselors	123	16.0	16.0	16.0
	Faculty	275	35.7	35.7	51.6
	College administrators or staff	76	9.9	9.9	61.5
	Other students	130	16.9	16.9	78.3
	College website	59	7.7	7.7	86.0
	College publications	14	1.8	1.8	87.8
	OTHER (SPECIFY)	17	2.2	2.2	90.0
	DID NOT USE ANY	52	6.7	6.7	96.8
	NONE WERE USEFUL	17	2.2	2.2	99.0
	NOT SURE/DON'T KNOW	5	.6	.6	99.6
	REFUSE	3	.4	.4	100.0
	Total	771	100.0	100.0	

Q38. Which one of the following best describes your experience with college internships:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	I participated in one or more internships	398	51.6	51.6	51.6
	I tried to get an internship but could not find one	73	9.5	9.5	61.1
	Or I did not try to find an internship and did not participate in one?	294	38.1	38.1	99.2
	NOT SURE/DON'T KNOW	3	.4	.4	99.6
	REFUSE	3	.4	.4	100.0
	Total	771	100.0	100.0	

Q39. Which of the following best describes the organization or employer where you interned:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	A private company	209	25.6	47.3	47.3
	A government agency	62	7.6	14.0	61.3
	A nonprofit agency	73	9.0	16.5	77.8
	A college, university or other school	87	10.7	19.7	97.5
	Or some other organization? (SPECIFY)	8	1.0	1.8	99.3
	NOT SURE/DON'T KNOW	3	.4	.7	100.0
	Total	442	54.2	100.0	
Missing	System	373	45.8		
Total		815	100.0		

Q40. How important or unimportant do you think internships are to your overall success in developing a career and finding a job:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	334	43.3	83.9	83.9
	Somewhat important	46	6.0	11.6	95.5
	Somewhat unimportant	7	.9	1.8	97.2
	Or not important at all?	10	1.3	2.5	99.7
	NOT SURE/DON'T KNOW	1	.1	.3	100.0
	Total	398	51.6	100.0	
Missing	System	373	48.4		
Total		771	100.0		

Demographics

D4. Which of the following best describes your highest level of education:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	At least two years of college but no degree	153	19.8	19.8	19.8
	An associate's or two-year degree	60	7.8	7.8	27.6
	A four-year college degree	315	40.9	40.9	68.5
	Or a graduate or professional degree?	243	31.5	31.5	100.0
	Total	771	100.0	100.0	

GRADUATE. In what year did you earn your associate or undergraduate degree?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2011 TO 2016	140	18.2	22.7	22.7
	2006 TO 2010	207	26.8	33.5	56.1
	2001 TO 2005	271	35.1	43.9	100.0
	Total	618	80.2	100.0	
Missing	System	153	19.8		
Total		771	100.0		

COUNTY. What county do you live in?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ATLANTIC	39	5.1	5.1	5.1
	BERGEN	72	9.3	9.3	14.4
	BURLINGTON	66	8.6	8.6	23.0
	CAMDEN	46	6.0	6.0	28.9
	CAPE MAY	6	.8	.8	29.7
	CUMBERLAND	17	2.2	2.2	31.9
	ESSEX	47	6.1	6.1	38.0
	GLOUCESTER	52	6.7	6.7	44.7
	HUDSON	39	5.1	5.1	49.8
	HUNTERDON	11	1.4	1.4	51.2
	MERCER	31	4.0	4.0	55.3
	MIDDLESEX	63	8.2	8.2	63.4
	MONMOUTH	60	7.8	7.8	71.2
	MORRIS	40	5.2	5.2	76.4
	OCEAN	53	6.9	6.9	83.3
	PASSAIC	24	3.1	3.1	86.4
	SALEM	5	.6	.6	87.0
	SOMERSET	35	4.5	4.5	91.6
	SUSSEX	13	1.7	1.7	93.3
	UNION	39	5.1	5.1	98.3
	WARREN	7	.9	.9	99.2
	NOT SURE/ DON'T KNOW	2	.3	.3	99.5
	REFUSE	4	.5	.5	100.0
	Total	771	100.0	100.0	

PHONE. Have I reached you on a cell phone or on a regular landline telephone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	CELL PHONE	635	82.4	82.4	82.4
	LANDLINE PHONE	133	17.3	17.3	99.6
	REFUSE	3	.4	.4	100.0
	Total	771	100.0	100.0	

CELL. Thinking about your telephone use, is there at least one telephone inside your home that is currently working and is not a cell phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	303	39.3	47.7	47.7
	NO	328	42.5	51.7	99.4
	NOT SURE/DON'T KNOW	2	.3	.3	99.7
	REFUSE	2	.3	.3	100.0
	Total	635	82.4	100.0	
Missing	System	136	17.6		
Total		771	100.0		

LANDLINE. Thinking about your telephone use, does anyone in your household, including yourself, have a working cell phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	128	16.6	96.2	96.2
	NO	5	.6	3.8	100.0
	Total	133	17.3	100.0	
Missing	System	638	82.7		
Total		771	100.0		

D1. Which category describes your age:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 to 29	212	27.5	27.5	27.5
	30 to 49	505	65.5	65.5	93.0
	50 to 64	39	5.1	5.1	98.1
	Or 65 and older?	11	1.4	1.4	99.5
	REFUSE	4	.5	.5	100.0
	Total	771	100.0	100.0	

D2. Do you consider yourself to be Hispanic or Latino, or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	77	10.0	10.0	10.0
	NO	688	89.2	89.2	99.2
	REFUSE	6	.8	.8	100.0
	Total	771	100.0	100.0	

