## STOCKTON UNIVERSITY ANNUAL REPORT FOR 2020 INITIATIVES PROJECT

PROJECT LEADER(S):	JY Zhou & Lois Spitzer
PROJECT TITLE:	Developing Stockton's Global Learning & Engagement at NAFSA 2018
DATE:	5/29/2018 – 6/1/2018
cc:	

- The boxes below expand as needed to accommodate your notes. You may also include/submit appendices or attachments, if needed.
- Email a copy of this completed form to Jessica Kay, Planning Analyst at:
   2020@stockton.edu or Jessica.Kay@stockton.edu.

## Please provide a summary of the project and your experience.

NAFSA is the largest conference and expo in international education with around 10,000 participants from over 100 countries. This year is NAFSA's 70th anniversary and it is in Philadelphia. With the support from the 2020 Learning Initiative, a group of seven students, one faculty, and one staff participated in the NAFSA conference and host a Stockton booth and broadcast Stockton to the world.

In spring 2018, seven students enrolled in the 2-credit EDUC 2800 Topics and Trends of Global Learning. The seven students are:

- Puiman Chan, an international student from the Southern China and a senior in Accounting
- Amanda Zhou, a student in Nursing from Cherry Hill, NJ
- Jorge Tellez, a student in Biochemistry and Molecular Biology from Garfield, NJ
- Alejandra Londono, a student just graduated from Sociology/Anthropology and Spanish Language and Cultures
- Kateryna Drach, a student in Health Sciences from Buena, NJ
- Sabrina Sarwar, a student in Health Sciences from Northfield, NJ
- Anuj Patel, just graduated from Computer Science from Egg Harbor City, NJ

In this course, students completed the following projects:

- interviewed international students
- received social media training
- created 11 Zines to introduce Stockton schools and programs, including ARHU, BUSN, EDUC, GENS, HLTH, NAMS, SOBL, Library, Tutoring Center, OGE, food court, safety, transportation, and student clubs and organizations (please see the **Attachment 1** for the 11 Zines)
- designed the Stockton booth at NAFSA Expo Hall, including the beach theme, poster ideas, gifts and giveaways, and decorations

On May 29-June 1, 2018, the Stockton team spent all day at the NAFSA conference:

- Hosted the Stockton booth at the Expo Hall
- Hosted the Stockton booth at the U.S. Higher Education Partnership Fair At both booths, students:
  - o Introduced Stockton University to the participants
  - Distributed Stockton brochures and materials
  - o Communicated with participants from a variety of institutions and organizations
  - Kept contact information of participants who were interested in collaborating with Stockton
- Participated in all four plenary talks, including
  - May 29: Laura Bush, former first lady of the United States, an advocate for literacy, education, and human rights
  - o May 30: Bill Nye, scientist, writer, and inventor
  - May 31: Joyce Banda, former president of the Republic of Malawi, an activist, entrepreneur, politician, and philanthropist
  - June 1: Terry Gross, journalist, author, host and co-executive producer of Fresh Air on National Public Radio
- Chose and delivered the daily winner of Stockton gift baskets
- Participated in sessions on various topics, including refugees, study abroad, international student success, etc.
- Participated in various programs, including career consultations
- Visited other booths at NAFSA Expo Hall
  - Communicated with participants from various countries
- Shared the NAFSA experience via daily Stockton Instagram stories: https://www.youtube.com/watch?v=dD4TPQm77wc

## Please attach a copy of your original proposal or list your stated objectives and expected outcomes.

## **Original Proposal:**

## Abstract:

Awarded \$12,500 for a one-year proposal to support students attending and a booth in the exposition hall at the NAFSA 2018 Annual Conference & Expo in Philadelphia, PA. The students also enrolled in a course in the Spring 2018 semester to prepare them to participate in the plenary lectures and sessions on global learning at the conference.

Please see the **Attachment 2** for the complete original proposal.

## **Stated Objectives:**

- 1. Develop students' global learning knowledge and skills, including topics and trends of global learning, intercultural communication skills, and engagement and leadership skills
- 2. Establish potential collaborations on designing and promoting projects for the 4C Collaborative Global Learning Modules to further globalizing the curriculum at Stockton;
- 3. Promote the visibility of Stockton University in international education market world-widely, including potentials to establish partnerships with international education institutions and to boost the international student population with recruiters to identify Stockton University as an option for international students

## **Expected Outcomes:**

- 1. Stockton students gain more knowledge and skills on global learning
- 2. Stockton University creates more opportunities on developing global learning
- 3. Stockton gains more visibility in the international education market

Please describe the results of your project and compare them to your original expectations. Elaborate on how well your objectives were met and how they might have changed. Note any particular obstacles that may have prevented your achieving full satisfaction on desired outcomes.

