Weighted frequencies – LIGHT 2014 New Jersey visitor profile
Jan. 31-Feb. 22, 2014
1,012 completed interviews - +/- 3.1% MOE
Tables for only questions that lend themselves to frequency analysis

AGE2. If you prefer not to give your exact age, which general category best describes your age?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 to 29	1	.1	1.5	1.5
	30 to 49	11	1.1	17.0	18.4
	50 to 64	31	3.0	48.3	66.7
	Or 65 or older	17	1.7	27.1	93.9
	REFUSE	4	.4	6.1	100.0
	Total	63	6.3	100.0	
Missing	System	941	93.7		
Total		1004	100.0		

Q1. Please tell us the town or city in which you spent most of the time during your latest trip in New Jersey.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ATLANTIC CITY	140	13.8	13.8	13.8
	CAPE MAY	45	4.4	4.4	18.3
	WILDWOOD	33	3.3	3.3	21.5
	NEWARK	30	3.0	3.0	24.5
	OCEAN CITY	30	3.0	3.0	27.5
	NOT SURE/DON'T KNOW	27	2.7	2.7	30.1
	LONG BEACH ISLAND	26	2.6	2.6	32.7
	JERSEY CITY	23	2.3	2.3	35.0
	Cherry Hill	19	1.9	1.9	36.9
	TOMS RIVER	18	1.8	1.8	38.6
	PRINCETON	17	1.7	1.7	40.3
	TRENTON	17	1.7	1.7	42.0

	NEW BRUNSWICK	15	1.5	1.5	43.5
	SEASIDE HEIGHTS	15	1.5	1.5	45.0
	EDISON	14	1.4	1.4	46.3
	SEA ISLE CITY	13	1.3	1.3	47.6
	JACKSON/GREAT ADVENTURE	11	1.1	1.1	48.7
	STONE HARBOR	11	1.1	1.1	49.8
	Lakewood	8	.8	.8	50.6
	Paterson	8	.8	.8	51.4
	Avalon	7	.7	.7	52.1
	Galloway	7	.7	.7	52.8
	Hackensack	7	.7	.7	53.5
	Hoboken	7	.7	.7	54.2
	Ocean Grove	7	.7	.7	54.8
	Point Pleasant	7	.7	.7	55.5
	SEASIDE PARK	7	.7	.7	56.2
	Brigantine	6	.6	.6	56.8
	CAMDEN	6	.6	.6	57.4
	Elizabeth	6	.6	.6	58.0
	Lawrenceville	6	.6	.6	58.6
	Livingston	6	.6	.6	59.2
	Paramus	6	.6	.6	59.8
	Somers Point	6	.6	.6	60.4
	ASBURY PARK	5	.5	.5	60.9
	Bayonne	5	.5	.5	61.4
	Bergen County	5	.5	.5	61.9
	Marlboro	5	.5	.5	62.4
	Morristown	5	.5	.5	62.8
	Parsippany	5	.5	.5	63.3
	SPRING LAKE	5	.5	.5	63.8
	VINELAND	5	.5	.5	64.3
	Brick	4	.4	.4	64.7
	Bridgewater	4	.4	.4	65.1
	Burlington	4	.4	.4	65.5
	Lambertville	4	.4	.4	65.9
	Lavallette	4	.4	.4	66.3

	Mount Laurel	4	.4	.4	66.7
	Somerset	4	.4	.4	67.1
	Union City	4	.4	.4	67.5
	Vernon	4	.4	.4	67.9
	Absecon	3	.3	.3	68.2
	Belleville	3	.3	.3	68.5
	BELMAR	3	.3	.3	68.8
	Bordentown	3	.3	.3	69.1
	BRIDGETON	3	.3	.3	69.4
	Deptford	3	.3	.3	69.7
	East Rutherford	3	.3	.3	70.0
	Egg Harbor Township	3	.3	.3	70.3
	Ewing	3	.3	.3	70.6
	Fort Lee	3	.3	.3	70.8
	Lake Hopatcong	3	.3	.3	71.1
	Long Branch	3	.3	.3	71.4
	Mahwah	3	.3	.3	71.7
	Manahawkin	3	.3	.3	72.0
	MARGATE	3	.3	.3	72.3
	Matawan	3	.3	.3	72.6
	Phillipsburg	3	.3	.3	72.9
	Red Bank	3	.3	.3	73.2
	Secaucus	3	.3	.3	73.5
	Voorhees	3	.3	.3	73.8
	Warren	3	.3	.3	74.1
	West Long Branch	3	.3	.3	74.4
	Westfield	3	.3	.3	74.7
	Wildwood Crest	3	.3	.3	75.0
	Willingboro	3	.3	.3	75.3
	Avon-by-the-Sea	2	.2	.2	75.5
	BEACH HAVEN	2	.2	.2	75.7
	Carneys Point	2	.2	.2	75.9
	Chester	2	.2	.2	76.1
	Clifton	2	.2	.2	76.3
	Cranbury	2	.2	.2	76.5