D3. Which of the following best describes your race:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	547	70.9	70.9	70.9
	Black or African American	84	10.9	10.9	81.8
	Asian or Pacific	52	6.7	6.7	88.6
	Native American	4	.5	.5	89.1
	Or do you identify with more than one race?	48	6.2	6.2	95.3
	NOT SURE/DON'T KNOW	17	2.2	2.2	97.5
	REFUSE	19	2.5	2.5	100.0
	Total	771	100.0	100.0	

EMPLOY. Which one of the following best describes your employment status:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Employed full-time	605	78.5	78.5	78.5
	Employed part-time	69	8.9	8.9	87.4
	Unemployed	17	2.2	2.2	89.6
	Retired	11	1.4	1.4	91.1
	Disabled	5	.6	.6	91.7
	Homemaker	11	1.4	1.4	93.1
	Student	29	3.8	3.8	96.9
	Or some other status	19	2.5	2.5	99.4
	REFUSE	5	.6	.6	100.0
	Total	771	100.0	100.0	

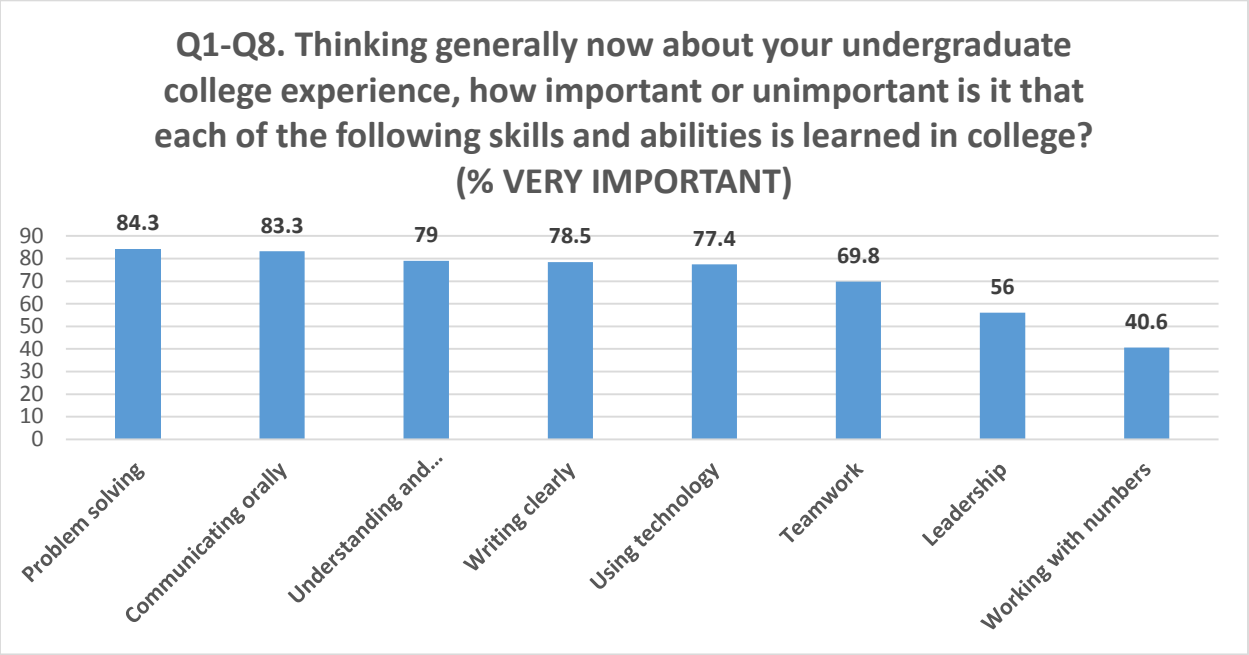
D5. Which of the following general categories best represents your household income last year before taxes:

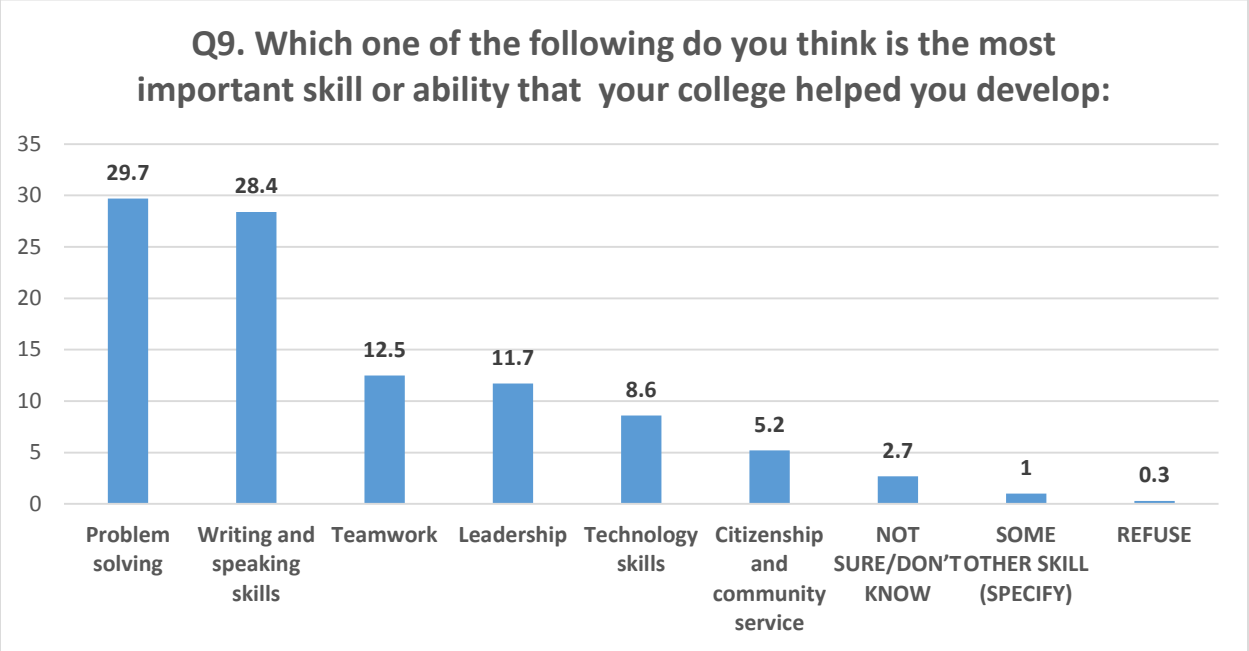
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $25,000	58	7.5	7.5	7.5
	$25,000 to less than $50,000	102	13.2	13.2	20.8
	$50,000 to less than $100,000	229	29.7	29.7	50.5
	$100,000 to $150,000	175	22.7	22.7	73.2
	Or more than $150,000?	146	18.9	18.9	92.1
	NOT SURE/DON'T KNOW	18	2.3	2.3	94.4
	REFUSE	43	5.6	5.6	100.0
	Total	771	100.0	100.0	

