

FINAL ENROLLMENT REPORT

FALL 2010 | COMPARISON OF FALL 2008-2010 ENROLLMENT

OFFICE OF INSTITUTIONAL RESEARCH

SEPTEMBER 2010

STOCKTON

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY

Fall 2010 Enrollment Report* SUMMARY STATEMENTS

TOTAL ENROLLMENT

- ◆ Total headcount for fall 2010 is 7,879 representing an increase of 320 (4%) students over last fall's total headcount of 7,559. Total FTE increased by approximately 312 (5%) to 7013.

NEW STUDENT ENROLLMENT

- ◆ With regard to new undergraduates (freshmen and transfer/re-admits) in fall 2010:
 - There are 862 new freshmen and 1154 transfer/re-admits. This represents a decrease of 8 freshmen and an increase of 49 transfer/re-admits for an overall increase of 41 new undergraduate students.
 - The average combined SAT (Verbal and Math) for first-time regularly admitted freshmen is 1122 and the average high school rank is the 79th percentile.
- ◆ There are 212 new graduate students enrolled including 11 new students enrolled in the new Certificate Program for Communication Disorders.

UNDERGRADUATE ENROLLMENT

- ◆ Undergraduate FTE increased by 289 (5%) to 6570, while the actual headcount of undergraduate students increased by 249 to 7062, a 4% increase compared to last fall.
- ◆ 58% of the total undergraduate class are female and 42% are male.
- ◆ The retention rate for undergraduate students increased significantly from 81.2% in Fall 2009 to 87.4% this semester.

GRADUATE ENROLLMENT

- ◆ Graduate and post-baccalaureate FTE increased by 23 over fall 2009 to a record of 443.
- ◆ Headcount increased by 71 students, nearly 10% to a record number of 817 students.

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FALL 2010 ENROLLMENT REPORT*

Comparison of Fall 2008-2009-2010

| <i>Admissions Selectivity</i> | Fall 2008 | Fall 2009 | Fall 2010 |
|------------------------------------|-------------|-------------|-------------|
| Total Applicant Pool | 6630 | 7085 | 7164 |
| First-time Freshmen | 4511 | 4547 | 4528 |
| Transfers and Readmits | 1722 | 1922 | 2085 |
| Graduate | 397 | 616 | 551 |
| Total Admits | 4020 | 4790 | 4961 |
| First-time Freshmen | 2409 | 2776 | 2896 |
| Transfers and Readmits | 1413 | 1662 | 1775 |
| Graduate | 198 | 352 | 290 |
| Total New Students Enrolled | 1951 | 2250 | 2230 |
| First-time Freshmen | 842 | 870 | 862 |
| Transfers and Readmits | 957 | 1105 | 1156 |
| Graduate | 152 | 275 | 212 |
| <i>New Students</i> | | | |
| First-time Freshmen | 842 | 870 | 862 |
| Full-Time | 841 (100%) | 867 (100%) | 861 (100%) |
| Part-Time | 1 (<1%) | 3 (<1%) | 1 (<1%) |
| Total SAT (Regular)** | 1130 | 1143 | 1122 |
| Average Verbal SAT | 557 | 562 | 552 |
| Average Math SAT | 573 | 581 | 570 |
| High School Rank | 80%-ile | 81%-ile | 79%-ile |
| Gender | | | |
| Male | 383 (45%) | 385 (44%) | 342 (40%) |
| Female | 459 (55%) | 485 (56%) | 520 (60%) |
| Ethnicity | | | |
| Non-Resident Alien | -† | -† | 0 (0%) |
| Hispanic or Latino | 63 (8%) | 84 (10%) | 67 (8%) |
| American Indian or Alaskan Native | 2 (0%) | 1 (0%) | 1 (0%) |
| Asian | 41 (5%) | 57 (7%) | 51 (6%) |
| Black or African American | 69 (8%) | 60 (7%) | 62 (7%) |
| Nat. Hawaiian or Pac. Islander | -† | -† | 2 (0%) |
| White | 643 (76%) | 648 (74%) | 644 (75%) |
| Two or more races | -† | -† | 19 (2%) |
| Race and ethnicity unknown | 22 (3%) | 18 (2%) | 16 (2%) |
| Other | 2 (0%) | 2 (0%) | - |
| Transfers | 847 | 1005 | 1061 |
| Full-Time | 783 (92%) | 918 (91%) | 971 (92%) |
| Part-Time | 64 (8%) | 87 (9%) | 90 (8%) |
| Readmits | 110 | 100 | 95 |
| Full-Time | 67 (61%) | 66 (66%) | 55 (58%) |
| Part-Time | 43 (39%) | 34 (34%) | 40 (42%) |
| Graduate | 152 | 275 | 212 |
| Full-Time | 71 (47%) | 98 (36%) | 70 (33%) |
| Part-Time | 81 (53%) | 177 (64%) | 142 (67%) |

* Percentages are rounded, and may not add to 100%.