## **Stated Objective 1:**

Develop students' global learning knowledge and skills, including topics and trends of global learning, intercultural communication skills, and engagement and leadership skills

Actual results: Stockton students gain more knowledge and skills on global learning

- Students developed global learning skills. Please see students' summaries of their experience at NAFSA below:
  - Puiman Chan, an international student from the Southern China and a senior in Accounting and Finance: "Meeting many international educators from around the world, learning the value of global learning that is allowed us see things differently, understanding the importance of international education through diversity of thought, opinion, and culture are essential to the core work of higher education. These are all my highlights of my NAFSA experience. I'm very thankful I took part of this educational conference & expo! "
  - Amanda Zhou, a student in Nursing from Cherry Hill, NJ: "Meeting those who understands and cares about the importance of global education".
  - Jorge Tellez, a student in Biochemistry and Molecular Biology from Garfield, NJ: "It was amazing talking to people, and having all these resources available with regards to international students, immigration, and refugee status."
  - Alejandra Londono, a student just graduated from Sociology/Anthropology and Spanish Language and Cultures: "I really enjoyed visiting the different 'countries'. They all brought a little piece of culture with them to the conference to share and it was fun exchanging gifts and thoughts!"
  - Kateryna Drach, a student in Health Sciences from Buena, NJ: "I love getting to
    experience so many different countries in one place! Every university had something very
    unique and special about them. It's an experience that I don't think you'd find anywhere
    else!
  - Sabrina Sarwar, a student in Health Sciences from Northfield, NJ: "I absolutely loved seeing how global affairs can go into so many different career paths. Also, it was really nice to go 'around the world' in one room, a very unique experience with different cultures.
  - Anuj Patel, a student just graduated from Computer Science from Egg Harbor City, NJ: "I
    enjoyed the opportunity to be able to meet and talk to new people from around the world
    and learn about what their university has to offer in comparison to American university."
- Students shared their NAFSA experience via Stockton Instagram stories. Please see the four stories at: https://www.youtube.com/watch?v=dD4TPQm77wc

- Students all made unique connections with international education: they discovered a strong
  passion for global learning, identified possible career pathways and internship positions in
  international education, communicated with academic programs in another country, and
  expanded their understanding on diversity and inclusion in higher education.
- Students' NAFSA experience was highlighted in Stockton News. Please see **Attachment 3** for the report.

## **Stated Objective 2:**

Establish potential collaborations on designing and promoting projects for the 4C Collaborative Global Learning Modules to further globalizing the curriculum at Stockton

Actual Results: Stockton University creates more opportunities on developing global learning

Dr. Zhou has created 4Cs Collaborative Global Learning Modules to globalize the curriculum at Stockton:

- GL Approach 1: Cultures and Languages Across the Curriculum
- GL Approach 2: Collaborative Online Global Learning
- GL Approach 3: Community Engagement and Service-Learning
- GL Approach 4: Collaborative Teaching / Designing Courses / Programs

Dr. Zhou has interacted with various institutions and organizations on curricular collaborations. After the NAFSA, she communicated via emails with several higher education institutions to globalize our curriculum at Stockton as well as to promote our unique Global Learning approaches to the world. Please see **Attachment 4** for one example – an email from Rotterdam University of Applied Sciences in Netherland. Dr. Zhou has connected a Stockton faculty with them and we will adopt GL Approach 3 in this case.

## **Stated Objective 3:**

Promote the visibility of Stockton University in international education market world-widely, including potentials to establish partnerships with international education institutions and to boost the international student population with recruiters to identify Stockton University as an option for international students

Actual results: Stockton gains more visibility in the international education market

- We distributed **360 Stockton brochures** at the Stockton booth to representatives of institutions and organizations around the world.
- At the NAFSA, the Stockton team communicated with representatives from 96 institutions and
  organizations outside of the U.S. about possible curricular collaborations. Please see the
  Attachment 5 for the map and list of these institutions and organizations.
- Each photo/video of the daily Stockton Instagram stories was viewed at least 1,000 times by the
  end of each day on May 29-June 1. The complete four daily Instagram stories can be viewed at:
  https://www.youtube.com/watch?v=dD4TPQm77wc

## Please list any follow-up actions (publications, presentation venues, etc.)

• We will follow-up with the institutions and organizations to facilitate curricular collaborations to promote global learning at Stockton University.

- The photos, map, and list of Stockton curricular connections will be posted on Stockton Global Learning webpage: <a href="https://stockton.edu/global-learning/">https://stockton.edu/global-learning/</a>
- Students will present their experience at the Multicultural Month in Oct. 2018.
- Four daily Stockton Instagram stories had been published on Stockton's YouTube channel: https://www.youtube.com/watch?v=dD4TPQm77wc

## Are you recommending the continuation of this project? If so:

- What are the next action steps you foresee or recommend?
- What are the expected budget requirements going forward?
- Please identify the program, department, or division you should be working with to secure continuation of funding for your project.

[Note: continuation proposals must be approved and incorporated into the appropriate budget process.]

The NAFSA conference was a wonderful experience for us and our students. We completed all three expected outcomes – enhancing students' global learning skills, developing curricular collaborations with overseas institutions and organizations, and promoting Stockton's visibility around the world.

We believe it would be another great experience if we could participate in the conference again next year, but next year's NAFSA conference will be in Washington, D.C., thus making it too expensive to fund solely through a 2020 grant. Therefore, we will **not** pursue a renewal for this particular project.