D6. I'm required to verify. Are you:

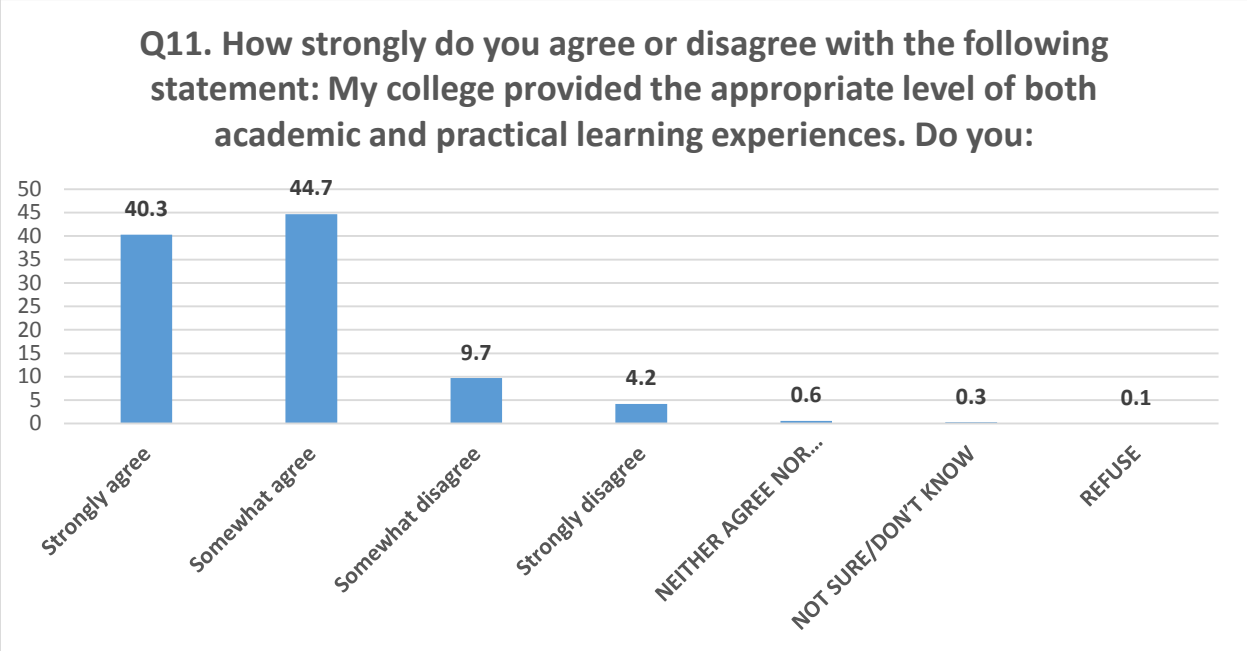
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	343	44.5	44.5	44.5
	Or female	427	55.4	55.4	99.9
	REFUSE	1	.1	.1	100.0
	Total	771	100.0	100.0	