**The total average SAT score for fall 2010 regular and special admits is 1080 (VSAT=532; MSAT=549).

† New federal reporting category in 2010.

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FALL 2010 ENROLLMENT REPORT

Comparison of Fall 2008-2009-2010

| | Fall 2008 | Fall 2009 | Fall 2010 |
|--|------------|------------|------------|
| <i>Undergraduate</i> | | | |
| Headcount | 6671 | 6813 | 7062 |
| FTE* | 5978 | 6281 | 6570 |
| Credit Load | | | |
| Full-Time | 5902 (88%) | 6068 (89%) | 6284 (89%) |
| Part-Time | 769 (12%) | 745 (11%) | 778 (11%) |
| Credits Per Student | 14.3 | 14.8 | 14.9 |
| Total Credits (SCH) | 95647 | 100489 | 105103 |
| Characteristics | | | |
| Gender | | | |
| Male | 2805 (42%) | 2906 (43%) | 2954 (42%) |
| Female | 3866 (58%) | 3907 (57%) | 4108 (58%) |
| Admission Status | | | |
| Matriculated | 6544 (98%) | 6716 (99%) | 6964 (99%) |
| Non-Matriculated | 127 (2%) | 97 (1%) | 98 (1%) |
| Class Level (matriculated only) | | | |
| Freshman | 1308 (20%) | 1335 (20%) | 1310 (19%) |
| Sophomore | 1274 (20%) | 1343 (20%) | 1352 (19%) |
| Junior | 1796 (27%) | 1844 (27%) | 2036 (29%) |
| Senior | 2166 (33%) | 2194 (33%) | 2266 (33%) |
| Retention (3rd Semester) | | | |
| First-Time Full-Time Freshman | 83.4% | 81.2% | 87.4% |
| Graduation Rate (6 year)** | | | |
| First-Time Full-Time Freshman | 64.7% | 65.9% | 63.9% |

* FTE is calculated by dividing total student level credit hours (SCH) by 16 (the full-time credit load for undergraduate students).

** Fall 2002, fall 2003 and fall 2004 cohorts of full-time first-time entering freshmen.

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FALL 2010 ENROLLMENT REPORT

Undergraduate Race/Ethnicity

| Fall 2010 | FEDERAL | NOT SPECIFIED | STATE* | | TOTAL N | TOTAL % |
|----------------------------------|--------------------|---------------|------------|--------------|-------------|---------------|
| | | | HISPANIC | NON-HISPANIC | | |
| American Indian/Alaskan | 17 (0%) | | 18 | 167 | 185 | (2%) |
| Asian | 374 (5%) | | 14 | 448 | 462 | (6%) |
| Black | 528 (7%) | | 52 | 589 | 641 | (9%) |
| White | 5295 (75%) | | 148 | 5365 | 5513 | (73%) |
| Hispanic or Latino | 580 (8%) | | 580 | 0 | 580 | (8%) |
| Native. Hawaiian / Pac. Islander | 7 (0%) | | 12 | 50 | 62 | (1%) |
| Two or more races | 166 (2%) | | - | - | - | |
| Unknown | 82 (1%) | 84 | - | - | 84 | (1%) |
| Non-Resident Alien | 13 (0%) | | - | - | - | |
| TOTAL | 7062 (100%) | 84 | 824 | 6619 | 7527 | (100%) |

| Fall 2009 | LEGACY** | |
|------------------------------------|--------------------|--|
| Asian/Pacific Islander | 393 (6%) | |
| African American | 557 (8%) | |
| Hispanic | 488 (7%) | |
| American Indian/ Alaskan Native | 27 (0%) | |
| Other | 32 (1%) | |
| Not Specified | 132 (2%) | |
| Caucasian | 5184 (76%) | |
| TOTAL | 6813 (100%) | |

| Fall 2008 | LEGACY** | |
|------------------------------------|--------------------|--|
| Asian/Pacific Islander | 358 (5%) | |
| African American | 535 (8%) | |
| Hispanic | 415 (6%) | |
| American Indian/ Alaskan Native | 34 (1%) | |
| Other | 67 (1%) | |
| Not Specified | 73 (1%) | |
| Caucasian | 5189 (78%) | |
| TOTAL | 6671 (100%) | |

