

Laurence B. Alexander, J.D., Ph.D.
Chancellor, University of Arkansas at Pine Bluff



December 7, 2022

Mr. Raymond Ciccone
Chair, Board of Trustees, Stockton University
Chair, Stockton University Presidential Search Committee
C/O Zachary A. Smith, Ph.D., Jessica Herrington, and Kim Migoya
Witt Kieffer
2015 Spring Road Suite 510
Oak Brook, IL 60523

Dear Chair Ciccone and the Members of the Stockton University Presidential Search Committee:

I would like to thank Kim Migoya for contacting me about the outstanding leadership opportunity as President of Stockton University. After our conversation and a careful examination of the Presidential Profile, I am pleased to submit my application to you and the members of the Search Committee for your consideration for this leadership opportunity at one of our nation's finest higher education institutions.

I believe in the transformative power of higher education in the lives of students and the dynamic impact it has on the intellectual, social, political, and economic life of the community. Stockton University, which was founded only a half century ago, has established itself as a leader in "providing a diverse, values-based student-centered environment of exceptional teaching and learning." I am attracted to this opportunity by Stockton University's position among the top 100 public national universities and the university's plans to advance to the next level of distinction. I am also excited about the prospect of returning to South Jersey, where I lived during my tenure on the faculty of Temple University. This represents an exciting opportunity to collaborate with the Stockton University Board of Trustees and the community in implementing the institution's strategic vision for the university, capitalizing on its distinction as the Garden State's largest university campus and its prime locations in Atlantic, Cape May, and Ocean counties, including the recent bold and exciting expansion in Atlantic City, building upon the university's mighty brand, prestige, and other assets. I would bring to the Stockton University President's position an extraordinary breadth of experience, including serving with distinction as Chancellor (Chief Executive Officer) of the University of Arkansas at Pine Bluff, a premier minority-serving public land-grant Historically Black College/University (HBCU); serving as a full professor, Distinguished Teaching Scholar and academic administrator in progressively responsible and broader leadership positions at the University of Florida, a top-ranked public land-grant Association of American Universities (AAU) member institution; and serving as President Joe Biden's appointee as Chairman of the USAID Board for International Food and Agricultural Development. I would bring to the Stockton presidency an expansive list of relevant diverse experiences, including being a collaborative, innovative, strategic, goal-oriented university leader, nationally recognized media and First Amendment law scholar, licensed attorney, professor of journalism and communications, and a former journalist.

This is an exciting time for Stockton University. As I have indicated, I am attracted to this position because of the university's exceptional academic reputation and the opportunity to work with distinguished and dedicated colleagues to build on the university's status as a premier institution in the nation and the world. The outstanding work of the university's academic heart and soul—its distinguished faculty—continues to propel the university's reputation. In truth, I view this presidency as a grand leadership opportunity to engage the university community collaboratively and inclusively around entrepreneurial and innovative strategies that advance the university to pre-eminence. The comprehensive academic portfolio of 7 schools offers exceptional programs and an interdisciplinary approach to learning that foster community engagement and that make Stockton a distinguished university of arts, sciences and professional studies. In addition, I have a passion for promoting high-impact practices in higher education, and I am encouraged by the success Stockton University has achieved in this area. As a result of Stockton University's aspirations for a collective strategic vision for future success in student-centered education, the goals for research and creative discovery, and the university's upward trajectory, including its amazing growth, visionary leadership, and opportunities for outreach, partnerships, community collaborations, and major-gift fundraising, the university is laudably poised to reach the next level of pre-eminence. Moreover, I believe

this is also an opportunity to bring together my professional higher education, legal, and communications experience around strategies to achieve the university's vision.

As President, I would work strategically, collaboratively and effectively in support of the university's mission and vision. I bring to this opportunity 35 years of higher education academic leadership experience, including the last 10 years as UAPB chancellor and the previous 22 years as an award winning faculty member and academic leader at the 50,000-student University of Florida, the state's flagship Carnegie R1 institution that is ranked nationally among the Top 5 public universities. I would be pleased to bring to the job a caring, collegial, communicative, and consultative academic leadership style that has developed over the years while enhancing diversity, equity, inclusion, and shared governance at several highly ranked university programs across numerous academic disciplines, including leadership positions as UF Journalism Department Chair, Graduate School Associate Dean, Director of the Office of Graduate Minority Programs, Distinguished Teaching Scholar, Provost Administrative Fellow, and UAPB Chancellor.

As one of the 3,000 faculty members at UF, I rose through the academic ranks from an untenured assistant professor to tenured full professor, teaching more than 10,000 students in a variety of learning environments at the undergraduate, graduate, and professional school levels. During my tenure, I served as a chair or member of dozens of doctoral and master's supervisory committees and secured more than \$10 million as principal or co-principal investigator for grants from the National Science Foundation, the U.S. Department of Education, and as the university's applicant to the Florida Education Fund for Ph.D. student preparation and support.

My success in teaching and research earned three of the highest and most prestigious honors that faculty can achieve at UF. I was selected as the 12th UF Distinguished Alumni Professor, one of only 18 faculty selected for this honor in the history of the university. I was also honored to be selected in the first cohort of six faculty members from across the university to be inducted into the Academy of Distinguished Teaching Scholars, and I was awarded the university title of Distinguished Teaching Scholar. In addition, I was named a UF Research Foundation Professor, a university honor awarded to select tenured faculty members who have a distinguished current record of research and a strong research agenda that is likely to lead to continuing distinction in the professor's field. Nationally, I received the Freedom Forum Teacher of the Year Award and the Baskett Mosse Award from the Association for Education in Journalism and Mass Communications.