Measuring College Outcomes
Frequency Charts
Stockton Polling Institute

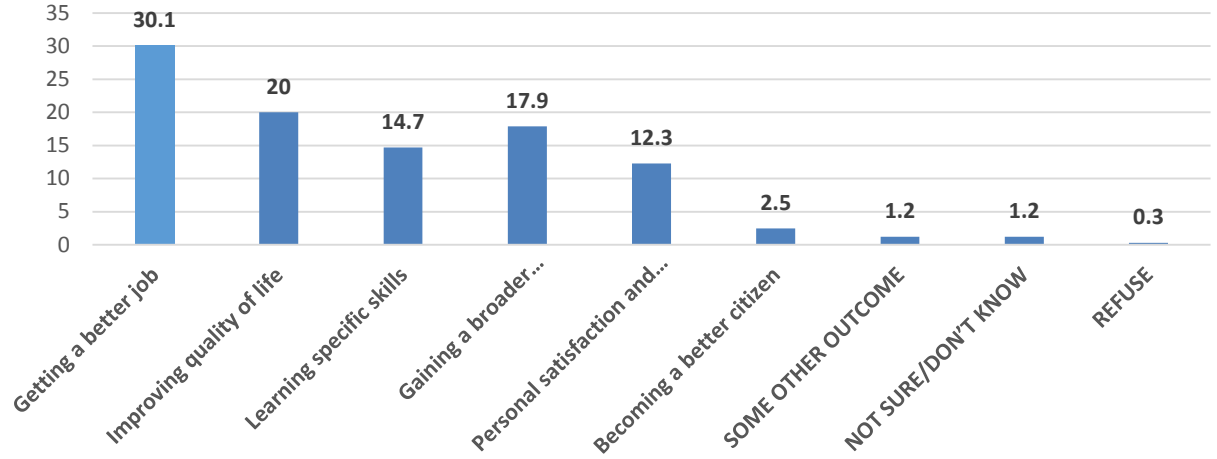




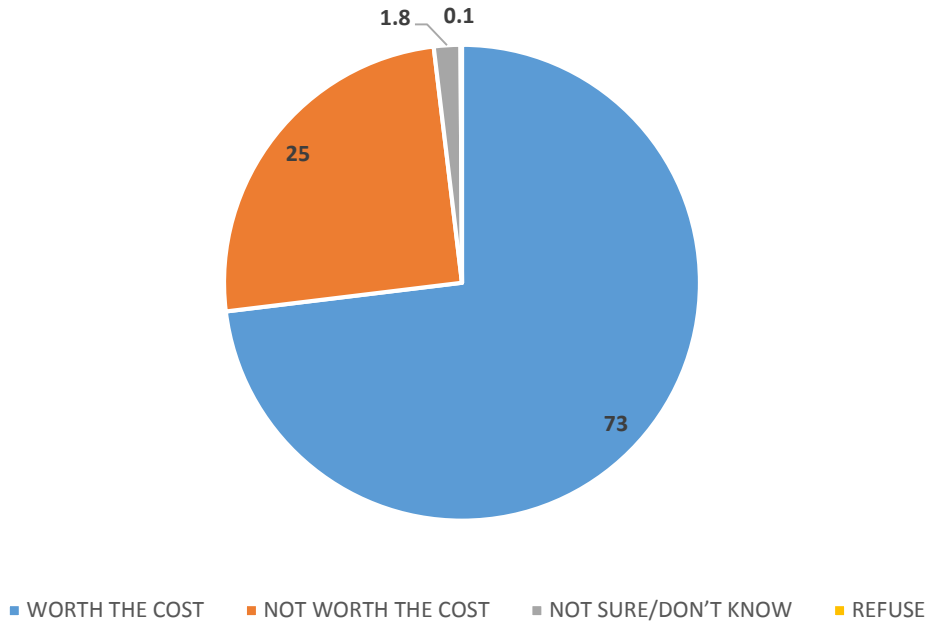
Q10. In your opinion, which skill or ability gained in college is valued the most by an employer:
35
30
25
20
15
10
5
0
32
21.4
18.7
15
10.2
1.4
0.8
0.3
0.1
Problem solving
Teamwork
Writing and speaking skills
Leadership
Technology skills
NOT SURE/DON'T KNOW
Citizenship and community service
SOME OTHER SKILL (SPECIFY)
REFUSE

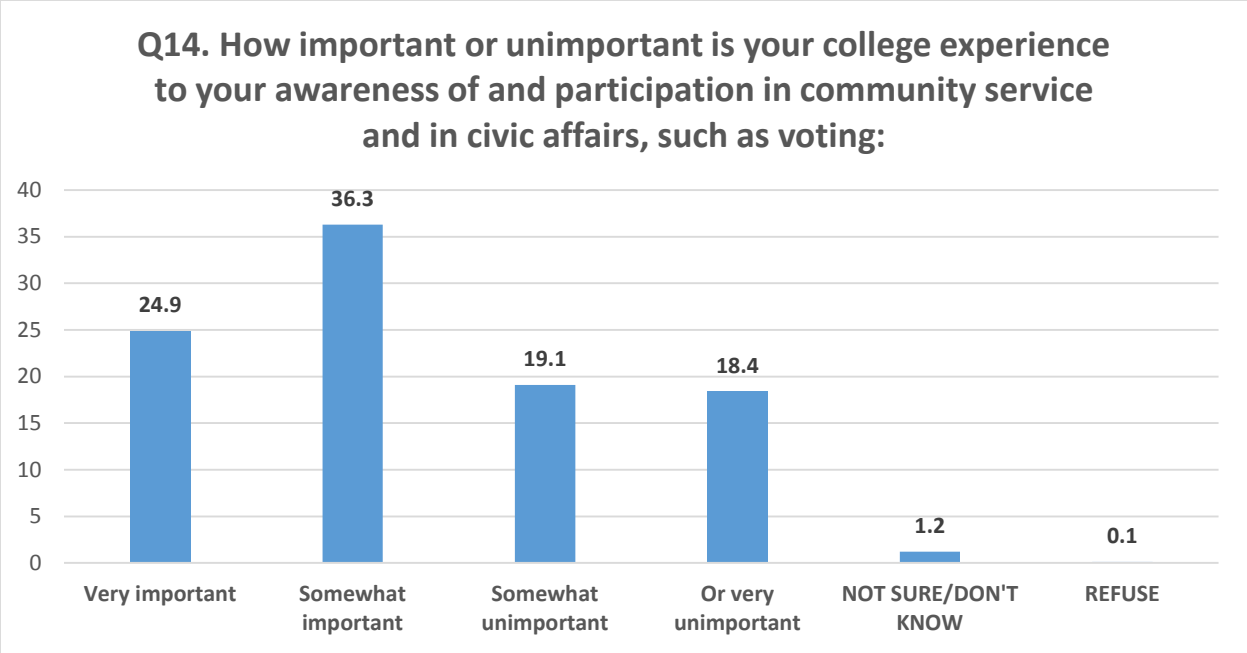

Q11. How strongly do you agree or disagree with the following statement: My college provided the appropriate level of both academic and practical learning experiences. Do you:
50
45
40
35
30
25
20
15
10
5
0
40.3
44.7
9.7
4.2
0.6
0.3
0.1
Strongly agree
Somewhat agree
Somewhat disagree
Strongly disagree
NEITHER AGREE NOR...
NOT SURE/DON'T KNOW
REFUSE

