

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## Stockton Center on Successful Aging to Present “The Creative Brain”

Dr. Jessica Fleck to Discuss the Brain’s Role in Creativity

### ***For Immediate Release***

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**Galloway Township, NJ-** The Stockton Center on Successful Aging (SCOSA) will present a scholarly research lecture, titled “The Creative Brain,” on **Tuesday, February 22, 2011** from 10:30 a.m. to 11:30 a.m.

The lecture, which is free and open to the public, will take place at Stockton College in the upper G-Wing lounge. “The Creative Brain” will discuss what is known about the brain’s role in creativity, as well as different approaches to encouraging creative thought.

The presenter will be Dr. Jessica I. Fleck, assistant professor of psychology at Stockton College. Fleck earned her Ph.D. in Psychology, with an emphasis in brain, behavior, and cognition, in 2004 from Temple University. She completed a two-year postdoctoral research position at Drexel University where she explored creativity in the brain using EEG (electroencephalography).

Currently, Fleck is researching brain states associated with creative thought, and different ways to enhance or encourage these types of thinking.

Fleck said, “We all have untapped creative potential. Because the brain is the source of thought, one of the best ways to enhance creative thinking is to target the brain processes associated with creativity.”

The lecture will focus on the brain’s activity during creative thinking versus other types of thought such as logic. Fleck will also cover creativity in older adults, and different behavioral interventions that have been shown to enhance creativity.

For more information, please contact Dr. David Burdick, director of SCOSA, by calling 609-652-4311 or by emailing [David.Burdick@stockton.edu](mailto:David.Burdick@stockton.edu).

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