I am prepared to work with the Board of Trustees, the Cabinet, administrators, faculty, staff and other university constituents and stakeholders to build upon Stockton's strengths and move the university toward continued growth in the course of the next decade using my experience to accomplish a leadership agenda that includes the following key areas:

Build A New Strategic Vision and Plan for the Future of Stockton University

The Stockton University leadership profile indicates that the President must articulate a vision for Stockton's future, drawing on knowledge of best practices, engagement with the issues facing higher education institutions, global perspective and a clear understanding of the keys to success in the foreseeable future. Moreover, the next Stockton president must be nimble enough to respond to changes in the environment that might necessitate a modified or even new strategy and be prepared to lead the development and execution of such changes. As President, I would look to build upon the strengths and success of Stockton University's Strategic Plan 2025: Choosing Our Path to continue the university's commitment to a sustainable future that contributes to the economy of South Jersey and that continues to rise the university's rise nationally among public institutions.

Examples of my strategic leadership can be found in the blueprint for UAPB's recent accomplishments--a visionary, collaborative, and inclusive Growing the Pride: 2015-2020 Strategic Plan, which emphasized five priorities: Growing enrollment and fostering student success at the undergraduate, master's and Ph.D. level and launching several new marketable academic programs; optimizing efficiency; upgrading and expanding facilities; diversifying and increasing revenue streams and preparing for a capital campaign; and enhancing the university's reputation and national visibility. Based on the priorities and values of the strategic plan, the university engaged in a comprehensive Campus Master Plan that helped reposition UAPB for large-scale resource development and greater investment in academic programs, faculty development, experiential learning, and a capital program. A new strategic plan for 2022-2032 is in progress.

My experiences have prepared me to lead Stockton by collaborating with highly respected faculty and staff. I believe that I have gained the insight necessary to provide passionate leadership and advocacy as the university pursues academic excellence while prioritizing and managing expectations within a challenging fiscal environment. In addition to the 22 years of academic leadership and faculty experience at UF, I have led UAPB for 10 years, managing university priorities of excellence and student success in collaboration with the faculty while obtaining additional resources in the state's productivity formula. I have demonstrated my ability to sustain progress through academic and research partnerships in various ways, including my tenure as Co-PI on the NSF Innovation through Institutional Integration grant at UF.

Fostering Diversity, Equity and Inclusion as a Part of a Vibrant and Healthy Community

Stockton University's next president will also be expected to integrate and advance inclusive excellence within all aspects of the university by implementing the goals in the strategic plan for diversity and inclusion. UAPB is a minority serving institution that also is a Historically Black College/University (HBCU) that has been at the forefront of preparing students who contribute to the diversity, equity and inclusion of the workforce. As an HBCU, it has advanced initiatives that include scholarship funding to recruit and retain a more diverse student body. We developed a diverse high-caliber senior leadership team that leads by example in promoting inclusive excellence. As a result, we have perhaps the greatest diversity among our state's universities among the faculty and department chairs. Additionally, we have been intentional in our efforts to retain that diversity by offering more professional development opportunities. We have increased our vigilance involving cases based on Title IX, which prohibits sex discrimination in any education program or activity receiving federal financial assistance. As a result, we reinforced our commitment in this area by establishing an Office of Diversity, Equity, and Inclusion and increasing the staffing levels.

During my seven-year tenure as Director of the Office of Graduate Minority Programs at the University of Florida, I collaborated with academic units across the university to increase the university's outreach at the PhD level. In that role, I managed 24 robust graduate student programs for diversity, equity and inclusion to support PhD students from recruitment to completion of the degree and beyond. Through my role as leader of the university graduate school's diversity, equity, and inclusion, I was able to foster inclusive excellence of student and faculty success in teaching, learning, advising and mentoring through the Ph.D. level, securing grants that fostered interdisciplinary research opportunities for faculty and Ph.D. students, growing the graduate-research enterprise by supporting the research infrastructure, underscoring the importance of the teacher-scholar model by incorporating and encouraging a balance between teaching and research and between undergraduate and graduate education, and engaging in faculty shared-governance both as a faculty member and as an administrator. Grants that funded programs such as the McNair Scholars, the McNair Graduate Fellowship, the McKnight Doctoral Fellowships, the National Science Foundation Louis Stokes Alliance for Minority Participation Bridge to the Doctorate, and the NSF Alliances for Graduate Education and the Professoriate helped to establish pipelines to provide access and opportunity to more underrepresented minority students to help diversify the professoriate nationally.

Support and Enhance Stockton University's Innovative Curriculum and Student Success

The Stockton's leadership profile indicates that the President must "engage the entire community in creative solutions to ensure university resources and efforts are invested effectively in student support programs and infrastructure that will improve student satisfaction and outcomes." Stockton has fostered excellence by prioritizing student success. At UAPB, our university's strong focus on student success led to the creation of our Division of Enrollment Management and Student Success, which integrated the work of the offices of recruitment, admissions, financial aid, retention, student success and the LIONS Summer Enrichment Program and started a number of initiatives, reversing a six-year enrollment decline, enhancing student success rates by significantly improving retention rates (from 56% to 74%) and graduation rates (from 23.3% to 41%), and fostering declines in remediation and student loan default rates for a student population that is about 80% Pell-eligible. As a consequence of separating enrollment management from the Student Affairs Division, we have been able to fortify and focus the latter unit on student life issues, improving career services, student involvement, student leadership, expanding and upgrading residence halls, and emphasizing student health and wellness.

The implementation of our robust enrollment management strategies also led to innovations that increased efficiency, productivity, and student outcomes, resulting in UAPB receiving annual increases in the performance-based funding formula for the first five years of the implementation of the new funding model. Upon releasing the figures on improvement, I was invited by the American Association of State Colleges and Universities to share our strategic improvement path with other presidents and chancellors. My commentary detailing our student success initiatives, titled "Keeping Student Success at the Forefront of Strategic Planning," was published in the Spring 2018 edition of AASCU's Public Purpose magazine. In addition to improvements in student success metrics, UAPB also has focused more on high impact practices—internships, undergraduate research, study abroad opportunities, and service learning—to improve student success.