*The State now requires us to report all race/ethnicities that students self report, hence there will be duplicated counts as each student is able to indicate more than one race/ethnicity.

**Federal rules replaced our Legacy race/ethnicity methodology in 2010.

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FALL 2010 ENROLLMENT REPORT

Undergraduate Declared and Intended Major*

| # Matriculated Students | Fall 2008 | Fall 2009 | Fall 2010 |
|-------------------------|---------------------|---------------------|---------------------|
| ARHU | 6544 | 6716 | 6964 |
| | 1057 (16.1%) | 1052 (15.7%) | 1029 (14.8%) |
| ARTS | 232 (3.5%) | 220 (3.3%) | 208 (3.0%) |
| COMM | 249 (3.8%) | 231 (3.4%) | 220 (3.2%) |
| HIST | 213 (3.3%) | 211 (3.1%) | 205 (2.9%) |
| LANG | 8 (0.1%) | 4 (0.1%) | 2 (0.0%) |
| LCST | 35 (0.5%) | 56 (0.8%) | 60 (0.9%) |
| LITT | 295 (4.5%) | 308 (4.6%) | 311 (4.5%) |
| PHIL | 25 (0.4%) | 22 (0.3%) | 23 (0.3%) |
| BUSN | 1354 (20.7%) | 1367 (20.3%) | 1314 (18.9%) |
| BSNS | 1110 (17.0%) | 1042 (15.5%) | 984 (14.1%) |
| CSIS | 150 (2.3%) | 158 (2.4%) | 154 (2.2%) |
| HTMS | 94 (1.4%) | 167 (2.5%) | 176 (2.5%) |
| EDUC | 213 (3.3%) | 243 (3.6%) | 204 (2.9%) |
| EDUC | 213 (3.3%) | 243 (3.6%) | 204 (2.9%) |
| GENS | 30 (0.5%) | 37 (0.5%) | 37 (0.5%) |
| LIBA | 30 (0.5%) | 37 (0.5%) | 37 (0.5%) |
| HLTH | 370 (5.7%) | 424 (6.3%) | 514 (7.4%) |
| NURS | 18 (0.3%) | 12 (0.2%) | 12 (0.2%) |
| NURS4 | 88 (1.3%) | 117 (1.7%) | 128 (1.8%) |
| PUBH | 77 (1.2%) | 84 (1.3%) | 113 (1.6%) |
| SPAD | 187 (2.9%) | 211 (3.1%) | 261 (3.7%) |
| NAMS | 1286 (19.6%) | 1368 (20.4%) | 1500 (21.5%) |
| BCMB | 111 (1.7%) | 117 (1.7%) | 97 (1.4%) |
| BIOL | 618 (9.4%) | 630 (9.4%) | 687 (9.9%) |
| CHEM | 56 (0.9%) | 62 (0.9%) | 79 (1.1%) |
| CPLS | 5 (0.1%) | 17 (0.3%) | 29 (0.4%) |
| ENVL | 135 (2.1%) | 169 (2.5%) | 180 (2.6%) |
| GEOL | 14 (0.2%) | 10 (0.1%) | 14 (0.2%) |
| MARS | 139 (2.1%) | 149 (2.2%) | 169 (2.4%) |
| MATH | 167 (2.6%) | 172 (2.6%) | 196 (2.8%) |
| PHYS | 41 (0.6%) | 42 (0.6%) | 49 (0.7%) |
| SOBL | 1622 (24.8%) | 1664 (24.8%) | 1740 (25.0%) |
| CRIM | 509 (7.8%) | 532 (7.9%) | 563 (8.1%) |
| ECON | 21 (0.3%) | 22 (0.3%) | 26 (0.4%) |
| POLS | 146 (2.2%) | 148 (2.2%) | 150 (2.2%) |
| PSYC | 633 (9.7%) | 666 (9.9%) | 666 (9.6%) |
| SOCY/ANTH | 114 (1.7%) | 95 (1.4%) | 95 (1.4%) |
| SOWK | 199 (3.1%) | 201 (3.0%) | 240 (3.4%) |
| UNDC | 612 (9.4%) | 561 (8.3%) | 626 (9.0%) |

*Figures report major, not FTE, and do not include 98 non-matriculated undergraduates.