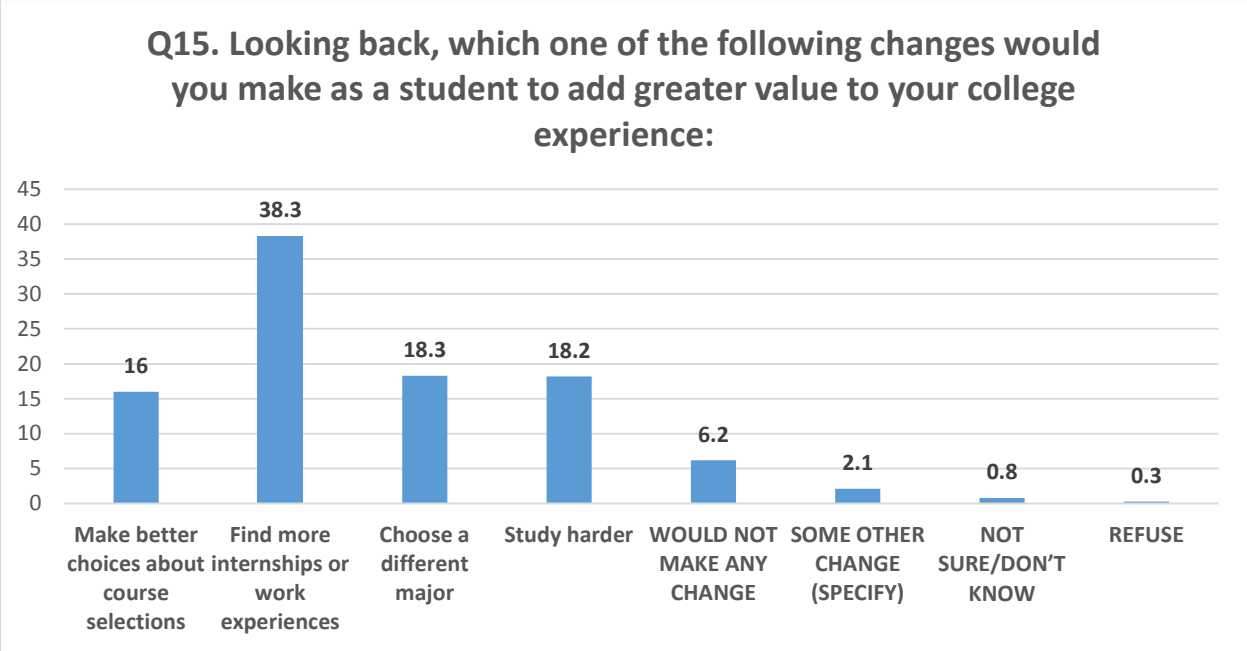
Q12. For the long-term, which one of the following do you think is the most important outcome of going to college for you personally:

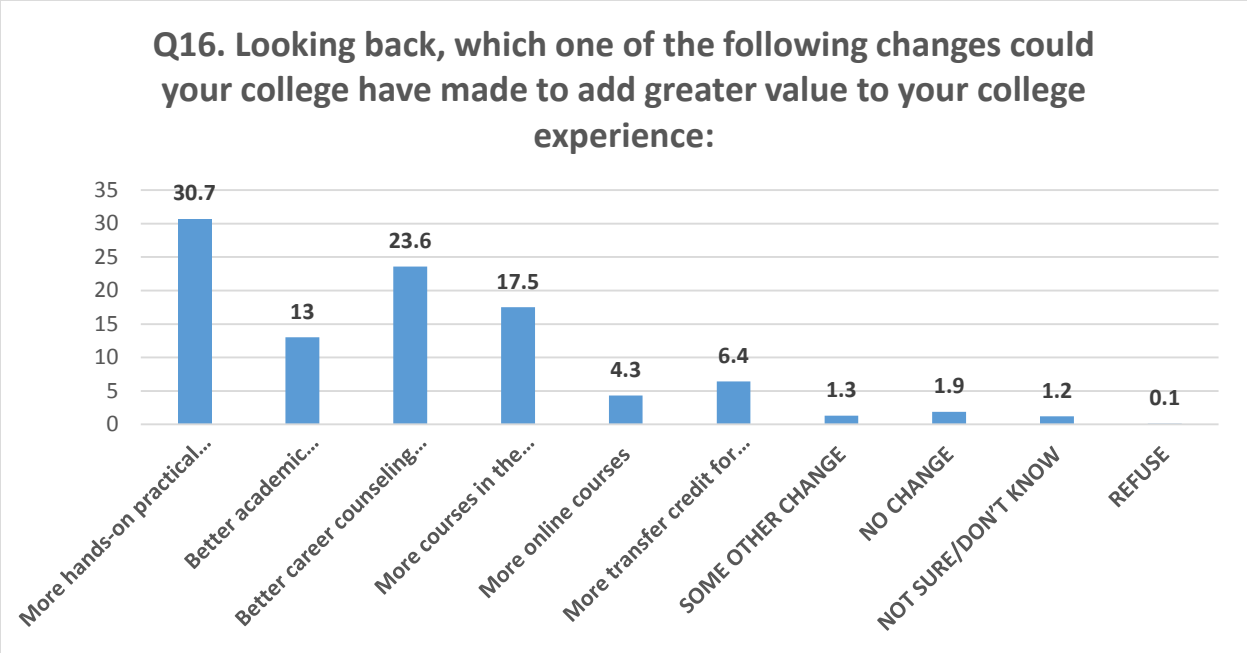


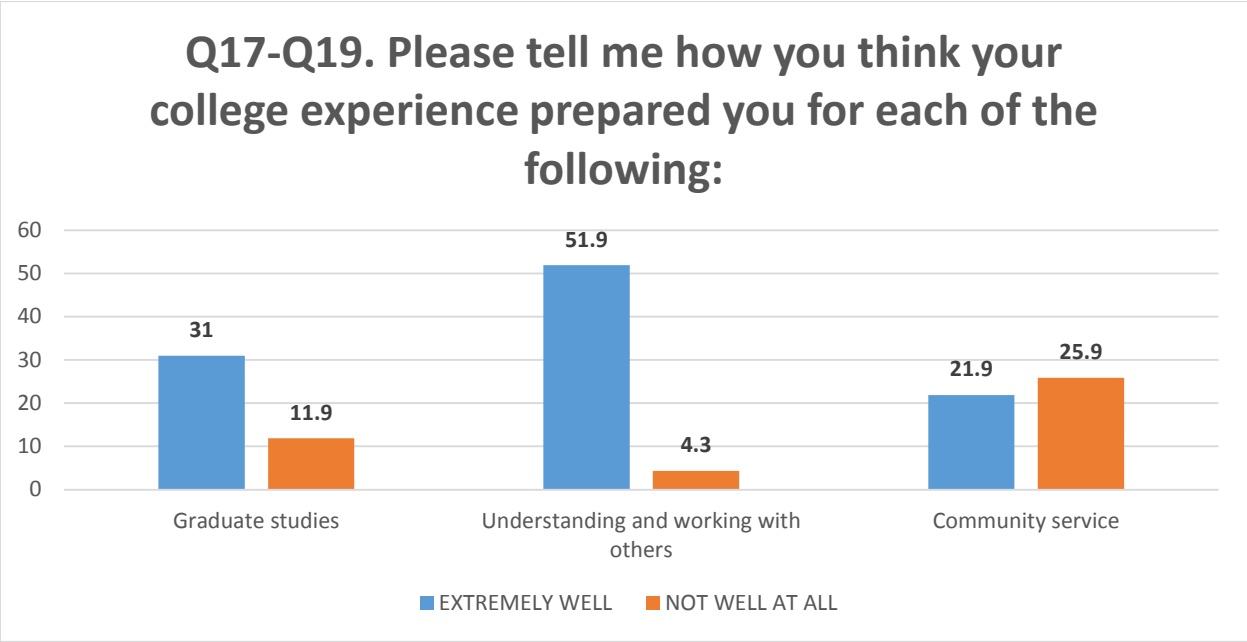
Q13. Overall, would you say the value of your college education was worth the cost, or was it not worth the cost?

