

2020 Initiatives Proposal Form

Thank you for your interest in submitting a proposal to the 2020 Initiatives process.

Please complete this form, save it to your hard drive, and then email a copy to Peter Baratta at: Peter.Baratta@Stockton.edu. You will then be contacted by the appropriate 2020 Initiative Team representative.

Proposals will be evaluated based on general criteria including the following:

- College-wide impact
- Clearly addressing one of the four LEGS themes from the 2020 strategic plan
- Specific budget details provided
- Realistic outcomes identified
- Assessment measures specified

Please consider the following questions as helpful prompts:

College-wide Objective(s)

- Does your proposal clearly address an issue relevant to your selected "primary strategic (LEGS) theme"?
- What specifically do you wish to accomplish with your project?
- How will Stockton, as a whole, benefit?

Expected Results

- How will you know if your project is a success?
- What are your anticipated outcomes and specific measurements for success?
- Does your proposal clearly indicate the person(s) or department(s) that will assume responsibility for the various work tasks?
- What is your project's "finish line"?

| General Application Information | |
|----------------------------------|--|
| Your Name | Adeline Koh |
| Your Email | adeline.koh@stockton.edu |
| Title of Project | Digital Humanities Ctr & Digital Pedagogy conference |
| Project Leader | Adeline Koh |
| LEGS Initiative Team Coach | |
| Project Partner(s) | Lisa Honaker |
| Duration / Time Frame of Project | |

| Proposal Category (choose one: one-time or ongoing) | | | |
|---|-----------------------|-------------------------------------|-----------------------|
| One-Time Event or Activity | | Ongoing Event or Activity | |
| <input type="checkbox"/> | (A) \$5,000 or less | <input type="checkbox"/> | (C) \$5,000 or less |
| <input type="checkbox"/> | (B) More than \$5,000 | <input checked="" type="checkbox"/> | (D) More than \$5,000 |

| Strategic Theme (choose one) | |
|-------------------------------------|---------------------|
| <input type="checkbox"/> | Learning |
| <input checked="" type="checkbox"/> | Engagement |
| <input type="checkbox"/> | Global Perspectives |
| <input type="checkbox"/> | Sustainability |

| Strategic Objectives: choose one primary (P) in main theme and up to three secondary (S) in any themes | | | |
|--|---|---|---|
| Learning | | | |
| - | Deliver high value-added learning experiences and promote scholarly activity (S1) | - | Reward scholarly applications (ER2) |
| - | Promote liberal arts ideal to develop lifelong learners (S2) | - | Establish additional revenue sources (RS1-L) |
| S | Strengthen internal processes to support learning (IP1-L) | - | Reduce expenses (RS2-L) |
| S | Develop faculty and staff skills to support learning (ER1-L) | - | Align resources to support strategic plan (RS3-L) |

| Engagement | | | |
|-------------------|--|---|---|
| - | Establish Stockton as an integral part of the identity of students, faculty, staff, alumni, and community members (S3) | S | Foster an interactive environment among students, faculty, staff, and community (ER3) |
| - | Prepare students for active citizenship role (S4) | P | Increase opportunities for interactions between internal and external communities (ER4) |
| - | Create mutually reinforcing intellectual and co-curricular experiences (S5) | - | Establish additional revenue sources (RS1-E) |
| - | Strengthen internal processes to support engagement (IP1-E) | - | Reduce expenses (RS2-E) |
| - | Develop faculty and staff skills to support engagement (ER1-E) | - | Align resources to support the strategic plan (RS3-E) |

| Global Perspectives | | | |
|----------------------------|--|---|---|
| - | Develop a globally diverse Stockton community (S6) | - | Strengthen opportunities for global interaction among members of the Stockton community (ER5) |
| - | Enhance capacity to participate globally (S7) | - | Establish additional revenue sources (RS1-G) |
| - | Strengthen internal processes to support global education (IP1-G) | - | Reduce expenses (RS2-G) |
| - | Integrate global program efforts among multiple units of the college (IP2) | - | Align resources to support the strategic plan (RS3-G) |
| - | Develop faculty and staff skills to support global education (ER1-G) | - | |

| Sustainability | | | |
|-----------------------|---|---|--|
| - | Increase sustainable infrastructure (S8) | - | Develop and implement sustainability programs (IP5) |
| - | Enhance sustainability education and research (S9) | - | Develop faculty and staff skills to support sustainability (ER1-S) |
| - | Increase recognition as a model of sustainability (S10) | - | Reward sustainable practices (ER6) |
| - | Partner to promote global sustainability (S11) | - | Establish additional revenue sources (RS1-S) |
| - | Strengthen internal process to support sustainability (IP1-S) | - | Reduce expenses (RS2-S) |
| - | Prioritize sustainability in plan operations and residential life (IP3) | - | Align resources to support the strategic plan (RS3-S) |
| - | Promote sustainability across the curriculum (IP4) | - | Seek efficiencies through sustainable practices (RS4) |