Serve as the Advocate and Key Spokesperson for Stockton University

As a well-trained spokesperson, I would use my administrative experience and advocacy skills to maximize the possibilities for Stockton University. I am prepared to enthusiastically assume the role of chief advocate and cheerleader for the university, touting its unique engagement with the state of New Jersey in all aspects of its mission and vision, boldly proclaiming these virtues throughout the region and beyond and embracing opportunities to build upon them as a model. Stockton's size and complexity require a President with an appreciation for internal and external communications and the

ability to work collaboratively with its closely knit community of faculty, staff, students, alumni, and friends, which is one of my strengths.

My experience with shared governance includes serving three elected terms on the UF Faculty Senate and a term as faculty representative on the Boards of Directors of the University Athletic Association, the UF National Alumni Association, and the Independent Florida Alligator student newspaper. I would bring to Stockton University a shared governance managerial approach that is collegial, consultative, and inclusive; providing opportunities for faculty and staff development to achieve their greatest potential, using my experience to advance a communicative environment that contributes to transparency, and optimizing external communications in ways that engender the support of various stakeholders.

University and community success is advanced when educational institutions work collaboratively with government and community leaders. As UAPB Chancellor, I have worked to expand and deepen the university's relationships with businesses, corporations, foundations, and leaders locally, regionally, and statewide. This includes fostering excellent relationships with Governor Asa Hutchinson, the legislature, the state Congressional delegation, the UA System Board of Trustees, and the Division of Higher Education. We also maintain high-profile partnerships with the "Go Forward Pine Bluff" initiative, the Mayor's Roundtable, two-year colleges, and school districts. I have engaged in state and local community service through several current appointments, including Governor Hutchinson's Arkansas Census 2020 Complete-Count Committee, the Board of Trustees of the Arkansas Museum of Fine Arts, the Board of Directors of Jefferson Regional Medical Center, and the Board of the Economic Development Alliance for Jefferson County, Arkansas, and the Arkansas Research Alliance, a public-private partnership of the state's research university chancellors and business leaders committed to creating opportunities in the areas of research, commercialization and job creation. The ARA has fostered research partnerships between UAPB and other research universities across the state.

In addition, my engagement with alumni and other leaders both at UF and UAPB is significant. My role in alumni engagement was greatly enhanced at UF through my selection as the university's 12th Distinguished Alumni Professor, which enabled me to serve in an ambassadorial role for the university as a member of the Board of Directors of the UF National Alumni Association, working closely with the Office of Alumni Affairs as part of its Distinguished Lecture Series and making presentations to Gator Clubs across the state, Back-to-College Alumni Weekend gatherings, alumni reunions, UF Foundation Board meetings, and as a guest lecturer at university events such as those sponsored by the Office of Admissions for prospective students and their parents.

I also have experience in engaging the community through athletics. UAPB maintains a robust Division I athletics program with more than 300 student athletes across 14 teams. I am currently the Vice Chair of the NCAA Division I Presidential Forum, which is made up of one president or chancellor from each of the Division I conferences, and I serve as Chair of the Southwestern Athletic Conference (SWAC) Council of Presidents and Chancellors. As the UF Distinguished Alumni Professor, I received an ambassadorial role for the university as a member of the Board of Directors of the University Athletic Association, a non-profit corporation that is responsible for maintaining the Florida Gators intercollegiate sports program of the university.

Grow and Steward Stockton University's Resources and Operational Excellence

Stockton University has a solid foundation through its Division of University Advancement upon which to continue building its culture of philanthropy. As the next Stockton University president, I would endeavor to make a major contribution to the institution by providing leadership in raising significant funds to advance the strategic priorities of the institution. As President, I would commit to working with University Advancement to prioritize alumni engagement as well as individual and corporate relationship-building to start contributions for the university's comprehensive campaign. At UAPB, I placed a premium on fundraising, and it is paying off. So far, we have obtained numerous new partnerships and more than 45 major gifts to the university, including five of the largest gifts in the university's history. As noted previously, my preparation for leadership in philanthropic activities began long ago when I was selected for a transformative university ambassadorial role as the 12th Distinguished Alumni Professor, a tremendous honor bestowed as the Gator Nation's ambassador for the university's academic and research achievements. In that role, I had the opportunity to serve as a member of the National Alumni Association Board and the University Athletic Association Board and to make presentations for various university gatherings that were held to keep alumni connected and engaged. At UF and UAPB, we have significantly used the athletic events for prospect cultivation, positively leveraging those events in ways that benefit the entire institution. I am deeply committed to working with the University Advancement to build on the university's community-engagement for major-gift development. As a result of my ambassadorial work, my commitment to major-gift fundraising, and my depth of knowledge of development gained through courses, workshops, and professional experience, I would arrive at Stockton University ready and willing to work with the development team to hit the ground running to

begin stewarding gifts already received by the university, cultivating previously identified prospects, and identifying new potential donors for cultivation.

It is important that the university leadership serve as model stewards of the funds that are entrusted to us from taxpayers and donors given through public and private sources. In so doing, we must ensure that we maximize the efficient use of the university's resources, including seeking opportunities to become more innovative and enterprising. The key is to maintain and continue to cultivate that spirit of entrepreneurship and innovation across the campus by working internally across campus partnerships and working externally through community partnerships to increase alternative methods of delivery of education and training to a broader and more diverse student body at the times and locations convenient to the students. My background in higher education leadership has prepared me for the entrepreneurial leadership needed to bring new resources to Stockton University.