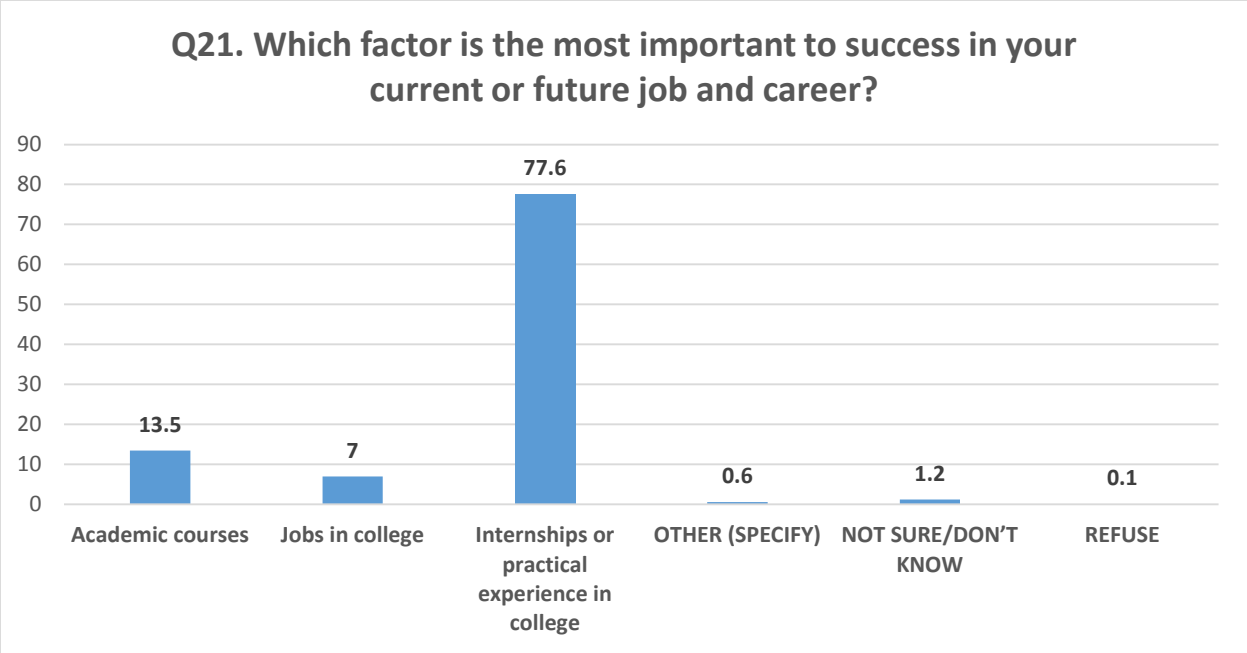


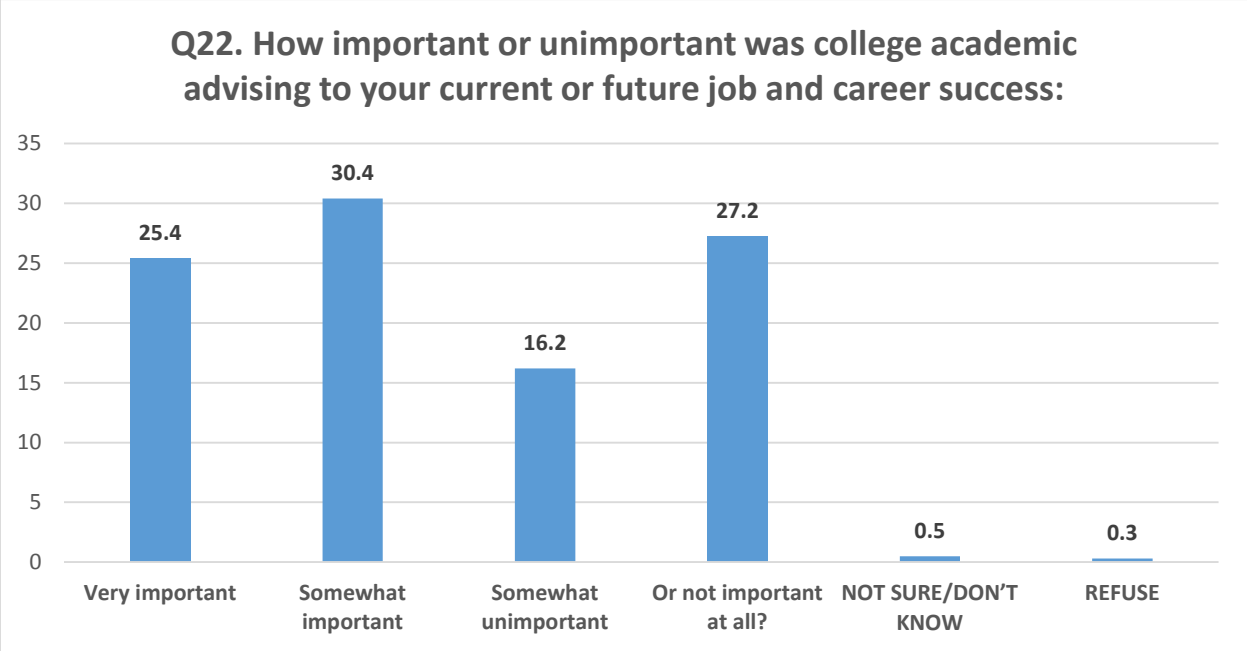

Q14. How important or unimportant is your college experience to your awareness of and participation in community service and in civic affairs, such as voting:
40
35
30
25
20
15
10
5
0
24.9
36.3
19.1
18.4
1.2
0.1
Very important
Somewhat important
Somewhat unimportant
Or very unimportant
NOT SURE/DON'T KNOW
REFUSE

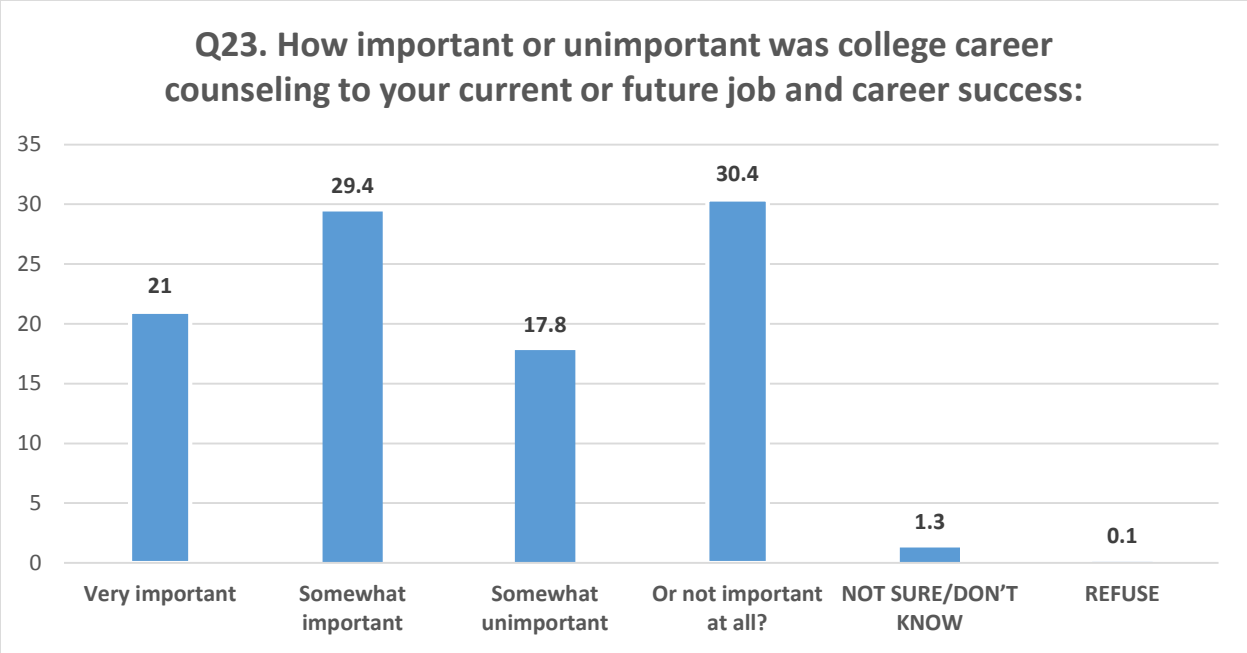

Q15. Looking back, which one of the following changes would you make as a student to add greater value to your college experience:
45
40
35
30
25
20
15
10
5
0
16
38.3
18.3
18.2
6.2
2.1
0.8
0.3
Make better choices about course selections
Find more internships or work experiences
Choose a different major
Study harder
WOULD NOT MAKE ANY CHANGE
SOME OTHER CHANGE (SPECIFY)
NOT SURE/DON'T KNOW
REFUSE