	Cranford	2	.2	.2	76.7
	East Brunswick	2	.2	.2	76.9
	East Orange	2	.2	.2	77.1
	Fair Lawn	2	.2	.2	77.3
	Franklin	2	.2	.2	77.5
	Glassboro	2	.2	.2	77.7
	Haddonfield	2	.2	.2	77.9
	Hammonton	2	.2	.2	78.1
	Harvey Cedars	2	.2	.2	78.3
	Hawthorne	2	.2	.2	78.5
	Holmdel	2	.2	.2	78.7
	Linden	2	.2	.2	78.9
	Longport	2	.2	.2	79.1
	Madison	2	.2	.2	79.2
	Manalapan	2	.2	.2	79.4
	Manasquan	2	.2	.2	79.6
	Marmora	2	.2	.2	79.8
	Medford	2	.2	.2	80.0
	Mercerville	2	.2	.2	80.2
	Metuchen	2	.2	.2	80.4
	Middletown	2	.2	.2	80.6
	Montclair	2	.2	.2	80.8
	Moorestown	2	.2	.2	81.0
	Mount Holly	2	.2	.2	81.2
	Neptune	2	.2	.2	81.4
	North Caldwell	2	.2	.2	81.6
	North Jersey	2	.2	.2	81.8
	North Plainfield	2	.2	.2	82.0
	Old Bridge	2	.2	.2	82.2
	Pennsauken	2	.2	.2	82.4
	Perth Amboy	2	.2	.2	82.6
	Pine Hill	2	.2	.2	82.8
	Piscataway	2	.2	.2	83.0
	Randolph	2	.2	.2	83.2
	Ridgewood	2	.2	.2	83.4

	Rockaway	2	.2	.2	83.6
	Salem	2	.2	.2	83.8
	Seaville	2	.2	.2	84.0
	Surf City	2	.2	.2	84.2
	Sussex	2	.2	.2	84.4
	Teaneck	2	.2	.2	84.6
	Waretown	2	.2	.2	84.8
	Washington Township	2	.2	.2	85.0
	Wayne	2	.2	.2	85.2
	West Milford	2	.2	.2	85.4
	West Orange	2	.2	.2	85.6
	Woodbury	2	.2	.2	85.8
	Atlantic Highlands	1	.1	.1	85.9
	Barnegat	1	.1	.1	86.0
	Barnegat Light	1	.1	.1	86.1
	Barneget	1	.1	.1	86.2
	Barrington	1	.1	.1	86.3
	Basking Ridge	1	.1	.1	86.4
	Bayville	1	.1	.1	86.5
	Berkeley	1	.1	.1	86.6
	Berlin	1	.1	.1	86.7
	Blackwood	1	.1	.1	86.8
	Blairstown	1	.1	.1	86.9
	Bloomfield	1	.1	.1	87.0
	Bogota	1	.1	.1	87.1
	Boonton	1	.1	.1	87.2
	Bound Brook	1	.1	.1	87.3
	Bradley Beach	1	.1	.1	87.4
	Branchburg	1	.1	.1	87.5
	Brant Beach	1	.1	.1	87.5
	Browns Mills	1	.1	.1	87.6
	Buttzville	1	.1	.1	87.7
	Caldwell	1	.1	.1	87.8
	Carlstadt	1	.1	.1	87.9
	Carteret	1	.1	.1	88.0

