## News-social media poll

## Stockton Polling Institute

Feb. 15-21, 2017
Weighted frequencies

Q1. In the following questions, when we refer to news, we mean information about public events and issues from professional news sources, not information from or about your family and friends. How much or how little attention do you pay to the news:

| Frequency |  | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | A great deal | 460 | 58.4 | 58.4 | 58.4 |
|  | Some | 226 | 28.7 | 28.7 | 87.1 |
|  | Very little | 74 | 9.4 | 9.4 | 96.6 |
| Or none at all? | 27 | 3.4 | 3.4 | 100.0 |  |
| Total | 786 | 100.0 | 100.0 |  |  |

Q2. How closely do you follow news about government and politics:

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very closely | 401 | 51.0 | 52.9 | 52.9 |
|  | Somewhat closely | 274 | 34.8 | 36.1 | 88.9 |
|  | Not very closely | 64 | 8.1 | 8.4 | 97.3 |
|  | Or not at all? | 18 | 2.3 | 2.4 | 99.7 |
|  | NOT SURE/DON'T KNOW | 1 | . 1 | . 1 | 99.9 |
|  | REFUSE | 1 | . 1 | . 1 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q3. I'm going to read a list of different sources of news. Please tell me whether you get news from each source often, sometimes, rarely or never. Print newspapers

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | OFTEN | 191 | 24.3 | 25.2 | 25.2 |
|  | SOMETIMES | 154 | 19.6 | 20.3 | 45.5 |
|  | RARELY | 173 | 22.0 | 22.8 | 68.3 |
|  | NEVER | 241 | 30.6 | 31.7 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q4. Please tell me whether you get news from each source often, sometimes, rarely or never. Cable TV news like CNN, FOX or MSNBC

| Crequency | Percent | Valid Percent | Percent |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | OFTEN | 431 | 54.8 | 56.7 | 56.7 |
|  | SOMETIMES | 170 | 21.6 | 22.3 | 79.1 |
|  | RARELY | 92 | 11.7 | 12.1 | 91.1 |
|  | NEVER | 66 | 8.3 | 8.6 | 99.8 |
|  | NS/DK | 2 | .2 | .2 | 100.0 |
| Total | 760 | 96.6 | 100.0 |  |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q5. Please tell me whether you get news from each source often, sometimes, rarely or never. Broadcast network news like ABC, CBS or NBC


Q6. Please tell me whether you get news from each source often, sometimes, rarely or never. Online newspapers or news websites

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | OFTEN | 303 | 38.6 | 39.9 | 39.9 |
|  | SOMETIMES | 187 | 23.8 | 24.6 | 64.6 |
|  | RARELY | 114 | 14.6 | 15.1 | 79.6 |
|  | NEVER | 155 | 19.7 | 20.4 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q7. Please tell me whether you get news from each source often, sometimes, rarely or never. Social media such as Facebook or twitter

| Crequency | Percent | Valid Percent | Cumulative <br> Percent |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | OFTEN | 192 | 24.4 | 25.3 | 25.3 |
|  | SOMETIMES | 126 | 16.0 | 16.6 | 41.9 |
|  | RARELY | 114 | 14.6 | 15.1 | 57.0 |
|  | NEVER | 327 | 41.6 | 43.0 | 100.0 |
| Total | 760 | 96.6 | 100.0 |  |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q8. Please tell me whether you get news from each source often, sometimes, rarely or never. Radio

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | OFTEN | 231 | 29.3 | 30.4 | 30.4 |
|  | SOMETIMES | 200 | 25.5 | 26.4 | 56.7 |
|  | RARELY | 149 | 18.9 | 19.6 | 76.3 |
|  | NEVER | 180 | 22.9 | 23.7 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q9. Which one of the following news sources do you rely on most often to get news:

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Print newspapers | 69 | 8.8 | 9.1 | 9.1 |
|  | Cable TV news | 255 | 32.5 | 33.6 | 42.7 |
|  | Broadcast network news | 145 | 18.5 | 19.1 | 61.8 |
|  | Online news sites | 168 | 21.4 | 22.1 | 83.9 |
|  | Social media | 46 | 5.9 | 6.1 | 90.0 |
|  | Radio | 52 | 6.6 | 6.8 | 96.8 |
|  | Or some other source? (SPECIFY) | 12 | 1.5 | 1.5 | 98.3 |
|  | NOT SURE/DON'T KNOW | 8 | 1.1 | 1.1 | 99.4 |
|  | NONE | 4 | . 5 | . 6 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q10_1. What kind of job do you think print newspapers do in keeping you informed:

