

85%

MARCH 9, 2017

New Jersey residents across the board believe that the news media is biased, with some **85 percent** very or somewhat concerned that a news story may be fake news, according to the latest Stockton Poll. What's more, they are certain that all news outlets are biased — cable and broadcast TV, online sources, radio, and newspapers.

Despite their low opinion of news outlets, however, a majority of respondents indicate that news sources do a good or excellent job of keeping them informed.

The biggest majority of news consumers (79 percent) get their news from cable TV, while 72 percent watch broadcast network news. Sixty-five percent read online newspapers and news websites, and 57 percent get news from the radio often or sometimes. Only 46 percent rely on print newspapers. Forty-two percent use social media to get news.

A majority of New Jerseyans who rely on newspapers said they were biased (53 percent); for cable TV it was 67 percent; online news, 62 percent; and social media, 82 percent. Fifty percent said broadcast TV news and radio are biased.

The poll of 786 adult New Jersey residents was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy.

ALL RIGHTS RESERVED ©2016 NJSPOTLIGHT