	Cedar Knolles	1	.1	.1	88.1
	Chesterfield	1	.1	.1	88.2
	Cinnaminson	1	.1	.1	88.3
	Cliffside Park	1	.1	.1	88.4
	Collingswood	1	.1	.1	88.5
	Colts Neck	1	.1	.1	88.6
	Elmwood Park	1	.1	.1	88.7
	Emerson	1	.1	.1	88.8
	Englewood	1	.1	.1	88.9
	Englewood Cliffs	1	.1	.1	89.0
	Fairfield	1	.1	.1	89.1
	Fairview	1	.1	.1	89.2
	Farmingdale	1	.1	.1	89.3
	Fords	1	.1	.1	89.4
	Forked River	1	.1	.1	89.5
	Fort Dix	1	.1	.1	89.6
	Franklin Lakes	1	.1	.1	89.7
	Freehold	1	.1	.1	89.8
	Garfield	1	.1	.1	89.9
	Glen Rock	1	.1	.1	90.0
	Greenwich	1	.1	.1	90.1
	Haddon Heights	1	.1	.1	90.2
	Hamilton	1	.1	.1	90.3
	Hamilton Square	1	.1	.1	90.4
	Hasbrouck Heights	1	.1	.1	90.5
	Highlands	1	.1	.1	90.6
	Hopatcong	1	.1	.1	90.7
	Hope Township	1	.1	.1	90.8
	Howell Township	1	.1	.1	90.9
	Irvington	1	.1	.1	91.0
	Iselin	1	.1	.1	91.1
	Kenilworth	1	.1	.1	91.2
	Keyport	1	.1	.1	91.3
	Kingstone	1	.1	.1	91.4
	Lafayette	1	.1	.1	91.5

	Laurel Springs	1	.1	.1	91.6
	Layton	1	.1	.1	91.7
	Leonardo	1	.1	.1	91.8
	Lincroft	1	.1	.1	91.9
	Linwood	1	.1	.1	92.0
	Lodi	1	.1	.1	92.1
	Long Valley	1	.1	.1	92.2
	Lyndhurst	1	.1	.1	92.3
	Magnolia	1	.1	.1	92.4
	Manchester	1	.1	.1	92.5
	Mantua	1	.1	.1	92.6
	Maplewood	1	.1	.1	92.7
	Marlton	1	.1	.1	92.8
	Maryland	1	.1	.1	92.9
	Mays Landing	1	.1	.1	93.0
	Meadowlands	1	.1	.1	93.1
	Medford Lakes	1	.1	.1	93.2
	Middlesex	1	.1	.1	93.3
	Millburn	1	.1	.1	93.4
	Milmay	1	.1	.1	93.5
	Monmouth	1	.1	.1	93.6
	Montague	1	.1	.1	93.7
	Montville	1	.1	.1	93.8
	Morganville	1	.1	.1	93.9
	Mount Airy	1	.1	.1	94.0
	Mountain Lakes	1	.1	.1	94.1
	Mountainside	1	.1	.1	94.2
	Mullica Hill	1	.1	.1	94.3
	Netcong	1	.1	.1	94.4
	New Egypt	1	.1	.1	94.5
	New Jersey Shore	1	.1	.1	94.6
	Newton	1	.1	.1	94.7
	North Wildwood	1	.1	.1	94.8
	Northfield	1	.1	.1	94.9
	Nutley	1	.1	.1	95.0

	Oak Ridge	1	.1	.1	95.1
	Oakhurst	1	.1	.1	95.2
	Oakland	1	.1	.1	95.3
	Oceanside	1	.1	.1	95.4
	Ortley Beach	1	.1	.1	95.5
	Passaic	1	.1	.1	95.6
	Paulsboro	1	.1	.1	95.7
	Pitman	1	.1	.1	95.8
	Plainfield	1	.1	.1	95.8
	Plainsboro	1	.1	.1	95.9
	Pleasantville	1	.1	.1	96.0
	Pompton Lakes	1	.1	.1	96.1
	Pompton Plains	1	.1	.1	96.2
	Ridgefield	1	.1	.1	96.3
	Robbinsville	1	.1	.1	96.4
	Rumson	1	.1	.1	96.5
	Runnemede	1	.1	.1	96.6
	Rutherford	1	.1	.1	96.7
	Saddle Brook	1	.1	.1	96.8
	Sayreville	1	.1	.1	96.9
	Scotch Plains	1	.1	.1	97.0
	Sea Girt	1	.1	.1	97.1
	Sewell	1	.1	.1	97.2
	Shamong	1	.1	.1	97.3
	Sicklerville	1	.1	.1	97.4
	Silver Beach	1	.1	.1	97.5
	Skillman	1	.1	.1	97.6
	Somerdale	1	.1	.1	97.7
	South Amboy	1	.1	.1	97.8
	South Brunswick	1	.1	.1	97.9
	South Orange	1	.1	.1	98.0
	South Plainfield	1	.1	.1	98.1
	South River	1	.1	.1	98.2
	Sparta	1	.1	.1	98.3
	Springfield	1	.1	.1	98.4

