

## Stockton's Alisa Hogan New President-Elect of NJ Assoc. of College Admissions Counselors

## For Immediate Release; with photo attached

Tuesday, July 30, 2013

**Contact:** Maryjane Briant

News & Media Relations Director Galloway Township, NJ 08205 Maryjane.Briant@stockton.edu

(609) 652-4593

**Galloway Township, NJ-** Alisa Hogan, associate director of Admissions Marketing & Communications at The Richard Stockton College of New Jersey, is president-elect of the 1200-member New Jersey Association of College Admissions Counselors.

As president-elect, Hogan is a delegate and voting member of the National Association for College Admissions Counseling, which oversees policies and procedures of the college admissions process. She is also a member of the national association's Presidents Council.

The group provides professional development for college admissions officials and high school guidance counselors, to help them find the best colleges for their students.

Her commitment is for a three-year term. Next year, Hogan will serve as president and the following year, as immediate past president, she will help mentor the incoming president-elect. Her biggest duty in the coming year will be running the annual statewide conference set for June 2014.

Hogan also helped to organize a July 30 tour of Stockton for 40 high school guidance counselors from New Jersey and other states including California, Texas and North Carolina, as well as the Virgin Islands. Stockton is one of only five colleges the group saw on a two-and-a-half day statewide tour that included Princeton, Monmouth, Rowan, and Rutgers-New Brunswick.