Given the breadth and depth of my experience and achievement at major universities, I would be honored to join with the Board and the senior leadership team of Stockton in working collaboratively with students, faculty, staff and alumni to build on the legacy of previous university leaders, constituents, community leaders, donors, prospective donors and other stakeholders in advancing Stockton University's interests.

Thank you for giving your time and attention to this letter of application, the enclosed curriculum vitae, the career at-a-glance, and the names and contact information for references. I look forward to the opportunity to discuss this position with you. Go Ospreys!

Sincerely,

A handwritten signature in black ink, reading "Laurence B. Alexander". The signature is written in a cursive, flowing style with a large initial "L".

Laurence B. Alexander, J.D., Ph.D.
Chancellor
University of Arkansas at Pine Bluff

EXECUTIVE CURRICULUM VITAE

LAURENCE B. ALEXANDER, J.D., PH.D.
CHANCELLOR, UNIVERSITY OF ARKANSAS AT PINE BLUFF



FACULTY AND LEADERSHIP EXPERIENCE

Unique combination of 35 years of comprehensive academic faculty and leadership experience--a top flagship land-grant R1 university (University of Florida), an urban state-related public R1 university (Temple University), an urban public R2 university (University of New Orleans), and a premier land-grant public research HBCU (University of Arkansas at Pine Bluff) in an urban setting

- ❖ 25 years of faculty and leadership experience at Public R1 universities
- ❖ 22 years of faculty and leadership experience at a 5th Ranked (USNWR) Public AAU-member university (Florida)
- ❖ Tenured and Promoted to Full Professor at a 5th Ranked (USNWR) Public AAU-member university (Florida)
- ❖ 10 years of faculty and leadership experience at a premier urban land-grant HBCU (UAPB)

PRESIDENTIAL LEADERSHIP APPOINTMENT

Appointed By President Joe Biden on January 14, 2022

Chair of the Board for International Food and Agricultural Development (BIFAD). The chair provides leadership to the BIFAD, which advises USAID on agriculture and higher education issues pertinent to food security in developing countries. USAID is the world's premier international development agency and a catalytic actor driving development results. USAID's work advances U.S. national security and economic prosperity, demonstrates American generosity, and promotes a path to recipient self-reliance and resilience.

EDUCATION

Ph.D. in Higher Education, Florida State University, 2007

Dissertation: Public Forum Doctrine in Higher Education: Student Rights and Institutional Prerogatives
"Dissertation of the Year" Award, Education Law Association, 2007

Juris Doctor, School of Law, Tulane University, 1987

Concentration: Constitutional Law, Communications Law, First Amendment, Media Counseling
Senior Notes and Comments Editor, The Tulane Maritime Law Journal
Senior Fellow, Legal Research and Writing Program
Current Member, Louisiana State Bar Association, (Since 1987)

Master of Arts in Journalism and Communications, University of Florida, 1983

Specialization: Newspaper Reporting
Graduate Student Teaching Assistant, Writing for Mass Communications Course

Bachelor of Arts in Drama and Communications, University of New Orleans, 1981

Major: Drama and Communications
Editor-in-Chief, Driftwood, the student newspaper, 1980-81

ACADEMIC LEADERSHIP EXPERIENCE

- ❖ Chancellor, University of Arkansas at Pine Bluff, 2013-Present
- ❖ Provost Administrative Fellow, University of Florida, Office of Academic Affairs, 2000-2001
- ❖ Director, Office of Graduate Minority Programs, University of Florida, 2006-2013
- ❖ Associate Dean, The Graduate School, University of Florida, 2006-2013
- ❖ Chair, Department of Journalism, University of Florida, 1994-1998
- ❖ Director of News-Editorial Sequence, Temple University, 1990-1991
- ❖ Coordinator of Journalism, University of New Orleans, 1987-1988

FACULTY EXPERIENCE

- ❖ Professor of Journalism (Tenured), University of Arkansas at Pine Bluff, 2013-Present
- ❖ Distinguished Teaching Scholar, University of Florida, 2005- 2013
- ❖ Professor of Journalism and Communications (Tenured), University of Florida, 2003-2013
- ❖ Associate Professor of Journalism and Communications (Tenured), University of Florida, 1994-2003
- ❖ Assistant Professor of Journalism and Communications, University of Florida, 1991-1994
- ❖ Assistant Professor of Communications, Temple University, 1988-1991
- ❖ Assistant Professor of Journalism, University of New Orleans, 1987-1988

ACADEMIC LEADERSHIP ACCOMPLISHMENTS (A SAMPLE)

Chancellor, University of Arkansas at Pine Bluff, 2013-Present

- ❖ Assembled Top-notch Leadership Team to Take the University to the Next Level
- ❖ Major University Divisional Leadership Oversight
 - Academic Affairs
 - Enrollment Management and Student Success
 - Student Affairs
 - Research, Innovation, and Economic Development
 - Finance and Administration
 - Institutional Advancement and Development
 - Institutional Research and Planning
 - Governmental Affairs
 - Alumni Affairs
 - Title III – Strengthening Institutional Programs under Higher Education Act
 - Intercollegiate Athletics
- ❖ Created Enrollment Management and Student Success Division at UAPB
- ❖ Launched Innovative UAPB Student Success Center to Fortify Student Support Network:
 - Expanded Summer Bridge/Enrichment Program
 - Established “Associates to Bachelors” Degree Transfer Program with SEARK College.
 - Introduced Student Success Coaches to increase intrusive advising capacity
 - Upgraded and Integrated Recruitment, Enrollment, Retention, and Financial Aid
 - Student Success Strategy highlighted nationally in AASCU’s “Public Purpose” Journal
 - Raised \$2 million Windgate Scholarship Endowment for Student Success
 - Created Chancellor’s Scholarship Gala to Raise \$100,000 annually for student success
- ❖ Increased student success rates to historic university levels at UAPB 2013-2020
 - Highest Retention Rate in the State among public universities under 10,000 enrollment
 - Growth in Cohort Retention Rate of 35%