	Stewartsville	1	.1	.1	98.5
	Strathmere	1	.1	.1	98.6
	Succasunna	1	.1	.1	98.7
	Upper Montclair	1	.1	.1	98.8
	Ventnor	1	.1	.1	98.9
	Wanaque	1	.1	.1	99.0
	West New York	1	.1	.1	99.1
	West Paterson	1	.1	.1	99.2
	Whitehouse	1	.1	.1	99.3
	Whiting	1	.1	.1	99.4
	Williamsburg	1	.1	.1	99.5
	Williamstown	1	.1	.1	99.6
	Woodbine	1	.1	.1	99.7
	Woodbridge	1	.1	.1	99.8
	Woodstown	1	.1	.1	99.9
	Wyckoff	1	.1	.1	100.0
	Total	1012	100.0	100.0	

Q2. What was the primary purpose of that trip?

		Frequency	Percent	Valid Percent	Cumulative Percent
	Vacation or pleasure	429	42.8	42.8	42.8
	Visit friends or family	348	34.7	34.7	77.4
	Incentive travel program	1	.1	.1	77.5
	To attend a wedding or special event	43	4.2	4.2	81.8
Valid	Business	116	11.6	11.6	93.3
	A combination of recreation and business	24	2.4	2.4	95.8
	Or some other reason	41	4.1	4.1	99.9
	NOT SURE/DON'T KNOW	1	.1	.1	100.0
	Total	1004	100.0	100.0	

Q3. How many days did you spend at [Q1]?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 1	115	11.4	11.4	11.4
	1	253	25.2	25.2	36.6
	2	194	19.4	19.4	55.9
	3	175	17.4	17.4	73.3
	4	76	7.6	7.6	80.9
	5	51	5.1	5.1	86.0
	6	13	1.3	1.3	87.3
	7	73	7.2	7.2	94.5
	8	7	.7	.7	95.2
	9	1	.1	.1	95.3
	10	12	1.2	1.2	96.5
	11	1	.1	.1	96.6
	MORE THAN 12	32	3.2	3.2	99.8
	NOT SURE/DON'T KNOW	2	.2	.2	100.0
	Total	1004	100.0	100.0	

Q4. How many nights did you spend at [Q1]?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	321	31.9	31.9	31.9
	1	209	20.8	20.8	52.8
	2	201	20.0	20.0	72.8
	3	85	8.4	8.4	81.3
	4	49	4.8	4.8	86.1
	5	23	2.2	2.2	88.4
	6	52	5.2	5.2	93.5
	7	21	2.1	2.1	95.6
	8	2	.2	.2	95.8
	9	6	.6	.6	96.4
	10	3	.3	.3	96.7
	MORE THAN 12	31	3.1	3.1	99.8
	NOT SURE/DON'T KNOW	2	.2	.2	100.0
	Total	1004	100.0	100.0	

Q5. What was the main type of transportation you took to travel to and from [Q1]?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	A personal vehicle	920	91.6	91.6	91.6
	Bus	26	2.6	2.6	94.2
	Train	34	3.4	3.4	97.7
	Plane	11	1.1	1.1	98.8
	RV	2	.2	.2	99.0
	Or some other form of transportation?	9	.9	.9	99.9
	NOT SURE/DON'T KNOW	1	.1	.1	100.0
	Total	1004	100.0	100.0	

Q6. Including yourself, how many individuals were in your immediate travel party?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	255	25.4	25.4	25.4
	2	349	34.8	34.8	60.2
	3	132	13.1	13.1	73.3
	4	155	15.4	15.4	88.7
	5	48	4.8	4.8	93.5
	6	32	3.2	3.2	96.6
	7	10	1.0	1.0	97.6
	8	7	.7	.7	98.4
	9	1	.1	.1	98.4
	10	5	.5	.5	98.9
	11	2	.2	.2	99.1
	12	1	.1	.1	99.2
	MORE THAN 12	6	.6	.6	99.9
	NOT SURE/DON'T KNOW	1	.1	.1	100.0
	Total	1004	100.0	100.0	