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Excellent | Frequency | Percent | Valid Percent | 20.1 |
|  | Good | 70 | 8.8 | 20.1 | 59.6 |
|  | Fair | 137 | 17.4 | 39.5 | 85.4 |
|  | Or poor | 89 | 11.4 | 25.8 | 98.4 |
|  | NOT SURE/DON'T KNOW | 45 | 5.7 | 13.0 | 100.0 |
|  | Total | 5 | .7 | 1.6 |  |
| Missing | System | 346 | 44.0 | 100.0 |  |
| Total |  | 440 | 56.0 |  |  |

Q11_1. Do you trust information from print newspapers to be mostly unbiased, or do you think it is mostly biased one way or another?

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | BIASED | 185 | 23.5 | 53.4 | 53.4 |
|  | UNBIASED | 133 | 16.9 | 38.4 | 91.8 |
|  | NOT SURE/DON'T KNOW | 28 | 3.6 | 8.2 | 100.0 |
|  | Total | 346 | 44.0 | 100.0 |  |
| Missing | System | 440 | 56.0 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q10_2. What kind of job do you think Cable TV news like CNN, FOX or MSNBC does in keeping you informed:

|  |  |  |  | Cumulative |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  |  | Frequency | Percent | Valid Percent | Percent |
| Valid | Excellent | 133 | 17.0 | 22.2 | 22.2 |
|  | Good | 245 | 31.2 | 40.8 | 63.0 |
|  | Fair | 150 | 19.0 | 24.9 | 88.0 |
|  | Or poor | 47 | 6.0 | 7.9 | 95.8 |
|  | NOT SURE/DON'T KNOW | 23 | 2.9 | 3.8 | 99.7 |
|  | REFUSE | 2 | .3 | .3 | 100.0 |
| Missing | System | 601 | 76.4 | 100.0 |  |
| Total |  | 186 | 23.6 |  |  |

Q11_2. Do you trust information from Cable TV news like CNN, FOX or MSNBC to be mostly unbiased, or do you think it is mostly biased one way or another?


Q10_3. What kind of job do you think broadcast network news like ABC, CBS or NBC does in keeping you informed:

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Excellent | Frequency | Percent | Valid Percent | 20.6 |
|  | Good | 112 | 14.3 | 20.6 | 66.3 |
|  | Fair | 250 | 31.8 | 45.7 | 91.4 |
|  | Or poor | 138 | 17.5 | 25.2 | 99.0 |
|  | NOT SURE/DON'T KNOW | 42 | 5.3 | 7.6 | 100.0 |
| Missing | System | 5 | .7 | 1.0 |  |
| Total |  | 547 | 69.6 | 100.0 |  |

Q11_3. Do you trust information from broadcast network news like ABC, CBS or NBC to be mostly unbiased, or do you think it is mostly biased one way or another?

|  |  |  |  | Cumulative |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |  | Frequency |
| Percent | Valid Percent | Percent |  |  |  |
| Valid | BIASED | 273 | 34.7 | 49.9 | 49.9 |
|  | UNBIASED | 244 | 31.0 | 44.5 | 94.4 |
|  | NOT SURE/DON'T KNOW | 30 | 3.9 | 5.6 | 100.0 |
|  | Total | 547 | 69.6 | 100.0 |  |
| Missing | System | 239 | 30.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q10_4. What kind of job do you think online newspapers or news websites do in keeping you informed:

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Excellent | Frequency | Percent | Valid Percent | ( |
|  | Good | 80 | 10.2 | 16.4 | 16.4 |
|  | Fair | 205 | 26.1 | 41.8 | 58.2 |
|  | Or poor | 140 | 17.9 | 28.6 | 86.8 |
|  | NOT SURE/DON'T KNOW | 41 | 5.2 | 8.3 | 95.1 |
|  | Total | 24 | 3.1 | 4.9 | 100.0 |
| Missing | System | 490 | 62.4 | 100.0 |  |
| Total |  | 296 | 37.6 |  |  |

Q11_4. Do you trust information from online newspapers or news websites to be mostly unbiased, or do you think it is mostly biased one way or another?