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Comparison of Fall 2008-2009-2010

| | Fall 2008 | Fall 2009 | Fall 2010 |
|---|-----------|-----------|-----------|
| <i>Graduate and post-baccalaureate</i> | | | |
| Headcount | 636 | 746 | 817 |
| FTE* | 344 | 420 | 443 |
| Credit Load | | | |
| Full-Time | 153 (24%) | 187 (25%) | 197 (24%) |
| Part-Time | 483 (76%) | 559 (75%) | 620 (76%) |
| Credits Per Student | 6.5 | 6.8 | 6.5 |
| Total Credits (SCH) | 4130 | 5042 | 5311 |
| Characteristics | | | |
| Gender | | | |
| Male | 169 (27%) | 187 (25%) | 210 (26%) |
| Female | 467 (73%) | 559 (75%) | 607 (74%) |
| Admission Status | | | |
| Matriculated | 547 (86%) | 664 (89%) | 704 (86%) |
| Non-Matriculated | 89 (14%) | 82 (11%) | 113 (14%) |

* FTE is calculated by dividing total student level credit hours (SCH) by 12 (the Full-Time credit load for graduate students).

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FALL 2010 ENROLLMENT REPORT

Graduate Race/Ethnicity

| Fall 2010 | FEDERAL | NOT SPECIFIED | STATE* | | | TOTAL N | TOTAL % |
|----------------------------------|-------------------|---------------|-----------|--------------|------------|---------------|---------|
| | | | HISPANIC | NON-HISPANIC | | | |
| American Indian/Alaskan | 5 (1%) | | 1 | 62 | 63 | (8%) | |
| Asian | 40 (5%) | | 2 | 51 | 53 | (6%) | |
| Black | 50 (6%) | | 1 | 44 | 45 | (5%) | |
| White | 644 (79%) | | 8 | 609 | 617 | (74%) | |
| Hispanic or Latino | 46 (6%) | | 35 | 0 | 35 | (4%) | |
| Native. Hawaiian / Pac. Islander | 1 (0%) | | 0 | 3 | 3 | (0%) | |
| Two or more races | 13 (2%) | | - | - | - | | |
| Unknown | 14 (2%) | 14 | - | - | 14 | (2%) | |
| Non-Resident Alien | 4 (0%) | | - | - | - | | |
| TOTAL | 817 (100%) | 14 | 47 | 769 | 830 | (100%) | |

| Fall 2009 | LEGACY** | |
|------------------------------------|-------------------|--|
| Asian/Pacific Islander | 34 (5%) | |
| African American | 36 (5%) | |
| Hispanic | 30 (4%) | |
| American Indian/ Alaskan Native | 4 (0%) | |
| Other | 3 (0%) | |
| Not Specified | 14 (2%) | |
| Caucasian | 625 (84%) | |
| TOTAL | 746 (100%) | |

| Fall 2008 | LEGACY** | |
|------------------------------------|-------------------|--|
| Asian/Pacific Islander | 24 (4%) | |
| African American | 32 (5%) | |
| Hispanic | 23 (4%) | |
| American Indian/ Alaskan Native | 1 (0%) | |
| Other | 4 (0%) | |
| Not Specified | 7 (1%) | |
| Caucasian | 545 (86%) | |
| TOTAL | 636 (100%) | |

*The State now requires us to report all race/ethnicities that students self report, hence there will be duplicated counts as each student is able to indicate more than one race/ethnicity.