Q7. About how much did you spend during your entire trip for lodging? Please include only your own, personal expenses and not those of your entire party.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	$0	586	58.3	58.3	58.3
	$1-$50	39	3.9	3.9	62.2
	$51-$100	47	4.6	4.6	66.9
	$101-$150	38	3.7	3.7	70.6
	$151-$200	35	3.5	3.5	74.1
	$201-$250	35	3.5	3.5	77.6
	$251-$300	33	3.3	3.3	80.9
	$301-$350	15	1.5	1.5	82.5
	$351-$400	12	1.2	1.2	83.7
	$401-$450	13	1.3	1.3	84.9
	$451-$500	26	2.6	2.6	87.5
	MORE THAN $500	97	9.6	9.6	97.2
	NOT SURE/DON'T KNOW	24	2.4	2.4	99.6
	REFUSE	4	.4	.4	100.0
	Total	1004	100.0	100.0	

Q8. About how much did you spend during your entire trip for food and drink? Please include only your own, personal expenses and not those of your entire party.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	$0	128	12.8	12.8	12.8
	$1-$50	332	33.0	33.0	45.8
	$51-$100	130	13.0	13.0	58.8
	$101-$150	72	7.2	7.2	65.9
	$151-$200	80	7.9	7.9	73.8
	$201-$250	47	4.7	4.7	78.6
	$251-$300	48	4.8	4.8	83.4
	$301-$350	28	2.8	2.8	86.1
	$351-$400	16	1.6	1.6	87.7
	$401-$450	12	1.2	1.2	88.9
	$451-$500	25	2.5	2.5	91.4
	MORE THAN $500	62	6.1	6.1	97.6
	NOT SURE/DON'T KNOW	22	2.2	2.2	99.8
	REFUSE	2	.2	.2	100.0
	Total	1004	100.0	100.0	

Q9. About how much did you spend for transportation to get to and from on that trip? Please include only your own, personal expenses and not those of your entire party.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	$0	59	5.9	5.9	5.9
	$1-$50	546	54.4	54.4	60.3
	$51-$100	260	25.8	25.8	86.1
	$101-$150	56	5.5	5.5	91.7
	$151-$200	26	2.5	2.5	94.2
	$201-$250	15	1.5	1.5	95.7
	$251-$300	2	.2	.2	96.0
	$301-$350	3	.3	.3	96.3
	$351-$400	3	.3	.3	96.6
	$401-$450	1	.1	.1	96.7
	MORE THAN $500	8	.8	.8	97.4
	NOT SURE/DON'T KNOW	25	2.5	2.5	99.9
	REFUSE	1	.1	.1	100.0
	Total	1004	100.0	100.0	

Q9A. About how much did you spend for transportation during your entire trip to get around after arriving at [Q1]? Please include only your own, personal expenses and not those of your entire party.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	$0	514	51.2	51.2	51.2
	$1-$50	372	37.1	37.1	88.3
	$51-$100	50	4.9	4.9	93.2
	$101-$150	13	1.3	1.3	94.5
	$151-$200	11	1.0	1.0	95.6
	$201-$250	5	.5	.5	96.1
	$251-$300	1	.1	.1	96.2
	$301-$350	2	.2	.2	96.4
	$351-$400	2	.2	.2	96.6
	$401-$450	2	.2	.2	96.8
	$451-$500	4	.4	.4	97.2
	MORE THAN $500	1	.1	.1	97.3
	NOT SURE/DON'T KNOW	25	2.5	2.5	99.8
	REFUSE	2	.2	.2	100.0
	Total	1004	100.0	100.0	

10. About how much did you spend during your entire trip for shows, sightseeing and entertainment? Please include only your own, personal expenses and not those of your entire party.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	$0	552	54.9	54.9	54.9
	1-$50	156	15.5	15.5	70.5
	$51-$100	94	9.4	9.4	79.8
	$101-$150	46	4.5	4.5	84.4
	$151-$200	35	3.4	3.4	87.8
	$201-$250	19	1.9	1.9	89.7
	$251-$500	47	4.7	4.7	94.4
	MORE THAN $500	35	3.5	3.5	97.9
	NOT SURE/DON'T KNOW	18	1.8	1.8	99.7
	REFUSE	3	.3	.3	100.0
	Total	1004	100.0	100.0	