FINANCES: Based on your proposal, please out	line below how	v the award has been spent.
	Amount	Notes/Comments
Beginning Budget Balance as of:	\$	
Salary Expenditures		
<ul> <li>Stipends</li> </ul>	\$	
<ul> <li>Full-time staff salaries</li> </ul>	\$	
<ul> <li>Full-time faculty salaries</li> </ul>	\$	
TES salaries	\$	
Fringe Benefits	\$	
Total Salary and Fringe Expenditures	\$	
Non-Salary Expenditures (supplies, travel, etc.)		
<ul> <li>NAFSA International Exhibitor #1643</li> </ul>	\$ 5,975	
Student meals	\$ 1,075.60	
<ul> <li>Student conference registration</li> </ul>	\$ 2,583	
Stockton booth rain insurance	\$ 84	
Giveaways at Stockton Booth	\$ 2,107.74	
Zines and flyers Printing	\$ 616.49	
Total Non-Salary Expenditures	\$ 12441.83	

Total Salary + Non-Salary Expenditures	\$ 12441.83	
Ending Budget Balance as of:	\$ 58.17	

If there are remaining expenditures required to complete the project, please itemize them with expected amounts and timing for payment.			
IMPORTANT: Unused funds will revert to the general 2020 Initiative Fund at the end of the fiscal year			
if not approved and encumbered	d for project costs.		
Item	Expected Amount	Expected Timing for Payment	
Total			

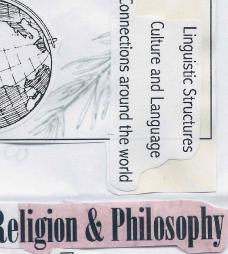
At the NAFSA, the Stockton team has communicated with representatives from **96 institutions and organizations outside of the U.S.** about possible curricular collaborations. Please see the map below and **Attachment 5** for more details of these institutions and organizations.



## **Stockton Team at NAFSA 2018**





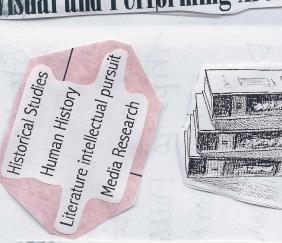


Ethical Reasoning



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Ints &



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Digital Communication

Film & Cinema

History studies & Literature

International Communication

Dance, Music, & Theatre Studio Disciplines & Art History and Performing Arts

find your inspiration at Stockton!

Stockton University

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Power in the outs to impire oud influence." meredible There is

-Julie Taymor American Director of Theather, Opera, and Film.

STOCKTON PROPERTY PAC STOCKTON UNIVERSITY

Donne Teern! Join Stocktons



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Only 25 mins away. Exhibit your out in Owan Cital



and emon Lake Fred! Enjoy the views at our

> Display your aut in stacktans Out Gallery



STOCKTON UNIVERSITY Museum of Art Noves

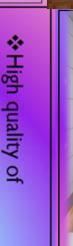
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education at **University** Stockton

Stockton's small tailored to their class experiences classes to provide personal attention participants and





The Princeton Review

U.S. News

& World Report

business programs



Stockton University's earned accreditation by School of Business has 5 percent of the world's been earned by less than Schools of Business Advance Collegiate the Association to whose accreditation has (AACSB), an international body





Information Systems



For the B.S. degree, students The Computer Science and both substantial general training **Fourism degree at Stockton will** well prepare the student with and specialized skills that wil distinguish their credentials. Earning a Hospitality and

and a B.A. degree.

can choose between two

related but distinct

concentrations in either Computer Science or

Information Systems.

Management Studies Program

Systems (CSIS)

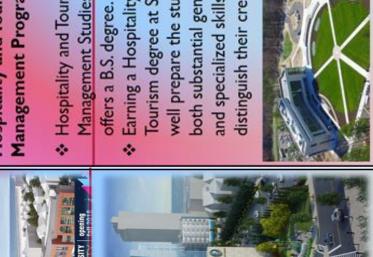
Information

Science and

Computer

\* Hospitality and Tourism

Hospitality and Tourism Management Program





The B.S. in Business Studies education in their students an ability to Financial Planning, Accounting, Finance program offers exciting respective field of interest receive specialized Marketing, offering Management and concentrations, such as

\* Minor in Business Studies The Master of Business

Marketing,

Planning, Management, and Accounting, Finance, Financial Studies with concentrations in

Accelerated Dual-Degree Program

for Business Major

Administration (MBA) program





entrepreneurs and entry breadth in the liberal arts, level managers in business knowledge for critical mass of business while still providing the degree offers greater specialization, the B.A perspective and less



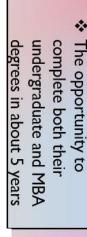
offers

\* Bachelor of Arts in Business

Studies

Bachelor of Science in Business

\*







A pathway for those who desire to teach in New Jersey, but have elected to pursue a traditional teaching certification

Alternate Route to teaching:

TEDU PostBaccalaureate

TEDU SecondaryEducation

 TEDU Pre-Kindergarten to
 Elementary

Academic Programs:



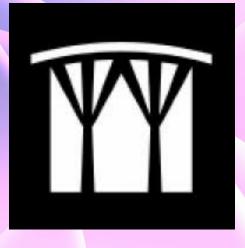
Become a teacher today at Stockton University





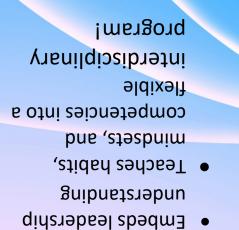


## Stockton University

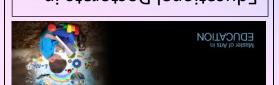


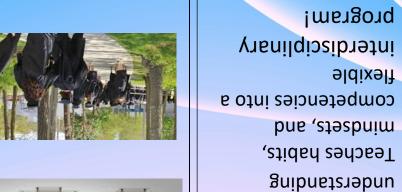
## School Of Education





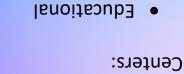
 Embeds leadership Organizational Leadership: Educational Doctorate in











center

financial Literacy

Stockton Center for

Stockton Center for

community schools

technology training

economic and

Community Engaged













## Masters of Arts Programs:

**Stockton!** 

- Masters of Arts in instructional technology
- Masters of Art in education
- Available completely **ONLINE!**





STOCKTON ALADEMIC PROURAMS

minors

UNIVERSITY . Africana Studies

(FNERAL

STUDIES

Progams + Seminars

This program seeks to

Studies

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X Genocide Studies . Holocaust &

Jewish Studies

96. women's, Gender Studies

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GLOBAL!!!

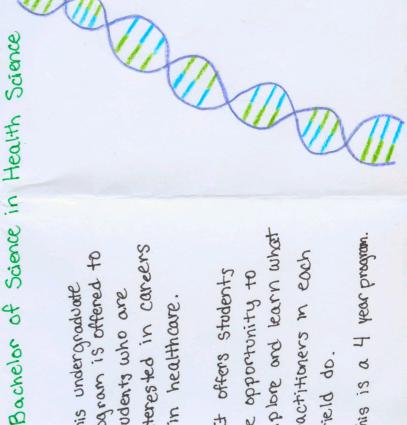
Design

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Studies

curitobean Studies

· Latin American \*\*·G10001 Studies



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interested in careers This undergraduate program is offered to in healthcare.

students who are

Bachelor of Science in Nursing

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This is a 4 year program.



Bachelor of Science

Exercise Science

program is for students who are interested This undergraduate human movement in the study of

Stockton University

School



in becoming physician

assistants

This is a 5 year program.

those who are interested

master's program for

program leads to a

This undergraduate

Bachelor of Science

Master of Science

in Physlain Assistant

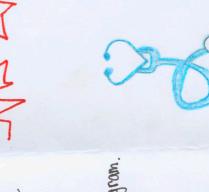
in Health Science AND







Health Science



is for those who wish This graduate program to become physical therapists. This is a 3 year program.



to more and to prevent Physical therapy helps movement disorders. to maintain the ability

and become speech-language speech-language pathology helps prepare students This graduate program for the New Jersey become certified in licensure and to Specialists.













# Master of Science in Occupational Therapy

to become occupational This graduate program is for those who wish therapists This is a 3 year program.



helps those in recovery to Occupational therapy gain back independence after injury, illness, or impairment.

# Minor in Hollistic Health



helps students understand alternative healthcare This minor program through education.

# Minor in Public Health

some of the fundamental concepts in public health, are interested in learning helps students who This minor program



iteraction between faculty present research the end of each semester Research Sympos semesters for onjunction with a faculty omplete a senior project off-campus internship Research done in non-cre campus or as

development of laboratory

Emphasis on the

taught by program faculty

Illows for extensive

member and student

All upper level labs are

CHEM BCMB majors

Diversity concentrations

allows for freedom in

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Biology seminar series

Program Features

v dedicated Marine Field Statior focused on undergraduate educ Numerous field-related vol

for presentations

Peterson's Guides and ence programs were the Alliance for Environmental

Stockton University techniques, be able to analyze data and write comprehensively about it esearch; they love to talk about it! All instruments and equipment in Talk to the professors about their opportunities (in field / lab work) All students will have experience the laboratories are available for All programs provide research with a variety of laboratory

**Mathematics** 

School of Natural Sciences

SCIENCES & MATHEMATICS SCHOOL OF NATURAL

Program Features evel courses taught by courses and all upper-Program faculty hold Physics majors have reputed institutions Physics from highly doctoral degrees in program faculty as academic advisors Most introductory Small class sizes full-time faculty

Easy one-on-one assistance

from faculty

aught by full-time faculty

holding Ph.D.'s

All upper level courses

Small class s

Program Features

nematics

Math majors have program

faculty as academic

advisors

opportunities to specialize

together with ample

theoretical and applied mathematics provided

Broad training in

Applied Physics

ental field monitoring stat soils, hydrology, ecology and water monitoring well fi conmental laboratories

undergraduate use

and research

STOCKTON

n for inclusion in Education

the Earth: A Guide to Top

**Environmental Studies Programs**,

## Mathematics

All instruments and equipment in opportunities (in field / lab work) All students will have experience the laboratories are available for Il programs provide research

techniques, be able to analyze data and write comprehensively about it with a variety of laboratory undergraduate use for presentations