2020 Narrative Summary

We are applying for funds for THATCamp Digital Pedagogy, a conference to be held by the Digital Humanities Center at Richard Stockton College (DH@Stockton). The conference directly connects to the Engagement Strategic Theme of the 2020 plan, in particular, the objective of increasing opportunities for interactions between internal and external communities. We expect attendance of between 70-80 people, and plan to market the conference to every School at Stockton College with the Office of E-Learning. We will also employ social media campaigns (Facebook and Twitter) to attract members of external institutions. Fifty people (Stockton faculty from all Schools and external faculty and staff) have already registered as of November 11, 2013.

THATCamp Digital Pedagogy aims to provide a space for the Stockton community to learn from one another and brainstorm and collaborate on digital ideas, tools, methods and projects for teaching. This goal will be achieved through a combination of workshops (on Day #1 of the conference), and unconferences (Day #2).

- Day #1 of conference: Workshop training sessions with invited external speakers and Stockton faculty and staff (myself, Susan Davenport and Linda Feeney). Workshops will focus on applications that can be applied to different disciplines and methods (E-Portfolios, Python, TEI, Wikipedia, Geospatial Mapping Tools, Computational Textual Analysis, Digital Role Playing Games). These workshops will add an additional layer of specialization to the events that DH@Stockton already runs.
- Day #2 of conference: Unconference sessions to facilitate networking and collaboration. Unconferences are new types of gatherings that emphasize open discussions among people in place of lectures by single speakers. THATCamp participants will propose ideas for sessions on the THATCamp website before the event begins, and vote on sessions the morning of the conference. The conference agenda is then generated on the basis of these votes. This format will help facilitate the Stockton community to both share with each other their existing digital pedagogy as well as to learn and build alliances with people in different institutions.

There are no technological infrastructure needs for THATCamp Digital Pedagogy beyond what the Office of Computer and Telecommunications currently provides. Thus there are no associated costs incurred by new technology needs.

All participants (except for invited speakers) are asked to pay a \$20 registration fee towards catering costs for the event. The current budget reflects that if we have eighty participants, we will receive \$1600 that will go towards defraying current catering costs of \$5950 (80 participants+5 speakers *\$70 a head). The registration fee revenue will bring catering costs down to \$4350.

THATCamp Digital Pedagogy will be held at the Carnegie Building in Atlantic City. The rates for summer tourism room and board on the budget have already been confirmed. ARHU has signed a contract for those rates with the Tropicana Casino in Atlantic City.

THATCamp Digital Pedagogy is a unique event as it focuses only on digital pedagogy. A THATCamp South Jersey was held a few years ago by John Thiebault, which featured much fewer workshops and appealed to a geographically limited audience. By its focus only on digital pedagogy, rather than other aspects of digital studies, the conference will establish Stockton as a leader in this important new field.

THATCamp Digital Pedagogy will be publicized by Susan Davenport's Office of E-Learning, which will extend the scope of the conference for college-wide appeal. Finally, the conference will be the launching event for the Digital Humanities Undergraduate Consortium (DHUC), a new organization that seeks to revolutionize collaboration by providing a digital forum for sharing information and resources among undergraduate-focused programs and small or underfunded institutions. DHUC will be run out of DH@Stockton, and its launch at the conference will bring national attention to the college. The Consortium will be supported by funds from the DH@Stockton and ARHU for the next three years, and will not require any additional funding from the 2020 grant.

Assessment Plan:

Expected outcome: to increase connections between Stockton faculty, staff and students with members of external institutions.

Assessment:

We will measure this through pre- and post- event surveys. The pre-event survey will ask participants to report if they are already familiar with the attendees and their work.