Cumulative

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | BIASED | 304 | 38.6 | 62.0 | 62.0 |
|  | UNBIASED | 135 | 17.1 | 27.5 | 89.5 |
|  | NOT SURE/DON'T KNOW | 49 | 6.3 | 10.0 | 99.5 |
|  | REFUSE | 2 | . 3 | . 5 | 100.0 |
|  | Total | 490 | 62.4 | 100.0 |  |
| Missing | System | 296 | 37.6 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q10_5. What kind of job do you think Social media such as Facebook or twitter does in keeping you informed:

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Excellent | Frequency | Percent | Valid Percent | ( |
|  | Good | 34 | 4.3 | 10.6 | 10.6 |
|  | Fair | 91 | 11.6 | 28.7 | 39.2 |
|  | Or poor | 117 | 14.9 | 36.7 | 75.9 |
|  | NOT SURE/DON'T KNOW | 73 | 9.3 | 23.0 | 98.9 |
|  | Total | 3 | .4 | 1.1 | 100.0 |
| Missing | System | 318 | 40.5 | 100.0 |  |
| Total |  | 468 | 59.5 |  |  |

Q11_5. Do you trust information from Social media such as Facebook or twitter to be mostly unbiased, or do you think it is mostly biased one way or another?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | BIASED | 260 | 33.0 | 81.6 | 81.6 |
|  | UNBIASED | 41 | 5.2 | 12.9 | 94.4 |
|  | NOT SURE/DON'T KNOW | 17 | 2.1 | 5.3 | 99.7 |
|  | REFUSE | 1 | . 1 | . 3 | 100.0 |
|  | Total | 318 | 40.5 | 100.0 |  |
| Missing | System | 468 | 59.5 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q10_6. What kind of job do you think radio does in keeping you informed:

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Excellent | 101 | 12.8 | 23.4 | 23.4 |
|  | Good | 189 | 24.1 | 43.9 | 67.3 |
|  | Fair | 115 | 14.6 | 26.6 | 93.9 |
|  | Or poor | 14 | 1.8 | 3.2 | 97.1 |
|  | NOT SURE/DON'T KNOW | 12 | 1.6 | 2.9 | 100.0 |
|  | Total | 431 | 54.8 | 100.0 |  |
| Missing | System | 355 | 45.2 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q11_6. Do you trust information from radio to be mostly unbiased, or do you think it is mostly biased one way or another?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | BIASED | 216 | 27.4 | 50.1 | 50.1 |
|  | UNBIASED | 181 | 23.0 | 41.9 | 92.0 |
|  | NOT SURE/DON'T KNOW | 34 | 4.3 | 7.9 | 99.8 |
|  | REFUSE | 1 | . 1 | . 2 | 100.0 |
|  | Total | 431 | 54.8 | 100.0 |  |
| Missing | System | 355 | 45.2 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q12. Which type of news medium do you trust the most to provide accurate information:

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Print newspapers | 103 | 13.1 | 13.5 | 13.5 |
|  | Cable TV news | 219 | 27.8 | 28.8 | 42.3 |
|  | Broadcast network news | 170 | 21.6 | 22.3 | 64.7 |
|  | Online news sites | 116 | 14.7 | 15.2 | 79.9 |
|  | Social media | 17 | 2.2 | 2.3 | 82.2 |
|  | Radio | 74 | 9.4 | 9.8 | 92.0 |
|  | Or some other source (SPECIFY) | 16 | 2.0 | 2.0 | 94.0 |
|  | NONE (PROBE FOR MOST) | 31 | 4.0 | 4.1 | 98.1 |
|  | NOT SURE/DON'T KNOW | 13 | 1.7 | 1.8 | 99.9 |
|  | REFUSE | 1 | . 1 | . 1 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q13. Which type of news medium do you trust the least to provide accurate information:

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Print newspapers | 69 | 8.8 | 9.1 | 9.1 |
|  | Cable TV news | 130 | 16.6 | 17.2 | 26.3 |
|  | Broadcast network news | 71 | 9.1 | 9.4 | 35.7 |
|  | Online news sites | 55 | 6.9 | 7.2 | 42.9 |
|  | Social media | 364 | 46.3 | 48.0 | 90.8 |
|  | Radio | 16 | 2.1 | 2.1 | 93.0 |
|  | Or some other source (SPECIFY) | 3 | . 4 | . 4 | 93.3 |
|  | ALL ACCURATE (PROBE FOR LEAST) | 6 | . 7 | . 7 | 94.1 |
|  | NOT SURE/DON'T KNOW | 42 | 5.3 | 5.5 | 99.6 |
|  | REFUSE | 3 | . 4 | . 4 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q14. Please tell me all of the social media networks you rely on to get news.