> nd mathematics regardless the in-depth pursuit of nonscience subjects of interest. Provides an opportunity for developing a well-rounded udents are expected to iberal arts and sciences es an opportunity Geographic Information System (GIS)

> > and mathematics regardless

of their choice of major.

biology, chemistry, physics

have a solid foundation in

Students are expected to

**Energy Certificate** 

Provides an opportunity for the in-depth pursuit of nonscience subjects of interest. Provides an opportunity for

developing a well-rounded

liberal arts and sciences

background.

research; they love to talk about it!

SCIENCES & MATHEMATICS

SCHOOL OF NATURAL

background

STOCKTON

Talk to the professors about their

Certificate Programs

# Dual Degree Programs

Engineering

Health Professions

biology, chemistry, physics Provides an opportunity for and mathematics regardless Provides an opportunity for science subjects of interest the in-depth pursuit of nondeveloping a well-rounded have a solid foundation in of their choice of major. Students are expected to liberal arts and sciences

background.

degree program with an interest in

chemistry and pharmaceutical

engineering.

depth technical courses in the last two engineering and breadth in the liberal chemistry, mathematics or physics a students pursuing this five-year dual Stockton, with well-developed, in Combines a strong foundation in years at NJIT, Rowan or Rutgers. studies in the first three years at BS degree in engineering after Student receives a BS degree in science, mathematics and basic There is also an MS option for program completion.

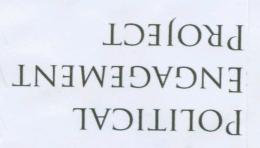
Graduate Programs

**Environmental Science** program is an intensive five students who want to obtain students the opportunity to This program is designed as year curriculum that offers earn both a Bachelor's and The Accelerated BS/PSM advanced skills that will Environmental Science. a terminal degree for prepare them for the Master's degree in workplace.

humanities. The course work science, medicine and/or the software and programming Strategic Analytics The Data Science and is supplemented with real standard, computational substantial experience in science, business, social student to explore data sophisticated, industry tools that will allow the driven problems in the A student entering the world projects and/or program will acquire internships.



Stockton University Model United Nations is a campus-wide innovative experiential learning experience that increases opportunities for our students to gain skills such as communicating complex issues concisely, dealing effectively with crises under a time constraint, working with people from a variety of backgrounds, solving challenges with creative solutions, and applying disciplinewith creative solutions, and applying discipline-







The Washington Internship program is an intensive para-professional and academic experience in which Stockton students live, work, and study in the Washington, DC metropolitan region.

An associate professor of psychology has begun a research project to monitor how the brain function changes as people age and if changes can be identified before they become visibly noticeable.



of societies. The Anthropology program analysis of human beings as members The Sociology program focuses on the Sociology and Anthropology broadens this focus to the study of human cultures worldwide.

Social Work

of humans and other animals. as thoughts, desires and emotions behavior and experience, such The systematic study of the Psychology





Economics

to enable people to provide for into how societies are organized their material needs and wants The Program provides insight



Criminal Justice

sciences the perspective of the social with an understanding of the Program provides students criminal justice system from



Political Science

of vital social, economic and policy issues and determine the outcomes making patterns that shape relationships and decisionanalysis of the power Program is focused on the

quality student, faculty and staff This distinguished university of arts, sciences and professional studies is noted for exceptional learning, while also providing students with a diverse, highinterdisciplinary approach to program offerings and an population

distinctive public universities consistently ranking among the nation's finest educational One of America's most institutions.







available to connect

Ambassador Program is

The Global Engagement

students in their transition to assist new international to provide an opportunity to current Stockton students to life and study in America, and international students with ife and culture. earn more about American application deadline an opportunity to enroll in We offer our international students admission, students must submit programs. To be considered for ALL required documents by the Undergraduate or Graduate degree



\*

Spring Admission

January): November 15

Fall Admission

(September): March 15

# W STOCKTON STOCKTON



Welcome to Stockton University



We are proud to

welcome international diverse and students to our multicultural student







Orientation

\* Academic

Internship

Advising

Seminars

❖ Work and Advising



International students are gatherings game nights, trips to New encouraged to participate in D.C., and many other social York City and Washington Program events including **Cultural Immersion** 











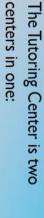
**Tutoring Center** 

The Math Center









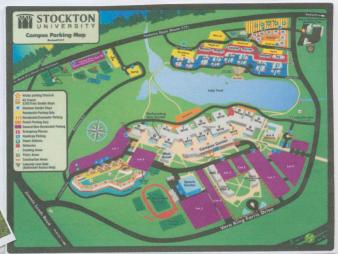
The Writing Center

❖ The Math Center

- The Math Center provides
  peer tutoring to all current
  Stockton students enrolled in
  mathematics and sciences
  courses
   The Writing Center offers
- The Writing Center offers tutoring in writing, critical reading, and study skills for current Stockton students.
- No appointments required; "drop in" any time during scheduled hours to receive help on their coursework