The post-event survey will ask participants what *internal* and *external* connections they have made because of the THATCamp and if they have any new collaborative projects in mind that have developed out of the THATCamp. Participants will be asked to describe if these are external or internal projects, or both.

Additionally, blog posts and tweets that result from the conference will be qualitatively analyzed about aspects of the meeting that were successful. We will also submit a final report analyzing both surveys and data to discuss the success of increasing connections between internal and external communities.

| THATCamp Digital Pedagogy | | Cost |
|--|--------------------------------------|-------------|
| External speaker accommodation | \$70 a night x 2 nights x 5 speakers | 700 |
| External speaker travel costs- 3 from Philadelphia | \$40 x 3 | 120 |
| External speaker meal costs | \$75 (3 dinner 1 bfast) x 5 speakers | 375 |
| 1 external speaker travel from Boston | \$400 | 400 |
| Honoraria | \$100 x 5 speakers | 500 |
| 1 external speaker travel from New York | \$150 | 150 |
| Estimated Catering Costs | \$70 x 85 attendees | 5950 |
| Registration Fees Revenue (not including invited speakers) | Deduct \$20 a person x 80 attendees | -1600 |
| | TOTAL | 6595 |



**LETTER OF AGREEMENT
BETWEEN
TROPICANA ATLANTIC CITY CORP
AND
THATCAMP DIGITAL PEDAGOGY 2014**

Monday, June 16, 2014 – Thursday, June 19, 2014

September 4, 2013

Madeline Perez
Digital Humanities Conference
101 Vera King Kerris Drive
Galloway, NJ 08205

Dear Madeline:

Thank you for selecting Tropicana Atlantic City Corp (hereafter "Tropicana") for your upcoming room block commitment on June 16, 2014. We are submitting this agreement for your approval.

A tentative hold has been placed on the following guest room accommodations:

| | 6/16/2014 | 6/17/2014 | 6/18/2014 |
|-------|-----------|-----------|-----------|
| Rooms | 20 | 20 | 20 |

All of our guest rooms are spacious, beautifully decorated and contain two queen size beds or one king size bed.

RATES:

Many factors have been taken into consideration in calculating the rate of \$60 for your group. This rate is quoted per room, per night, single or double occupancy and is subject to 14% state and local taxes and \$10.00 per room, per night resort fee. Rates are net and non-commissionable.

There will be a charge of \$25.00 for the third and fourth guest. The maximum occupancy per room is four.

The Tropicana is located on the beach and boardwalk has a \$10.00 per night per room resort fee that will be posted to the guest's folio upon check in. This fee includes:

- Wireless internet access in each guestroom
- Local phone and toll-free telephone calls in each guest room
- State and local tourism and occupancy fees

The special rate quoted to your group applies only for the above dates. If any of your members wish to arrive early, or extend their stay, their requests will be honored on a space available basis, at our regular rates.

Brighton and the Boardwalk • Atlantic City, NJ 08401

RESERVATIONS POLICY:

It is our understanding that all participants will be contacting the Tropicana directly to make room reservations. The special convention reservations number available to your group is 800-247-8767. Please emphasize that each person must specify that they are attending the **THATCamp Digital Pedagogy 2014** in order to be guaranteed the convention rate. Cancellations or no-shows at the time of arrival become the property of Tropicana and all replacements are subject to availability.

Room reservations can be guaranteed through American Express, Visa, MasterCard, and Discover. Individuals will assume the cost of the rooms for one night in case of individual no-shows. Guaranteed rooms will be held until 10:00pm on date of arrival. Rooms not checked into the Hotel by that time will be returned to our inventory for general sale. The Tropicana reserves the right to cancel all reservations without a credit card guarantee.

Individual cancellations must be received at least 48 hours prior to arrival or the individual guest will be subject to charges for the first night's room and tax charge.

CUT-OFF DATE:

The cut off date for reservations is **May 26, 2014**. Any rooms not picked up by this date will be released back into hotel inventory for sale to the general public and additional rooms will be available on a space available basis only.

CANCELLATION POLICY:

It is agreed that in the event of a cancellation of your room block after the contract is signed, **THATCamp Digital Pedagogy 2014** agrees to pay a cancellation fee of one night's room charge per room blocked on peak night. Should events beyond either party's control, such as strikes or acts of God, disrupt the party's ability to execute these arrangements this agreement will be terminated without prejudice.