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | FACEBOOK | 288 | 28.7 | 44.3 | 44.3 |
|  | TWITTER | 137 | 13.7 | 21.1 | 65.4 |
|  | INSTAGRAM | 29 | 2.9 | 4.5 | 69.9 |
|  | LINKEDIN | 22 | 2.2 | 3.4 | 73.3 |
|  | VINE | 1 | . 1 | . 1 | 73.4 |
|  | TUMBLR | 4 | . 4 | . 7 | 74.0 |
|  | YOUTUBE | 17 | 1.7 | 2.6 | 76.6 |
|  | SNAPCHAT | 9 | . 9 | 1.4 | 78.0 |
|  | REDDIT | 11 | 1.1 | 1.6 | 79.7 |
|  | OTHER (SPECIFY) | 31 | 3.0 | 4.7 | 84.4 |
|  | NOT SURE/DON'T KNOW | 5 | . 5 | . 8 | 85.2 |
|  | REFUSE | 1 | . 1 | . 1 | 85.3 |
|  | NO SOCIAL NETWORK | 95 | 9.5 | 14.7 | 100.0 |
|  | Total | 650 | 64.8 | 100.0 |  |
| Missing | System | 354 | 35.2 |  |  |
| Total |  | 1004 | 100.0 |  |  |

Q14A. Of the social networks you mentioned, please tell me which one is the main social network you rely on for news.


Q15. Now please tell me yes or no as to whether you have used social media in the past 12 months for each of the following purposes in addition to getting news. Have you ever used social media to: Research issues?

|  |  |  |  | Cumulative |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  |  | Frequency | Percent | Valid Percent | Percent |
| Valid | YES | 216 | 27.5 | 50.0 | 50.0 |
|  | NO | 211 | 26.8 | 48.7 | 98.7 |
|  | NOT SURE/DON'T KNOW | 2 | .2 | .4 | 99.1 |
|  | REFUSE | 4 | .5 | .9 | 100.0 |
|  | Total | 433 | 55.0 | 100.0 |  |
| Missing | System | 354 | 45.0 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q16. Have you ever used social media to: Volunteer on behalf of a political candidate or campaign?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | YES | 69 | 8.7 | 15.9 | 15.9 |
|  | NO | 357 | 45.4 | 82.5 | 98.4 |
|  | NOT SURE/DON'T KNOW | 3 | . 4 | . 7 | 99.1 |
|  | REFUSE | 4 | . 5 | . 9 | 100.0 |
|  | Total | 433 | 55.0 | 100.0 |  |
| Missing | System | 354 | 45.0 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q17. Have you ever used social media to: Communicate with a political candidate or campaign?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | YES | 112 | 14.2 | 25.8 | 25.8 |
|  | NO | 315 | 40.0 | 72.7 | 98.5 |
|  | NOT SURE/DON'T KNOW | 3 | . 3 | . 6 | 99.1 |
|  | REFUSE | 4 | . 5 | . 9 | 100.0 |
|  | Total | 433 | 55.0 | 100.0 |  |
| Missing | System | 354 | 45.0 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q18. Have you ever used social media to: Organize or learn about a meeting or rally?


Q19. Have you ever used social media to: Posted or retweeted political news or information?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | YES | 222 | 28.2 | 51.3 | 51.3 |
|  | NO | 205 | 26.0 | 47.3 | 98.6 |
|  | NOT SURE/DON'T KNOW | 2 | . 3 | . 5 | 99.1 |
|  | REFUSE | 4 | . 5 | . 9 | 100.0 |
|  | Total | 433 | 55.0 | 100.0 |  |
| Missing | System | 354 | 45.0 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q20. How concerned or unconcerned are you that a news story may not be true? Are you:

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Very concerned | 383 | 48.7 | 50.4 | 50.4 |
|  | Somewhat concerned | 259 | 32.9 | 34.1 | 84.5 |
|  | Somewhat unconcerned | 50 | 6.4 | 6.6 | 91.1 |
|  | Or not concerned at all? | 51 | 6.4 | 6.7 | 97.7 |
|  | NOT SURE/DON'T KNOW | 17 | 2.2 | 2.3 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q21. Do you believe that you are able to tell whether or not a news story is fake, or are you unable to tell if news is fake?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | ABLE TO SPOT FAKE NEWS | 457 | 58.2 | 60.2 | 60.2 |
|  | UNABLE TO SPOT FAKE NEWS | 209 | 26.6 | 27.5 | 87.7 |
|  | NOT SURE/DON'T KNOW | 38 | 4.8 | 5.0 | 92.7 |
|  | REFUSE | 2 | . 3 | . 3 | 93.0 |
|  | SOMETIMES | 53 | 6.8 | 7.0 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