Stockton University students can choose from a variety of themed residence halls intentionally designed to help students achieve career goals and personal growth. We call these experience-based learning places Theme Living Communities(TLC)



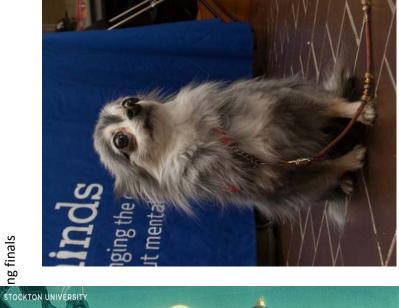










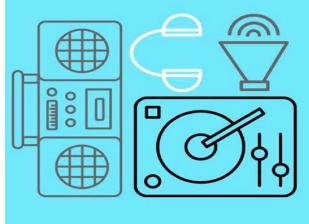








ime: door opens at 7:30pm arepsilon show starts at 8:00pm





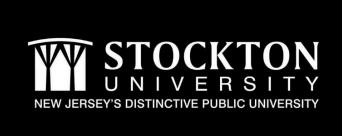






**COME TRUE** 









Career Advising **Career Fairs** Alumni Career Talent Network (ACT)



- · Arts, Entertainment, & Communications
- · Business and Hospitality & Tourism
- Education
- Public & Social Services
- · Health Sciences & Medicine
- · Law & Politics
- · Science, Technology, Engineering, and Mathematics
- · Undecided





No More Hangtags!









of responsibility. The the chance to go new family car, a motorcycle vehicle you drive—the places, and a great deal It represents freedom, deal for every teenager

## Avoid Scams



- ▶ Hacked Email
- **Tech Support**

View more articles

## **Protect Kids Online**



Kids, Parents, and Video Games

## Be Smart Online



- Understanding **Mobile Apps**
- Tips for Using Public Wi-Fi Networks

View more articles

## Secure Your Computer





day life. But you are still

from the hassles of ever

vulnerable to crime.

seem like an oasis, safe

even your own car-may











## **Stockton University K-9:**

Hemi is certified by the NJ State Police as well as the United States Police Canine Association in explosives detection

**Breed:** Labrador Retriever, Chocolate





Stockton University Campus Police values: Integrity, Dedication, Excellence, Achievement, Loyalty

## STOCKTON UNIVERSITY



## **2020 Initiatives Proposal Form**

Thank you for your interest in submitting a proposal to the 2020 Initiatives process.

Please complete this form, save it to your hard drive, and then email a copy to: <a href="mailto:2020@stockton.edu">2020@stockton.edu</a>. Please copy your Dean/Director on the email. You will then be contacted by the appropriate 2020 Initiative Team representative/LEGS facilitators.

Proposals will be evaluated based on general criteria including the following:

- University-wide impact
- Clearly addressing one of the four LEGS themes from the 2020 strategic plan
- Specific budget details provided
- · Realistic outcomes identified
- Assessment measures specified

## Please consider the following questions as helpful prompts:

## University-wide Objective(s)

- Does your proposal clearly address an issue relevant to your selected "primary strategic (LEGS) theme"?
- What specifically do you wish to accomplish with your project?
- How will Stockton, as a whole, benefit?

## **Expected Results**

- How will you know if your project is a success?
- What are your anticipated outcomes and specific measurements for success?
- Does your proposal clearly indicate the person(s) or department(s) that will assume responsibility for the various work tasks?
- What is your project's "finish line"?

General Application Information	
Your Name	
Your Email	
Title of Project	
Project Leader	
LEGS Initiative Team Coach	
Project Partner(s)	
Duration / Time Frame of Project	

Proposal Category (choose one: one-time or ongoing)		
One-Time Event or Activity	Ongoing Event or Activity	
(A) \$5,000 or less	(C) \$5,000 or less	
(B) More than \$5,000	(D) More than \$5,000	

Strat	Strategic Theme (choose one)		
	Learning		
	Engagement		
	Global Perspectives		
	Sustainability		

Stra	tegic Objectives: choose one primary (P) in main	heme ar	nd up to three secondary (S)
Lea	rning		
	Deliver high value-added learning experiences and promote scholarly activity (S1)	Rewa	rd scholarly applications (ER2)
	Promote liberal arts ideal to develop lifelong learners (S2)	Estab	lish additional revenue sources (RS1-L)
	Strengthen internal processes to support learning (IP1-L)	Redu	ce expenses (RS2-L)
	Develop faculty and staff skills to support learning (ER1-L)	Align	resources to support strategic plan (RS3-L)