CHECK-IN AND CHECK-OUT:

In order to facilitate room turnover, our check-in time is 4:00pm and check-out time is 11:00am. Please advise those attendees arriving on Sunday that due to high weekend room occupancy, guest rooms may not be available for check-in prior to 5:00pm.

Please advise your guests that a credit card must be presented upon check-in to enable them to charge to their guest room. If the guest does not present a credit card, he/she will not be permitted to charge to their room.

All persons must be at least 21 years of age to check into the hotel. Persons under the age of 21 years may still occupy a room; however the person whose name is booked for the reservation must be 21 years of age to check in and must present valid photo identification.

Please note that check-in for suites cannot be guaranteed until 5:00pm. We will do everything possible to accommodate an earlier arrival time should you request it. However, we do recommend that you reserve the suite one night in advance if early availability is necessary.

HEALTH CLUB:

All of your overnight guests will have complimentary use of the Tropicana Health Club. Please advise your guests to identify themselves with your group to be eligible for complimentary use of the Health Club. The Tropicana Health Club is open to guests daily from 6:00 a.m. to 8:00 p.m. The indoor pool and hot tub are available from 10:00 a.m. to 6:00 p.m. Sundays through Fridays and 10:00 a.m. to 7:00 p.m. on Saturdays.

ARRIVAL:

It is our understanding that all guests will be arriving individually. If this does change to a group arrival by motor coach, please advise us as soon as possible. There are certain rules and regulations that must be adhered to for group arrivals and an additional charge for luggage handling of \$7.00 per person will apply. For group arrivals it is also necessary that all luggage be tagged.

PAYMENT/MASTER ACCOUNT:

- Guests are responsible for room, tax and incidental charges.
- Room, tax and resort fee will be posted to your master account. Guests are responsible for incidental charges.
- Room, tax and incidental charges will be posted to your master account.

Please select the method of payment for your master account:

- Direct Bill**
Please complete a credit application and return it to the Hotel Sales Department along with your signed agreement
- Company Check**
- Credit Card**

Please provide credit card information below to guarantee final payment of your master account:

Credit Card Type: _____

Credit Card Number: _____ Expiration Date: _____

Authorized Signature: _____

Cardholder Name: _____

Person authorized to sign charges to the master account: _____

PAYMENT POLICY:

If any payment due shall be unpaid for more than sixty (60) days after the date of billing, Tropicana shall have the right to add and collect an additional one and one half percent (1.5%) per month as interest together with any other expense necessarily incurred by reason of such non-payment. Should a billing dispute occur, the amount being disputed may be deducted from the bill and remain unpaid without penalty until the dispute has been settled provided that the undisputed portion is paid and written notice is given to Tropicana within thirty (30) days of the date of billing.

PARKING:

Valet and self parking facilities are available for your overnight guests at \$10.00 per visit with unlimited in and out parking privileges. Guests not requiring overnight accommodations are subject to a \$10.00 self parking fee or a \$15.00 valet parking fee.

FOOD AND BEVERAGE:

Tropicana, as a licensee, is responsible for the administration of sales and service of alcoholic beverages in accordance with Alcoholic Beverage Control Regulations. Tropicana's policy, therefore, prohibits alcoholic beverages and food from being brought in from outside the Tropicana. All food and/or beverages must be purchased through the Catering Department and/or Room Service. We do not allow food and/or beverages to be purchased from any other area inside or outside the hotel and brought into a Meeting Room and/or Hospitality Room/Suite. A violation of this policy may result, at the sole discretion of Tropicana in confiscation and/or imposition of a \$1000.00 per incident service fee.

Pursuant to the Laws of the State of New Jersey, all persons must be at least 21 years of age in order to lawfully participate in casino gaming and to lawfully purchase and/or consume alcoholic beverages in New Jersey. Therefore, Tropicana requires that all attendees be advised of these laws. Any person who is not at least 21 years of age found on the casino floor and/or found purchasing or consuming alcoholic beverages on Tropicana's premises, will be subject to arrest by the New Jersey Division of Criminal Justice, the Atlantic City Prosecutor's Office, the Atlantic City Police Department and/or the New Jersey Division of Gaming Enforcement and Tropicana (on behalf of the Atlantic City Prosecutor's Office).