- Growth in Cohort Graduation Rates: 4-year (280%); 5-year (117%); 6-year (60%)
- Athletics Graduation Success Rate increased from 62% to 83%
- More than \$1 million increase in State Productivity Funding for Student Success Outcomes
- ❖ Research expenditures of approximately \$7.5 million annually
- ❖ Major Research Grant: \$3 million to UAPB to Create a Framework for Wetland Easements from USDA
- ❖ Visioning for Future University Growth
 - Strategic Plan 2015-2020 established top 5 priorities to guide the university
 - Comprehensive Campus Master Plan prioritized physical plant development
- ❖ Among the Top Average Net Price four-year institutions in the state of Arkansas
- ❖ Improvements to Student Life
 - Enhanced Contact with Student Leadership and the Chancellor's Office
 - Launched Distinguished Lecture Series
 - Created a fully furnished and staffed Fitness Center
 - Constructed New Residence Hall and Renovated Existing Halls
 - Launched Fundraising and Hired Architect for New Student Union and Success Center
 - Hired new Dining Service to increase variety of Nationally Known Restaurants
- ❖ Led university through a successful 10-year accreditation by the Higher Learning Commission
- ❖ Developed a Vision for Future University Growth in New Strategic Plan and New Master Plan
- ❖ 8 Accreditations within Academic Disciplines
- ❖ New Academic Programs:
 - Bachelor's: Forensic Chemistry, Biochemistry, Nursing, Agricultural Engineering; Hospitality and Tourism Management
 - Master's: Educational Leadership, Computer Science Education, Addiction Studies (online), and Master of Business Administration; Master of Education in Vocational Rehabilitation
- ❖ Increased giving from corporations, foundations, alumni and stakeholders—2 Largest Gifts in History
- ❖ Revenue Generated (Development, State Grants and Contract Savings) --\$37 million
- ❖ Increased University Endowment by 85%--From \$15 million to more than \$35 million

Improvements to Athletics Facilities:

- ❖ Created and constructed an Athletics Academic Center
- ❖ Upgraded Football Stadium with new AstroTurf, a jumbotron scoreboard and complementary scoreboard
- ❖ Renovated seating in the main basketball and volleyball arena
- ❖ Upgraded women's basketball locker room
- ❖ Installed new sound system, video scoreboards and scorers electronic tables
- ❖ Constructed a baseball fieldhouse
- ❖ New track and soccer facility currently in the planning stages
- ❖ Plans are underway for a new softball field house and soccer locker room

Director, Office of Graduate Minority Programs, 2006-13

- ❖ **Generated more than \$10 million for graduate student financial support**
- ❖ Increase in the recruitment, retention and graduation of minority Ph.D. students
- ❖ Partnerships forged with other universities and external programs
- ❖ Increased University-wide Diversity Outreach Efforts 11 programs to 20 programs for recruitment, retention, funding & professional development
- ❖ Success with Minority students pursuit of national scholarships and fellowships

Associate Dean, Graduate School, University of Florida, 2006-13

- ❖ 900 PhDs awarded annually (3rd most nationally); 12,000-student Graduate School
- ❖ Chaired the Graduate Curriculum Committee
- ❖ Created and Led the Annual Graduate Student Grants and Fellowships Conference

- ❖ Encouraged Fellowships from NSF, NIH, Ford Foundation, Fulbright, and for International Students
 - ❖ Filled in for Dean/Associate Provost for Commencement, Graduate Council, Faculty Senate, Etc.
- Chair, Department of Journalism
- ❖ Led UF to National Championship in the William Randolph Hearst Competition
 - ❖ Awarded Knight Chair in Journalism Technologies and the Democratic Process
 - ❖ Increased faculty research productivity in refereed publications and grants.
 - ❖ Development of up to \$30,000 in annual department discretionary income

HONORS AND DISTINCTIONS

Recognition for University Leadership

HBCU Campaign Fund's 10 Most Dominant HBCU Leaders Award (2019)

Inaugural Arkansas 200 Most Influential Leaders, Arkansas Business Publishing Group (2018)

Arkansas Business Journal Influencer in Education (2017)

Top University Faculty Honors

University of Florida Research Foundation Professor Award, 2006-09

Academy of Distinguished Teaching Scholars, University of Florida, 2005-13

Distinguished Alumni Professor Award, University of Florida, 2001-03

Distinguished Faculty Award, Florida Blue Key Leadership Honorary, 2001

National Awards and Honors

President's Award, McKnight Doctoral Fellowship Program, Florida Education Fund, 2010

Dissertation of the Year Award, Education Law Association, 2007

Freedom Forum Journalism Teacher of the Year Award, 2002 (\$10,000 Prize)

Laurence R. Campbell Award for Top Faculty Research Paper, Scholastic Journalism Division, AEJMC Annual Convention, Miami, FL, 2002

AEJMC Presidential Citation, AEJMC, 2001

Top Faculty Research Paper, Visual Communication Division, AEJMC Annual Convention, Phoenix, AZ, 2000

Fellow, Summer Faculty Workshop in Communications Policy, Annenberg Washington Program, Washington, DC, June 4-9, 1995

Baskett Mosse Award, Association for Education in Journalism and Mass Communications and Accrediting Council on Education in Journalism and Mass Communications, 1994

Visiting Scholar/Wilma Crumley Graduate Lecturer, University of Nebraska-Lincoln, 1994

Teaching Fellowship in Ethics, The Poynter Institute for Media Studies, St. Petersburg, Florida, June 1989

RESEARCH AND PUBLICATIONS (Partial List)

Published or presented more than 75 monographs, articles, research papers in scholarly journals, refereed conferences, and professional publications.