**Federal rules replaced our Legacy race/ethnicity methodology in 2010.

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FALL 2010 ENROLLMENT REPORT

Graduate Declared and Intended Majors

| Headcount | Fall 2008 | Fall 2009 | Fall 2010 |
|---|-----------|-----------|-----------|
| MBA | 56 (9%) | 55 (7%) | 53 (6%) |
| MACJ | 34 (5%) | 39 (5%) | 30 (4%) |
| MSCP | - | - | 17 (2%) |
| MAED | 121 (19%) | 152 (20%) | 156 (19%) |
| MAHG | 18 (3%) | 22 (3%) | 18 (2%) |
| MAIT | 59 (9%) | 59 (8%) | 70 (9%) |
| MSN | 26 (4%) | 26 (3%) | 32 (4%) |
| MSOT | 61 (10%) | 63 (8%) | 64 (8%) |
| MSW | - | 22 (3%) | 33 (4%) |
| Physical Therapy | | | |
| DPT | 62 (10%) | 71 (10%) | 52 (6%) |
| tDPT | 74 (12%) | 61 (8%) | 53 (6%) |
| PSM | - | 15 (2%) | 21 (3%) |
| Bilingual/Bicultural Endorsement | | | 4 (0%) |
| Communication Disorders Prep | - | - | 11 (1%) |
| English as a Second Language | - | 8 (1%) | 16 (2%) |
| Family Nurse Practitioner | 4 (1%) | 4 (1%) | 1 (0%) |
| Forensic Psychology | - | 2 (0%) | 1 (0%) |
| Homeland Security | 1 (0%) | 0 | 1 (0%) |
| Learning Disabilities Teacher/Consultant | | 7 (1%) | 11 (1%) |
| Paralegal Studies | 4 (1%) | 5 (1%) | - |
| Preschool - 3 Endorsement | - | 5 (1%) | 8 (1%) |
| Special Education Certification | 17 (3%) | 12 (2%) | 13 (2%) |
| Student Assistance Coordinator | - | 12 (2%) | 24 (3%) |
| Supervisor Certification | 10 (2%) | 24 (3%) | 15 (2%) |
| NMAT | 89 (14%) | 82 (11%) | 113 (14%) |
| COURSE LEVEL FTE (Includes Non-Matriculated Students)* | | | |
| Business Administration | 30 (9%) | 28 (7%) | 28 (6%) |
| Computational Science | - | - | 9 (2%) |
| Criminal Justice | 23 (7%) | 22 (5%) | 21 (5%) |
| Education (including Cert) | 56 (17%) | 90 (22%) | 106 (24%) |
| Holocaust and Genocide Studies | 10 (3%) | 10 (3%) | 10 (2%) |
| Instructional Technology | 23 (7%) | 19 (5%) | 23 (5%) |
| Nursing | 20 (6%) | 18 (4%) | 20 (4%) |
| Occupational Therapy | 65 (20%) | 68 (17%) | 70 (16%) |
| Paralegal Studies | 5 (1%) | 5 (1%) | - |
| Physical Therapy | 98 (30%) | 125 (27%) | 100 (22%) |
| Professional Science | - | 8 (2%) | 11 (3%) |
| Social Work | - | 27 (7%) | 42 (10%) |
| Communication Disorders | - | - | 7 (2%) |

*Calculations are based on credit hours by course level which equals 447 FTE, as opposed to credit hours by student level which equals 443 FTE.

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FALL 2010 ENROLLMENT REPORT

Comparison of Fall 2008-2009-2010

| | Fall 2008 | Fall 2009 | Fall 2010 |
|---|-----------|-----------|-----------|
| <i>Total Population (Undergraduate and Graduate)</i> | | | |
| Headcount | | | |
| Undergraduate | 6671 | 6813 | 7062 |
| Graduate | 636 | 746 | 817 |
| Total | 7307 | 7559 | 7879 |
| FTE | | | |
| Undergraduate | 5978 | 6281 | 6570 |
| Graduate | 344 | 420 | 443 |
| Total | 6322 | 6701 | 7013 |
| TOTAL STUDENT CREDIT HOURS | | | |
| Undergraduate | 95647 | 100489 | 105103 |
| Masters | 2785 | 3551 | 4196 |
| Doctoral | 1345 | 1491 | 1115 |
| COURSE LEVEL FTE | | | |
| Undergraduate | 5990 | 6280 | 6566 |
| Masters | 230 | 294 | 346 |
| Doctoral | 98 | 125 | 101 |
| COURSE LEVEL CREDIT HOURS | | | |
| Undergraduate | 95842 | 100477 | 105054 |
| Masters | 2762 | 3533 | 4155 |
| Doctoral | 1173 | 1495 | 1204 |