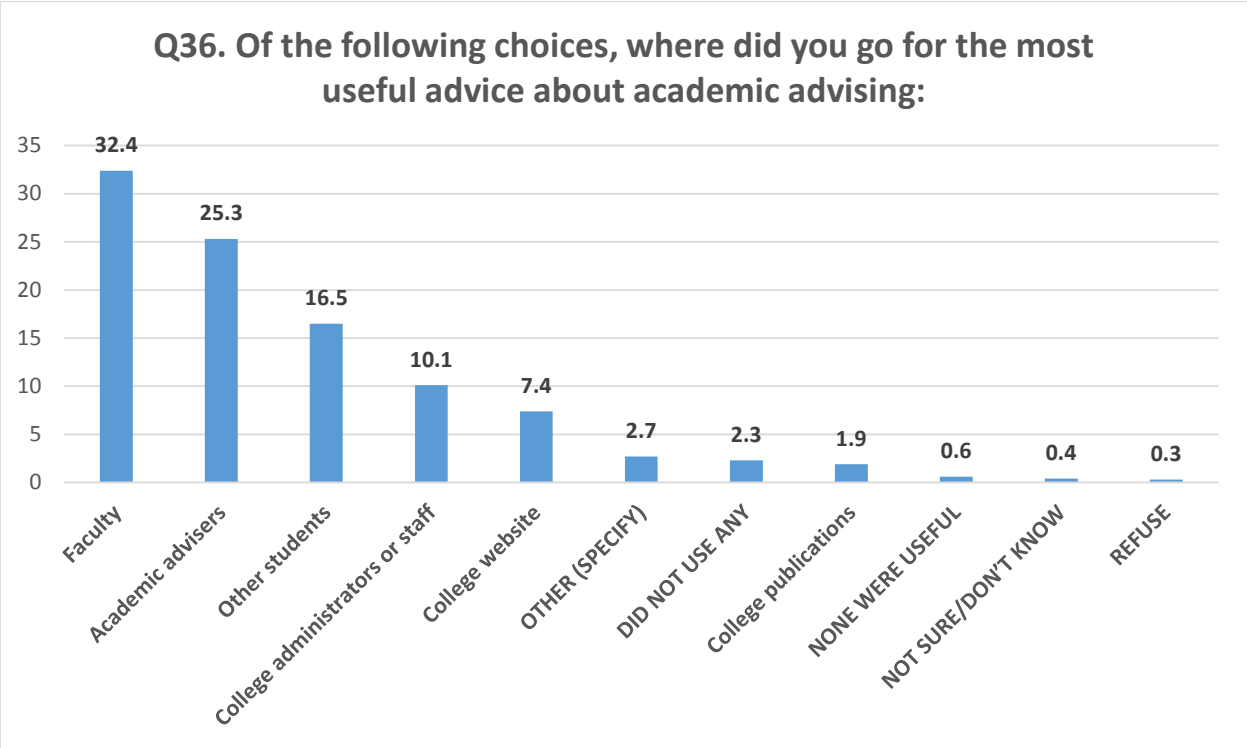

Q16. Looking back, which one of the following changes could your college have made to add greater value to your college experience:
35
30
25
20
15
10
5
0
30.7
13
23.6
17.5
4.3
6.4
1.3
1.9
1.2
0.1
More hands-on practical...
Better academic...
Better career counseling...
More courses in the...
More online courses
More transfer credit for...
SOME OTHER CHANGE
NO CHANGE
NOT SURE/DON'T KNOW
REFUSE


Q17-Q19. Please tell me how you think your college experience prepared you for each of the following:
60
50
40
30
20
10
0
31
11.9
51.9
4.3
21.9
25.9
Graduate studies
Understanding and working with others
Community service
EXTREMELY WELL
NOT WELL AT ALL


Q21. Which factor is the most important to success in your current or future job and career?
90
80
70
60
50
40
30
20
10
0
13.5
7
77.6
0.6
1.2
0.1
Academic courses
Jobs in college
Internships or practical experience in college
OTHER (SPECIFY)
NOT SURE/DON'T KNOW
REFUSE


Q22. How important or unimportant was college academic advising to your current or future job and career success:
35
30
25
20
15
10
5
0
25.4
30.4
16.2
27.2
0.5
0.3
Very important
Somewhat important
Somewhat unimportant
Or not important at all?
NOT SURE/DON'T KNOW
REFUSE


Q23. How important or unimportant was college career counseling to your current or future job and career success:
35
30
25
20
15
10
5
0
21
29.4
17.8
30.4
1.3
0.1
Very important
Somewhat important
Somewhat unimportant
Or not important at all?
NOT SURE/DON'T KNOW
REFUSE


Q36. Of the following choices, where did you go for the most useful advice about academic advising:
35
30
25
20
15
10
5
0
32.4
25.3
16.5
10.1
7.4
2.7
2.3
1.9
0.6
0.4
0.3
Faculty
Academic advisers
Other students
College administrators or staff
College website
OTHER (SPECIFY)
DID NOT USE ANY
College publications
NONE WERE USEFUL
NOT SURE/DON'T KNOW
REFUSE