MEDIA ADVISORY: Stockton Looks to Save Lives, Hosts Blood Drive

Event Set to Take Place April 27-28, 2009

For Immediate Release

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Contact: Tim Kelly

Rhiannon Napoli

Office of Public Relations Galloway Township, NJ 08240 Tim.Kelly@stockton.edu

(609) 652-4950

Galloway Township, **NJ-** The Richard Stockton College of New Jersey will host their annual Spring Blood Drive on April 27-28, 2009 from 9 a.m. to 3 p.m. in the I-Wing Gymnasium located on the Galloway Twp. Campus. Parking for the event will be available in lot 4.

According to the American Red Cross, hospitals in the Penn-Jersey Region order 2000 blood products each day. Meeting that need while maintaining the ability to respond to an unexpected emergency is a constant challenge for the Red Cross. A five-day supply of all blood types is the optimal level. Currently, the O Negative blood type is below a one-day supply for our region.

Stockton is still accepting donors for this drive. Individuals interested in donating may register at www.pleasegiveblood.org/donate or by contacting Tara N. Ronda, Stockton's Blood Drive Coordinator, at Tara.Ronda@stockton.edu. The sponsor code for this drive is 1011. For more information about the Spring Blood Drive please contact Ms. Ronda at the above e-mail address or 609-652-4256.