Q11. About how much did you spend for your entire trip on shopping for things such as gifts, clothing, or personal items? Please include only your own, personal expenses and not those of your entire party.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	$0	504	50.2	50.2	50.2
	1-$50	199	19.8	19.8	70.0
	$51-$100	103	10.2	10.2	80.2
	$101-$150	39	3.9	3.9	84.1
	$151-$200	50	4.9	4.9	89.1
	$201-$250	24	2.4	2.4	91.5
	$251-$500	42	4.2	4.2	95.7
	MORE THAN $500	23	2.3	2.3	98.0
	NOT SURE/DON'T KNOW	18	1.8	1.8	99.8
	REFUSE	2	.2	.2	100.0
	Total	1004	100.0	100.0	

Q12. Overall, how satisfied were you with your last New Jersey visit?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very satisfied	737	73.3	73.3	73.3
	Somewhat satisfied	234	23.3	23.3	96.6
	Somewhat dissatisfied	24	2.4	2.4	99.0
	Or very dissatisfied	7	.7	.7	99.7
	NOT SURE/DON'T KNOW	2	.2	.2	99.9
	REFUSE	1	.1	.1	100.0
	Total	1004	100.0	100.0	

Q13. What is the main reason why you were dissatisfied with your visit?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TOO EXPENSIVE	1	.1	3.0	3.0
	POOR SERVICE (GENERAL)	1	.1	3.1	6.1
	HERE FOR BUSINESS, NOT PLEASURE	2	.2	7.0	13.1
	TOO HARD TO GET AROUND	2	.2	6.5	19.6
	TOO CROWDED	3	.3	9.3	28.9
	DIDN'T LIKE THE DESTINATION	2	.2	6.4	35.3
	BAD WEATHER	4	.4	12.4	47.7
	OTHER (SPECIFY)	15	1.5	47.8	95.5
	NOT SURE/DON'T KNOW	1	.1	4.5	100.0
	Total	31	3.1	100.0	
Missing	System	974	96.9		
Total		1004	100.0		

Q14. How likely will you be to return to [Q1]?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	758	75.5	75.5	75.5
	Somewhat likely	165	16.5	16.5	92.0
	Somewhat unlikely	39	3.9	3.9	95.9
	Or very unlikely	34	3.4	3.4	99.3
	NOT SURE/DON'T KNOW	7	.7	.7	100.0
	Total	1004	100.0	100.0	

Q15. How likely will you be to recommend [Q1]to friends, relatives and co-workers as a destination for a vacation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	472	47.0	47.0	47.0
	Somewhat likely	236	23.5	23.5	70.6
	Somewhat unlikely	107	10.7	10.7	81.2
	Or very unlikely	163	16.2	16.2	97.5
	NOT SURE/DON'T KNOW	25	2.4	2.4	99.9
	REFUSE	1	.1	.1	100.0
	Total	1004	100.0	100.0	

Demographics

MARITAL. Which of the following best describes your marital status?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married, civil union or living together	652	64.4	64.4	64.4
	Single, never married	207	20.5	20.5	84.9
	Divorced or separated	87	8.6	8.6	93.5
	Or widowed	58	5.7	5.7	99.2
	NOT SURE/DON'T KNOW	1	.1	.1	99.3
	REFUSE	7	.7	.7	100.0
	Total	1012	100.0	100.0	

D2. Do you consider yourself to be Hispanic or Latino?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	68	6.7	6.7	6.7
	NO	933	92.2	92.2	98.9
	NOT SURE/DON'T KNOW	1	.1	.1	99.0
	REFUSE	10	1.0	1.0	100.0
	Total	1012	100.0	100.0	

D3. Which of the following best represents your race:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	773	76.4	76.4	76.4
	Black or African American	82	8.1	8.1	84.5
	Asian or Pacific	56	5.5	5.5	90.0
	Native American	9	.9	.9	90.9
	Or do you identify with more than one race?	61	6.0	6.0	96.9
	NOT SURE/DON'T KNOW	14	1.4	1.4	98.3
	REFUSE	17	1.7	1.7	100.0
	Total	1012	100.0	100.0	