Q22. How much or how little in the past have you relied on social media to get news about New Jersey state politics and government:

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | A great deal | 52 | 6.6 | 6.9 | 6.9 |
|  | Some | 174 | 22.1 | 22.9 | 29.7 |
|  | Very little | 225 | 28.6 | 29.6 | 59.3 |
|  | Or not at all? | 303 | 38.6 | 39.9 | 99.2 |
|  | NOT SURE/DON'T KNOW | 5 | .6 | .6 | 99.9 |
|  | REFUSE | 1 | .1 | .1 | 100.0 |
| Missing | System | 760 | 96.6 | 100.0 |  |
| Total |  | 27 | 3.4 |  |  |

Q23. New Jersey voters will elect a new governor and the entire state Legislature in November. Which news source, if any, will you rely on the most for information about these New Jersey elections

| Cumulative |
| :--- | :--- | ---: | ---: | ---: | ---: |

Q24. Which news source, if any, will you trust the most to provide unbiased coverage about these New Jersey elections:

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | New Jersey newspapers | 184 | 23.5 | 24.3 | 24.3 |
|  | TV news | 250 | 31.7 | 32.9 | 57.1 |
|  | Online news sites | 122 | 15.6 | 16.1 | 73.3 |
|  | Social media | 24 | 3.0 | 3.1 | 76.4 |
|  | Or radio? | 89 | 11.3 | 11.7 | 88.0 |
|  | OTHER (SPECIFY) | 4 | . 6 | . 6 | 88.6 |
|  | NO NEWS SOURCE | 58 | 7.4 | 7.6 | 96.3 |
|  | NOT SURE/DON'T KNOW | 24 | 3.1 | 3.2 | 99.4 |
|  | REFUSE | 4 | . 5 | . 6 | 100.0 |
|  | Total | 760 | 96.6 | 100.0 |  |
| Missing | System | 27 | 3.4 |  |  |
| Total |  | 786 | 100.0 |  |  |

PHONE. Have I reached you on a cell phone or on a regular landline telephone?

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | CELL PHONE | 354 | 45.0 | 45.0 | 45.0 |
|  | LANDLINE PHONE | 429 | 54.5 | 54.5 | 99.6 |
|  | REFUSE | 3 | . 4 | . 4 | 100.0 |
|  | Total | 786 | 100.0 | 100.0 |  |

## CELL. Thinking about your telephone use, is there at least one working telephone in your household that is not a cell phone?

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | YES | 205 | 26.1 | 57.9 | 57.9 |
|  | NO | 143 | 18.2 | 40.4 | 98.4 |
|  | NOT SURE/DON'T KNOW | 2 | . 3 | . 6 | 99.0 |
|  | REFUSE | 4 | . 5 | 1.0 | 100.0 |
|  | Total | 354 | 45.0 | 100.0 |  |
| Missing | System | 432 | 55.0 |  |  |
| Total |  | 786 | 100.0 |  |  |

LANDLINE. Thinking about your telephone use, does anyone in your household, including yourself, have a working cell phone?

|  |  |  |  | Cumulative |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  |  | Frequency | Percent | Valid Percent | Percent |
| Valid | YES | 403 | 51.3 | 94.1 | 94.1 |
|  | NO | 24 | 3.0 | 5.5 | 99.6 |
|  | NOT SURE/DON'T KNOW | 1 | .1 | .2 | 99.8 |
|  | REFUSE | 1 | .1 | .2 | 100.0 |
| Total | 429 | 54.5 | 100.0 |  |  |
| Missing | System | 357 | 45.5 |  |  |
| Total |  | 786 | 100.0 |  |  |

D1. Which category describes your age:

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | 18 to 29 | 112 | 14.3 | 14.3 | 14.3 |
|  | 30 to 49 | 204 | 25.9 | 25.9 | 40.2 |
|  | 50 to 64 | 261 | 33.2 | 33.2 | 73.4 |
|  | Or 65 and older? | 204 | 26.0 | 26.0 | 99.4 |
|  | REFUSE | 5 | . 6 | . 6 | 100.0 |
|  | Total | 786 | 100.0 | 100.0 |  |

D2. Do you consider yourself to be Hispanic or Latino, or not?