ADVERTISING:

The management of Tropicana reserves the right to review and approve all advertising material and or promotional material for events being held at the hotel. This includes, but is not limited to radio, television, newspaper ads, web sites and pamphlets distributed by your organization. We request that you submit a copy of proposed materials to us at least one (1) week prior to printing.

COMPLIANCE WITH LAWS:

Throughout the term of this agreement, THATCamp Digital Pedagogy 2014 at Digital Humanities Conference's sole cost and expense, shall conform to and comply with the present or future law, statute, ordinance, order, rules, regulations, codes or requirements of any federal, state or municipal government or department having jurisdiction, including, but not limited to all applicable regulations and codes of the Atlantic City Fire Department, which shall be applicable to any services rendered by THATCamp Digital Pedagogy 2014 to Tropicana.

INDEMNIFICATION:

Each party, for itself and its successors and assigns, shall indemnify and hold harmless the other party from and against any and all claims, actions, liabilities, losses and damages, including reasonable attorney's fees, asserted by any person or persons, including employees and contractors of the indemnifying part, for property damage, personal injury or death related to the

performance of this Agreement, except and to the extent caused by the negligence or intentional misconduct of the indemnified party.

ADA COMPLIANCE:

Tropicana acknowledges that it is a place of public accommodation as defined by Title III of the American with Disabilities Act (the "ACT") and its implementing rules and regulations. Tropicana further represents, relative to any function space to be used by your organization that it is in compliance with the regulations of such ACT.

LEGAL FORUM:

This contract is made in the State of New Jersey and shall be governed by and construed in accordance with the laws of New Jersey. The parties agree that the courts of the State of New Jersey shall be the sole forum in which any legal action concerning this Agreement or relating to it in any way shall be brought.

FORCE MAJEURE:

Failure (in whole or in part) or delay on the part of either party in the performance of any of the obligations imposed upon such parties, under this Agreement shall be excused and such parties shall not be liable for damages or otherwise on account thereof, when such failure or delay is the direct or indirect result of any of the following causes which render the Event impossible to conduct: (1) acts of god, such as hurricanes, tornadoes, fire, or flood materially affecting the operations of Tropicana, (2) malicious mischief, insurrection, riot, strikes, lockouts, boycotts, picketing, or other labor disturbance materially affecting the operations of the Tropicana, (3) a civil disturbance including a legally declared war or an act of terrorism where such act renders it impossible for the Group to travel to the Tropicana to conduct the Event, or (4) compliance with United States or New Jersey law, regulation or order prohibiting travel to the Tropicana. Except as specifically set forth, commercial impracticability, supervening or temporary frustration or, impracticability, frustration of purpose or similar legal theories or defenses are expressly waived and shall have no applicability to this Agreement, its performance or non performance. In the event of a Force Majeure event the parties will take commercially reasonable steps to reschedule the Event at the earliest practicable date.

CASINO CONTROL COMMISSION APPROVAL:

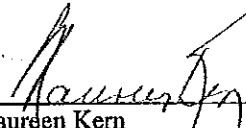
This Agreement is subject to the provision of the New Jersey Casino Control Act ("the Act") and the regulations promulgated by the New Jersey Casino Control Commission ("the Commission"). In the event Tropicana is prohibited from doing business with THATCamp Digital Pedagogy 2014 by order of the Commission, this Agreement shall be terminated without any liability on the part of Tropicana.

SMOKING:

In compliance with the New Jersey Smoke-Free Air Act and Atlantic City Ordinance No. 27 of 2008, Tropicana prohibits smoking in all areas of the facility except for designated areas located on the casino floor. There will be a limited number of hotel rooms in which smoking will be permitted however Tropicana cannot guarantee the availability of hotel rooms in which smoking is permitted. Please be advised that as of August 6, 2010 the Havana Tower is completely smoke-free.

ACCEPTANCE:

Please sign a copy of this agreement and return it to us by **September 18, 2013**. Once I have received your signed agreement, I will counter-sign it and return it to you as an executed contract. If you have any questions or require additional information, please contact me at (609) 340-4037. Thank you again for selecting Tropicana. We look forward to welcoming you and your guests.

APPROVED:  DATE: 9/13/2013
Maureen Kern
National Sales Manager
Tropicana Atlantic City Corp

APPROVED:  DATE: 9/13/13
Madeline Perez
Digital Humanities Conference