D4. Which of the following best describes your highest level of education:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than high school	10	1.0	1.0	1.0
	High school graduate	143	14.1	14.1	15.1
	Some college	284	28.1	28.1	43.2
	Or a four-year college or higher?	567	56.0	56.0	99.2
	REFUSE	8	.8	.8	100.0
	Total	1012	100.0	100.0	

CHILDREN. How many children under the age of 18 live in your household?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	668	66.0	66.0	66.0
	1	149	14.7	14.7	80.7
	2	116	11.5	11.5	92.2
	3	52	5.1	5.1	97.3
	4	10	1.0	1.0	98.3
	5	4	.4	.4	98.7
	6	2	.2	.2	98.9
	7	1	.1	.1	99.0
	REFUSE	10	1.0	1.0	100.0
	Total	1012	100.0	100.0	

YOUNGEST. Please tell me the age of your youngest child, regardless of where they live and even if he or she is an adult.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	59	5.8	5.8	5.8
	1	20	2.0	2.0	7.8
	2	28	2.8	2.8	10.6
	3	18	1.8	1.8	12.4
	4	12	1.2	1.2	13.5
	5	11	1.1	1.1	14.6
	6	21	2.1	2.1	16.7
	7	17	1.7	1.7	18.4
	8	16	1.6	1.6	20.0
	9	15	1.5	1.5	21.4
	10	17	1.7	1.7	23.1
	11	14	1.4	1.4	24.5
	12	9	.9	.9	25.4
	13	11	1.1	1.1	26.5
	14	12	1.2	1.2	27.7
	15	20	2.0	2.0	29.6
	16	23	2.3	2.3	31.9
	17	23	2.3	2.3	34.2
	18	16	1.6	1.6	35.8
	19	24	2.4	2.4	38.1
	20	22	2.2	2.2	40.3
	21	16	1.6	1.6	41.9
	22	20	2.0	2.0	43.9
	23	11	1.1	1.1	45.0
	24	10	1.0	1.0	45.9
	25	19	1.9	1.9	47.8
	26	5	.5	.5	48.3
	27	9	.9	.9	49.2
	28	10	1.0	1.0	50.2
	29	8	.8	.8	51.0
	30	14	1.4	1.4	52.4

31	10	1.0	1.0	53.4
32	10	1.0	1.0	54.3
33	13	1.3	1.3	55.6
34	9	.9	.9	56.5
35	13	1.3	1.3	57.8
36	5	.5	.5	58.3
37	5	.5	.5	58.8
38	13	1.3	1.3	60.1
39	7	.7	.7	60.8
40	16	1.6	1.6	62.4
41	4	.4	.4	62.7
42	11	1.1	1.1	63.8
43	10	1.0	1.0	64.8
44	6	.6	.6	65.4
45	10	1.0	1.0	66.4
46	2	.2	.2	66.6
47	3	.3	.3	66.9
48	7	.7	.7	67.6
49	1	.1	.1	67.7
50	3	.3	.3	68.0
52	3	.3	.3	68.3
53	4	.4	.4	68.7
54	2	.2	.2	68.9
55	2	.2	.2	69.1
56	2	.2	.2	69.3
58	2	.2	.2	69.5
59	1	.1	.1	69.6
62	2	.2	.2	69.8
65	1	.1	.1	69.9
888	20	2.0	2.0	71.8
999	285	28.2	28.2	100.0
Total	1012	100.0	100.0	

D5. Which of the following categories best represents your household income last year before taxes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $25,000	56	5.5	5.5	5.5
	$25,000 to less than $35,000	50	4.9	4.9	10.5
	$35,000 to less than $50,000	89	8.8	8.8	19.3
	$50,000 to less than $75,000	148	14.6	14.6	33.9
	$75,000 to less than $100,000	149	14.7	14.7	48.6
	$100,000 to less than $125,000	124	12.3	12.3	60.9
	$125,000 to less than $150,000	72	7.1	7.1	68.0
	$150,000 to less than $175,000	38	3.8	3.8	71.7
	$175,000 to $200,000	36	3.6	3.6	75.3
	More than $200,000	87	8.6	8.6	83.9
	NOT SURE/DON'T KNOW	36	3.6	3.6	87.5
	REFUSE	127	12.5	12.5	100.0
	Total	1012	100.0	100.0	

Sex

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MALE	472	46.6	46.6	46.6
	FEMALE	539	53.3	53.3	99.9
	REFUSE	1	.1	.1	100.0
	Total	1012	100.0	100.0	