Engagement	
Establish Stockton as an integral part of the identity of students, faculty, staff, alumni, and community members (S3)	Foster an interactive environment among students, faculty, staff, and community (ER3)
Prepare students for active citizenship role (S4)	Increase opportunities for interactions between internal and external communities (ER4)
Create mutually reinforcing intellectual and co-curricular experiences (S5)	Establish additional revenue sources (RS1-E)
Strengthen internal processes to support engagement (IP1-E)	Reduce expenses (RS2-E)
Develop faculty and staff skills to support engagement (ER1-E)	Align resources to support the strategic plan (RS3-E)

Global Perspectives	
Develop a globally diverse Stockton community (S6)	Strengthen opportunities for global interaction among members of the Stockton community (ER5)
Enhance capacity to participate globally (S7)	Establish additional revenue sources (RS1-G)
Strengthen internal processes to support global education (IP1-G)	Reduce expenses (RS2-G)
Integrate global program efforts among multiple units of the university (IP2)	Align resources to support the strategic plan (RS3-G)
Develop faculty and staff skills to support global education (ER1-G)	

Sustainability	
Increase sustainable infrastructure (S8)	Develop and implement sustainability programs (IP5)
Enhance sustainability education and research (S9)	Develop faculty and staff skills to support sustainability (ER1-S)
Increase recognition as a model of sustainability (S10)	Reward sustainable practices (ER6)
Partner to promote global sustainability (S11)	Establish additional revenue sources (RS1-S)
Strengthen internal process to support sustainability (IP1-S)	Reduce expenses (RS2-S)
Prioritize sustainability in plan operations and residential life (IP3)	Align resources to support the strategic plan (RS3-S)
Promote sustainability across the curriculum (IP4)	Seek efficiencies through sustainable practices (RS4)

The tables below allow for summaries of about 350 words. Additional information can be included as an attachment.

Narrative Summary of Project	
Assessment Plan: What are your anticipated outcomes and specific measurements for success?	
	I

Budget Summary								
	ltem	<b>FY2017</b> July 1, 2016 – June 30, 2017	<b>FY2018</b> July 1, 2017 – June 30, 2018	<b>FY2019</b> July 1, 2018 – June 30, 2019	Notes/Comments (stipends, supplies, hospitality, etc.)			
1.								
2.								
3.								
4.								
5.								
6.				0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0				
7.								
	Total							

First-Year Funding Questions			
Will you need funds for immediate use to begin your project?	Yes	No	
If so, how much?			
Date when funds will be needed			

CC: Dean/Director

## 2020 Initiative Proposal to the Learning Team JY Zhou and Lois Spitzer

Title: Developing Stockton's Global Learning and Engagement at NAFSA 2018

## **Introduction/Background:**

Global learning advances learning and engagement in a global context and fosters understanding and respect among people of diverse backgrounds and perspectives. It is essential for developing globally competent individuals, and builds leadership for the global community. Stockton has highlighted the importance of Global Perspectives as one of our strategic themes and listed Global Awareness as one of Essential Learning Outcomes (ELOs).

NAFSA: Association of International Educators (http://www.nafsa.org/) is the world's largest and leading association dedicated to international education and exchange. It aspires to an environment in which every student and scholar seeking the benefits of international education finds a path, and every institution of higher education integrates international perspectives into its teaching, research, and service missions. NAFSA also aspires to enlightened international relations, a globally engaged citizenry, and a more peaceful world. Its annual conference -- one of the largest global events ever within international education -- usually attracts more than 9,000 attendees from over 100 countries. The annual conference's Expo hall is the largest international education expo of the year, with representatives and professionals of higher education institutions and organizations around the world. Hundreds of international student recruiters are also working on collecting information for international students, which is one of the most important goals of NAFSA's Expo hall (see more information at http://www.nafsa.org/Annual Conference/Exhibiting and Sponsoring/About Exhibiting/).

A small group of Stockton faculty and staff members participated in previous NAFSA conferences and found the experience extremely rewarding and exceptional. NAFSA 2018 Annual Conference & Expo will be held in Philadelphia on May 27-June 1, 2018. Since the proximity of the conference makes the attendance of Stockton students a feasible option, we propose this project to take advantage of this great opportunity to develop Stockton's global learning and engagement.

## Purpose/Goals:

Collaborating with multiple programs and offices in both Academic and Student Affairs, this project aims to:

- 1. Develop students' global learning knowledge and skills, including topics and trends of global learning, intercultural communication skills, and engagement and leadership skills;
- 2. Establish potential collaborations on designing and promoting projects for the 4Cs Collaborative Global Learning Modules to further globalizing the curriculum at Stockton;

3. Promote the visibility of Stockton University in international education market world-widely, including potentials to establish partnerships with international education institutions and to boost the international student population with recruiters to identify Stockton University as an option for international students

## **Activities:**

This proposal includes taking fifteen (15) students who will be enrolled in a spring 2018 subterm B course entitled Topics and Trends of Global Learning to NAFSA 2018 from May 27-June 1, 2018 at the conclusion of the course. This course will prepare the students to participate in the plenary lectures and sessions on global learning at the conference. In addition, we also hope to receive funding to host a booth in the exhibition hall at the conference which annually attracts approximately 10,000 attendees from all over the world.