Administrator's Publication:

Laurence B. Alexander, "Keeping Student Success in Strategic Plans," Public Purpose, a publication of American Association of State Colleges and Universities, Spring 2018.

Book:

Kerry B. Melear, Laurence B. Alexander, Robert Hendrickson, and Joseph Beckham, Student Free Speech in Public Higher Education, a book published by the Education Law Association, 2010.

Refereed Publications:

Jasmine McNealy and Laurence B. Alexander, "A Framework for Unpublishing Decisions," *Digital Journalism*, <http://www.tandfonline.com/doi/abs/10.1080/21670811.2017.1301779?journalCode=rdij20>, 2017, pp. 1-17.

Anthony L. Fargo and Laurence B. Alexander, "Testing the Boundaries of the First Amendment Press Clause: A Proposal for Protecting the Media from Newsgathering Torts," Vol. 31 No. 2 *Harvard Journal of Law & Public Policy*, 2009, pp. 1093-1153.

Amanda R. Reid and Laurence B. Alexander, "A Test Case for Newsgathering: The Effects of September 11, 2001 on the Changing Watchdog Role of the Press," Vol. 25 *Loyola Entertainment Law Review*, 2005, pp. 357-382.

Laurence B. Alexander, "Looking Out for the Watchdogs: A Legislative Proposal Limiting the Newsgathering Privilege to Journalists in the Greatest Need of Protection for Sources and Information," Vol. 20 No. 1 *Yale Law & Policy Review*, 2002, pp. 97-137.

Laurence B. Alexander, "Negative Identification: Photographers' Consequences of Breaking Promises of Confidentiality to News Subjects," *Visual Communication Quarterly*, Winter 2001, pp. 8-12, 7.

Laurence B. Alexander & Anthony L. Fargo, "Sources of Protection: A Case Study of the Evolution of the Common-Law and Statutory Journalist's Privilege," *Free Speech Yearbook*, 1999, pp. 17-44.

Laurence B. Alexander & Leah Cooper, "Words That Shield: A Textual Analysis of the Journalist's Statutory Privilege," Vol. 18 No. 1-2 *Newspaper Research Journal*, Winter/Spring 1997, pp. 51-71.

Laurence B. Alexander & Ellen M. Bush, "Shield Laws on Trial: State Court Interpretation of the Journalist's Statutory Privilege," Vol. 23 No. 2 *Notre Dame Journal of Legislation*, 1997, pp. 215-230.

Laurence B. Alexander, "Ethical Choices That Become Legal Problems for Media," Vol. 17 No. 1-2 *Newspaper Research Journal*, Winter/Spring 1996, pp. 49-60.

Susan A. Rubin & Laurence B. Alexander, "Regulating Pornography: The Feminist Influence," Vol. 18 No. 4 *Communications and the Law*, December 1996, pp. 73-94.

Laurence B. Alexander, Linda M. Perry & Bill F. Chamberlin, "Branzburg v. Hayes Revisited: A Survey of Journalists Who Become Subpoena Targets," Vol. 15 No. 2 *Newspaper Research Journal*, Spring 1994, pp. 83-101.

Laurence B. Alexander, "The Analysis of Legal Cases in News Reporting and Writing," Vol. 48 No. 4 *Journalism and Mass Communication Educator*, Winter 1994, pp. 35-38.

Laurence B. Alexander, "Civil Liability for Journalists Who Violate Agreements with Sources," Vol. 14 No. 3 *Newspaper Research Journal*, Summer 1993, pp. 45-59.

Laurence B. Alexander, "Enforcing Promises Between Journalists and Sources," Vol. 15 No. 2 *Communications and the Law*, June 1993, pp. 3-16.

Laurence B. Alexander, "Identifying Americans of African Descent: A Survey of Major U.S. Daily Newspapers," Vol. 16 No. 3 *The Western Journal of Black Studies*, Fall 1992, pp. 141-146.

Laurence B. Alexander, "An Update on the Minority Preference at the Federal Communications Commission," Vol. 11 No. 2 *UCLA Black Law Journal*, Spring 1989, pp. 249-260.

UNIVERSITY FACULTY SERVICE

Chaired or Served on 46 Graduate Supervisory Committees
Reviewer for more than a dozen publications or paper competitions
Faculty Representative to the University Senate, Elected: 1993-95; 1999-2001; 2004-05
Board of Directors, University Athletic Association, 2001-03
Board of Directors, University National Alumni Association, 2001-03
Chair, Board of Directors, The Independent Florida Alligator student newspaper, 2001-04 (Member 1997-2004)

Academic Standards:

Oversight of all Academic Programs at UAPB, 2013-21
UF Graduate Curriculum Committee, 2006-13
Southern Association of Colleges and Schools' Compliance Committee, 2001-03
University Tenure and Promotion Revision Committee, 1997-98
President's Teaching Committee, Drafted the Professorial Excellence Program to reward full professors, 1995-96
Chair, College of Journalism and Communications Curriculum Committee, 1996-97
College Tenure Promotion Committee, 1999-2000; 2004-05; 2006-08; 2009-2013

Diversity:

Director, Office of Graduate Minority Programs, 2006-13
Provost Diversity Committee, 2003-04
Led Study of University Website for Diversity and Inclusivity, 2000-01
University Minority Mentor for Two New Freshmen Each Year, UF Affirmative Action Office, 1993-2006
Faculty Mentor for Assistant Professors to receive Tenure and Promotion

Key Search Committees:

Search Committee for Associate Vice President and Dean of the Graduate School, 2006-07
Search Committee for Provost and Senior Vice President for Academic Affairs, 2004-05
Chair, Search Committee for UF Assistant Vice President for Public Relations, 1999-2000
Search Committee for Dean of the College of Journalism and Communications, 1993-94

UNIVERSITY LEADERSHIP AFFILIATIONS

Member, American Association of State Colleges and Universities, 2013-Present
Mentor, Millennium Leadership Initiative Institute, AASCU, 2018-19
Member, Council of University Presidents, Association of Public and Land Grant Universities, 2013-Present
Member, Council of 1890 Institutions, APLU, 2013-Present
Vice Chair, NCAA Division I Presidential Forum, 2021-Present; Member, 2020-Present
Chair, Southwestern Athletic Conference (SWAC) Council of Presidents; 2021-Present
Vice Chair, Southwestern Athletic Conference (SWAC) Council of Presidents, 2019-21; Member, 2013-Present
Executive Council, Presidents Council of the Arkansas Department of Higher Education, 2013-Present
Member, Board of Directors, Arkansas Research Alliance, 2013-Present
Member, Board of Directors, ARE-ON Arkansas Research Education Optical Network, 2013-Present

FUNDRAISING AND DEVELOPMENT

As Chancellor:

Major Gift Total	\$12,572,902
Average Major Gift	\$349,247
Event Fundraising Total	\$430,000
Largest Major Gifts:	
➤ Simmons Bank	\$2,500,000
➤ Windgate Foundation	\$2,205,000
➤ CHI St. Vincent Hospital	\$1,100,000
Alumni Giving	\$6,500,000
Successful State Government Grants	\$8,606,569
Appropriation Increase in State Productivity Funding	\$1,056,010
Contracts and Grants Expenditures Total	\$55,861,073
Average Annual Contracts & Grants Expenditure	\$7,980,153

Endowment Growth:

2013 Endowment	\$15,000,000
2021 Endowment	\$35,000,000

Sample Enterprising Fund Growth:

Performance Inc.--Energy-efficiency Savings (2017-Present)	\$1,800,000
Football Annual Game Guarantees (Average)	\$700,000
Basketball Annual Game Guarantees (Average)	\$800,000
Adult Ed Program Transfer Savings (2014-Present)	\$1,000,000
Delta Residential Hall Annex Refund	\$100,000
STEM Academic Building Refund	\$100,000

As Associate Dean (UF):

Total Grants Awarded for Graduate Student Support	\$10,000,000
Principal Investigator, McNair Scholars Program 2007-11	\$900,000
Co-PI, NSF Bridge-to-the-Doctorate 2010-12	\$1,000,000
Co-PI, NSF Bridge-to-the-Doctorate 2008-10	\$1,000,000
Bridge-to-the-Doctorate Matching Funds	\$640,000
Co-PI, NSF Innovation Through Institutional Integration	\$1,000,000
Florida Education Fund McKnight Doctoral Fellowships	\$5,200,000
McNair Graduate Assistantship Program	\$750,000

Major Private Donations at the University of Arkansas at Pine Bluff			
Donor	Amount	Date	Purpose
Simmons Bank	\$2,500,000.00	2018	Stadium Upgrades
Windgate Foundation	\$2,205,000.00	2018	Endowed Scholarships/Art Dept.
CHI St. Vincent (Arkansas)	\$1,110,000.00	2022	Nursing Endowment/Scholarships
NCAA Accelerating Academic Success Program	\$900,000.00	2018	Athletics Academic Success Center
Bristol Myers Squibb	\$800,000.00	2022	Scholarships/Career Prep
Wal-Mart Foundation	\$750,000.00	2022	Student Leadership
Anonymous Donor	\$500,000.00	2021	Need-Based Scholarships
Synchrony Financial	\$500,000.00	2021	Scholarships/Career Prep
Bristol Myers Squibb	\$500,000.00	2023	Scholarships/Career Prep
Strada Education Network	\$478,000.00	2021	Scholarships/Career Prep
Tiffany & Co., Beyoncé and JAY-Z	\$400,000.00	2021	Creative Arts Scholarships
The Walton Family Foundation	\$331,350.00	2021	Teacher-Education Transformation
The Walton Family Foundation	\$308,052.00	2021	Student-Internship Support
Bobby Wayne Daniels Trust	\$335,000.00	2016	Endowed Scholarships
John E. Smith Scholarship Fund	\$335,000.00	2016	UAPB Vesper Choir
Anonymous Donor	\$250,000.00	2021	Need-Based Scholarships
Mr. and Mrs. Rodney Slater	\$250,000.00	2019	Politics Institute
Blue Cross-Blue Shield of Arkansas	\$250,000.00	2015	Endowed Professorship
Windgate Foundation	\$250,000.00	2020	COVID-19 Emergency Fund
Windgate Teacher Education Prep Grant Fund	\$234,710.00	2022	Teacher Training and Development
Windgate Foundation	\$201,760.00	2021	UAPB Art Experience
Great Lakes Foundation	\$200,000.00	2019	Student-Internship Support
Relyance Bank	\$200,000.00	2021	Track and Soccer Stadium
Walton Family Foundation	\$200,000.00	2014	LIONS Summer Bridge Program
Bill and Sharri Jones/Sissy's Log Cabin Jewelry	\$200,000.00	2014	UAPB Baseball Fieldhouse
The Torri Hunter Foundation	\$200,000.00	2019	UAPB Baseball Fieldhouse
Drs. Herbert & Virginia Carter	\$187,690.00	2021	Scholarships
Diane Gilleland	\$150,500.00	2018	Art Department
Relyance Bank	\$150,000.00	2019	Indoor Arena Video Boards
Verizon Foundation	\$150,000.00	2019	Middle-School STEM Camp
Verizon Foundation	\$150,000.00	2020	Middle-School STEM Camp
Verizon Foundation	\$150,000.00	2021	Middle-School STEM Camp
Verizon Foundation	\$150,000.00	2022	Middle-School STEM Camp
Simmons Bank	\$150,000.00	2021	Women's Athletics
West Frasier Timber	\$150,000.00	2022	Faculty Development and Student Scholarships
Blue and You Foundation	\$139,000.00	2018	Defibrillators and Nursing Dept.
Mr. and Mrs. C.J. Duval	\$125,000.00	2019	Teacher-Education Scholarship
Blue and You Foundation	\$110,000.00	2019	Nursing Dept. Sim Child
Chancellor's Scholarship Gala	\$106,000.00	2019	Student Success Scholarships
Perry Stuckey	\$100,000.00	2022	Track Complex; Scholarships
Ernest Ford	\$100,000.00	2021	Scholarship Endowment
Bill and Sharri Jones/Sissy's Log Cabin Jewelry	\$100,000.00	2021	UAPB Baseball Fieldhouse
Bill and Sharri Jones/Sissy's Log Cabin Jewelry	\$100,000.00	2019	UAPB Baseball Fieldhouse
Darryl Daniels	\$100,000.00	2019	Scholarships
Dr. Samuel J. Shacks	\$100,000.00	2019	Scholarship Endowment
Foundation for the MidSouth	\$100,000.00	2014	Males of Color Leadership Initiative