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | YES | 64 | 8.1 | 8.1 | 8.1 |
|  | NO | 715 | 91.0 | 91.0 | 99.1 |
|  | NOT SURE/DON'T KNOW | 1 | . 1 | . 1 | 99.2 |
|  | REFUSE | 6 | . 8 | . 8 | 100.0 |
|  | Total | 786 | 100.0 | 100.0 |  |

D3. Which of the following best describes your race:

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | White | 559 | 71.1 | 71.1 | 71.1 |
|  | Black or African American | 89 | 11.3 | 11.3 | 82.4 |
|  | Asian or Pacific | 39 | 5.0 | 5.0 | 87.4 |
|  | Native American | 9 | 1.2 | 1.2 | 88.5 |
|  | Or do you identify with more than one race? | 58 | 7.3 | 7.3 | 95.9 |
|  | NOT SURE/DON'T KNOW | 12 | 1.5 | 1.5 | 97.4 |
|  | REFUSE | 20 | 2.6 | 2.6 | 100.0 |
|  | Total | 786 | 100.0 | 100.0 |  |

## D4. Which of the following best describes your highest level of education:



D5. Which of the following general categories best represents your household income in 2016 before taxes:

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Less than \$25,000 | 56 | 7.1 | 7.1 | 7.1 |
|  | \$25,000 to less than \$50,000 | 105 | 13.4 | 13.4 | 20.5 |
|  | $\$ 50,000$ to less than $\$ 100,000$ | 197 | 25.1 | 25.1 | 45.6 |
|  | \$100,000 to \$150,000 | 123 | 15.7 | 15.7 | 61.2 |
|  | Or more than \$150,000? | 150 | 19.1 | 19.1 | 80.3 |
|  | NOT SURE/DON'T KNOW | 36 | 4.5 | 4.5 | 84.8 |
|  | REFUSE | 119 | 15.2 | 15.2 | 100.0 |
|  | Total | 786 | 100.0 | 100.0 |  |

D6. I'm required to verify: are you:

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Male | 376 | 47.8 | 47.8 | 47.8 |
|  | Or female? | 407 | 51.8 | 51.8 | 99.6 |
|  | OTHER | 1 | . 2 | . 2 | 99.7 |
|  | NOT SURE/DON'T KNOW | 1 | . 1 | . 1 | 99.9 |
|  | REFUSE | 1 | . 1 | . 1 | 100.0 |
|  | Total | 786 | 100.0 | 100.0 |  |

## COUNTY. What county do you live in?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | ATLANTIC | 32 | 4.1 | 4.1 | 4.1 |
|  | BERGEN | 68 | 8.7 | 8.7 | 12.8 |
|  | BURLINGTON | 52 | 6.7 | 6.7 | 19.4 |
|  | CAMDEN | 48 | 6.1 | 6.1 | 25.6 |
|  | CAPE MAY | 9 | 1.2 | 1.2 | 26.8 |
|  | CUMBERLAND | 11 | 1.4 | 1.4 | 28.2 |
|  | ESSEX | 74 | 9.4 | 9.4 | 37.6 |
|  | GLOUCESTER | 35 | 4.5 | 4.5 | 42.1 |
|  | HUDSON | 33 | 4.2 | 4.2 | 46.3 |
|  | HUNTERDON | 10 | 1.2 | 1.2 | 47.5 |
|  | MERCER | 30 | 3.8 | 3.8 | 51.3 |
|  | MIDDLESEX | 74 | 9.5 | 9.5 | 60.7 |
|  | MONMOUTH | 68 | 8.7 | 8.7 | 69.4 |
|  | MORRIS | 47 | 5.9 | 5.9 | 75.4 |
|  | OCEAN | 56 | 7.1 | 7.1 | 82.4 |
|  | PASSAIC | 29 | 3.7 | 3.7 | 86.1 |
|  | SALEM | 8 | 1.0 | 1.0 | 87.1 |
|  | SOMERSET | 28 | 3.5 | 3.5 | 90.6 |
|  | SUSSEX | 19 | 2.5 | 2.5 | 93.0 |
|  | UNION | 30 | 3.8 | 3.8 | 96.9 |
|  | WARREN | 11 | 1.4 | 1.4 | 98.3 |
|  | ZIP CODE (TYPE ZIP CODE INTO TEXT |  |  |  |  |
|  | BOX) | 14 | 1.7 | 1.7 | 100.0 |
|  | Total | 786 | 100.0 | 100.0 |  |

