Zumba-Thon at Stockton College to Benefit Gilda's Club South Jersey

Event Set for March 9 at 6:30 p.m.

For Immediate Release

Wednesday, February 23, 2011

Contact: Tim Kelly

Office of Public Relations Galloway Township, NJ 08240 Tim.Kelly@stockton.edu

(609) 652-4950

Galloway Township, **NJ-** For New Jersey alone, the American Cancer Society estimated that 48,100 new cancer cases arose in 2010.

On **Wednesday**, **March 9**, **2011**, The Richard Stockton College of New Jersey, in partnership with AtlantiCare, will host a Zumba-Thon to raise funds for Gilda's Club South Jersey, a nonprofit organization that provides support to those who have been touched by cancer.

The event will take place at the College's I-Wing Gymnasium. Registration begins at 6:30 p.m., followed by a warm-up at 6:45 p.m. The hour-long Zumba-Thon will begin at 7:00 p.m.

Participation requires a \$5.00 donation from students with a Stockton I.D. or \$10 for those without a student I.D.

Eileen Conran-Folks, one of the event's organizers, said, "All proceeds will go to our local Gilda's Club South Jersey, which provides free emotional and social support, as well as meaningful programming for those living with cancer."

For more information, please contact Eileen Conran-Folks at 609-652-4649. To download a high resolution flyer, please <u>click here</u>.

Stockton's Office of Athletics, the Wellness Center and Student Development partnered with AtlantiCare to organize the event.

About Gilda's Club South Jersey: Gilda's Club South Jersey, located on New Road in Linwood, is a nonprofit support group open to anyone who has been affected by cancer. The club offers free lectures, workshops and social events on a regular basis for its members.

The organization is named after Gilda Radner, a comedian who was diagnosed with cancer in 1986. Her dream was to provide emotional and social support to cancer patients and their friends and families.

-more-

Zumba-Thon/ page 2

Radner passed away in 1989; it was then that her husband, Gene, and psychotherapist, Joanna Bull, began working to make Radner's dream a reality. The first Gilda's Club opened in New York in 1995.

Visit http://gildasclubsouthjersey.org for more information on Gilda's Club South Jersey.

#