Saracen Casino Resort	\$100,000.00	2021	Athletics Academic Success Center
Donor	Amount	Year	Purpose
Homeruns and Heroes Gala I	\$100,000.00	2015	UAPB Baseball Fieldhouse
Homeruns and Heroes Gala II	\$100,000.00	2016	UAPB Baseball Fieldhouse

Sample of Government Grant Funds:

Governor’s Executive Budget: Land-Grant Match (2023-24)	\$2,000,000 (annually)
Arkansas Natural & Cultural Resources Grant (Hazzard 2021)	\$2,100,000
Governor’s Rainy Day Fund (Women’s Athletics 2021)	\$1,600,000
Arkansas Natural & Cultural Resources Grant (Union 2018)	\$900,000
Governor’s Rainy Day Fund (Research & Extension 2017)	\$844,000
Governor’s Rainey Day Fund and GIF (2015 and 2016)	\$844,000
Arkansas Natural & Cultural Resources Grant (Caldwell 2017)	\$630,000
Governor’s Rainy Day Fund (Research & Extension 2018)	\$576,500
Governor’s Rainy Day Fund (Research & Extension 2019)	\$732,069
Governor’s Rainy Day Fund (Research & Extension 2020)	\$732,069
HBCU Scholarship Funding (Scholarships) (2021)	\$1,000,000
HBCU Scholarship Funding (Scholarships) (2018)	\$525,000
Arkansas Highway and Transportation Dept. Grant (2016)	\$407,000
Arkansas Highway and Transportation Dept. Grant (2015)	\$383,000
Governor’s GIF Funds (for Baseball Stadium)	\$300,000
Delta Regional Authority (Business Incubator)	\$295,000
Arkansas Attorney General Public Safety Program Grant	\$200,000

Sample Enterprising Fund Growth:

Performance Inc.--Energy-efficiency Savings (2017-Present)	\$1,800,000
Football Annual Game Guarantees (Annual Average)	\$700,000
Basketball Annual Game Guarantees (Annual Average)	\$800,000
Adult Ed Program Transfer Savings (2014-Present)	\$1,400,000
Delta Residential Hall Annex Refund	\$100,000
STEM Academic Building Refund	\$100,000

COMMUNITY SERVICE

Arkansas Governor Asa Hutchinson’s Census 2020 Complete-Count Committee, 2019-Present
 Board of Trustees, Arkansas Museum of Fine Arts, 2019-Present
 Board of Directors, Jefferson County Economic Development Alliance, 2018-Present
 Task Force, Go Forward Pine Bluff Community Revitalization Initiative, 2016-Present
 Board of Trustees, Jefferson Regional Medical Center, 2021-Present
 Jefferson Regional Medical Center Building and Equipment Committee, 2020-Present
 Jefferson Regional Medical Center Community Advisory Board, 2017-Present
 PILLARS Club, Pine Bluff United Way Campaign, 2015-16
 Pine Bluff Downtown Development, Inc. Board, 2018-19
 Board of Directors of Fifty for the Future of Pine Bluff, Inc., (2017-19; Board Member 2016-2020)
 Jefferson County Industrial Foundation Board, 2015-18

PREPARATION FOR LEADERSHIP

Harvard University Seminar: Aligning Strategic Priorities with Financial Resources, Jan.-Feb. 2021

Harvard University Seminar for New Presidents, July 2013

Southeastern Conference (SEC) Academic Leadership Development Program, 2012-2013

Southern Association of Colleges and Schools (SACS) Development Experience, Decatur, Georgia, 2010-2011

Dean's Conference, Institute for Academic Leadership, State University System of Florida, Howey-in-the-Hills, FL, May 20-22, 2007

New Deans Institute and Summer Workshop, Council of Graduate Schools, Cambridge, MA, July 8-12, 2006.

Fellow, Leadership Institute for Journalism and Mass Communication Education, The Freedom Forum Media Studies Center, Columbia University, New York, NY June 19-24, 1995

Department Chairpersons Workshop, Institute for Academic Leadership, State University System of Florida, Howey-in-the-Hills, FL June 11-14, 1995.

Department Chairpersons Workshop, Institute for Academic Leadership, State University System of Florida, Howey-in-the-Hills, FL October 9-12, 1994