We will collaborate with the following Academic and Student Affairs programs and offices, and their involvement and responsibilities are listed below:

- The Global Studies Minor (GSM)
  - We will invite faculty who teach the GSM courses to announce this opportunity in their courses and encourage students to enroll in the course,
  - The project leaders and students will work with GSM to offer a globalization lecture on topics and trends of global learning along with sharing their NAFSA experience
- Office of Service-Learning
  - We will work with the Office of Service-Learning to prepare and train students for the service-learning project in the course
  - We will employ a pre- and post-assessment developed by the Office of Service-Learning to evaluate student understanding and growth during the project
- Office of University Relations and Marketing
  - We will work with Office of University Relations and Marketing to prepare and train students on using social media to broadcast Stockton during NAFSA 2018
  - We will borrow portable devices to show students' NAFSA experience on Stockton's YouTube channel, Snapchat, or Instagram accounts
  - o We will work with Graphics on designing flyers for Stockton booth
  - o We will work with Media on writing an article for The Stockton Times
  - Following the conference, the social media productions will be broadcast on Stockton's YouTube channel, websites, etc.
- Office of Student Development
  - We will work with Office of Student Development on organizing a session in the Multicultural Month (October 2018) to share students' experience
  - We will work with them on developing a training session on developing students' leadership skills

- o We will work with them on writing a series of articles for *The Argo*
- Office of Global Engagement
  - We will work with Office of Global Engagement (Office of the Provost) to publicize the students' experiences at NAFSA to encourage students to seek global opportunities while at Stockton
  - o The material will be shared during next year's International Education Week.
- Office of Admission
  - We will disseminate Stockton admission materials at NAFSA to publicize Stockton as a place where students can receive a global education
- Office of Residential Life
  - We will distribute information at NAFSA about the Residential Life services available at Stockton
- The Wellness Center
  - We will work with the Wellness Center to prepare materials to distribute at NAFSA outlining the support services offered at Stockton

All the participating students will be required to enroll in a sub-term B course in spring 2018 - *Topics and Trends of Global Learning*. In this course, they will read materials and discuss about the latest trends and topics of global learning and strategies to develop effective intercultural communication. They are also required to prepare a service-learning project with two parts:

- Volunteering at NAFSA 2018
- Hosting a Stockton University table at the Expo Hall (with equipment possibly borrowed from the university), including preparing, designing, and collecting flyers, pamphlets, videos, and giveaways at the table (from schools and other entities), training on utilizing Stockton's various social media accounts, developing intercultural communication skills, and preparing information to introduce Stockton and to answer questions from the international institutions representatives and international student recruiters.

At NAFSA 2018, students (who will be wearing T-shirt with Stockton logo) are expected to:

- Participate in a variety of pre-selected sessions on global learning, including plenary lectures, panel discussions, and poster sessions
- Broadcast Stockton using social media, such as Instagram, YouTube, Snapchat, Twitter, or Facebook
- Perform the exhibitor's role at the Stockton booth at the Expo Hall
- Collect and compile the contact information of attendees at the Stockton booth (i.e. international institution representatives and international student recruiters)
- Experience unique interactions with attendees from various professional, geographic, and cultural perspectives and backgrounds

After NAFSA 2018, students are expected to present and share their experience at Stockton events, including Globalization Lecture Series, the Multicultural Month, The Argo article series, and the Stockton Times, etc.

All the information collected at the Stockton booth will be shared with various offices and programs to boost potential institutional partnerships and international student population.

## **Outcomes and Assessments:**

The expected outcomes and assessment plans of this project are:

## Outcome 1: Stockton students gain more knowledge and skills on global learning Assessment plan:

- 1. Students will be assessed with a pre- and post-assessment using a global learning inventory instrument, such as AAC&U VALUE Global Learning Rubric, Beliefs, Events, and Value Inventory (BEVI), or Stockton ELO Global Awareness Map
- 2. Students will be assessed for the course work based on their preparation, participation and presentation. They will write reflection papers on the latest trends and topics in global learning, effective ways to develop global learning skills, including global self-awareness, perspective-taking, cultural diversity, intercultural communication, and understanding global systems

## Outcome 2: Stockton University creates more opportunities on developing global learning Assessment plan:

- 1. A list of contact information and interests of potential partners from international institutions to collaborate on various global learning modules
- 2. A list of students' ideas on further globalizing the curriculum and co-curriculum at Stockton

## Outcome 3: Stockton gains more visibility in the international education market Assessment plan:

- 1. The number of Stockton flyers, pamphlets and materials given at the booth
- 2. A list of contact information (business cards and sign-in sheet) of international institution representatives and international student recruiters

\*Note. With the funding for this 2020 proposal, we hope to see the development of potential partnerships with international institutions and interest from international student recruiters to boost our international student population.

## **Budget**:

Total: \$12,500 with the following three parts:

- 1. \$6,000 (\$400 per student x 15 students): student conference registration (\$315 per student for early bird rate) and meals (\$12 lunch + \$5 incidental expense / student / day x 5 days)
- 2. \$6,000: Stockton Exhibition Booth (see the NAFSA 2018 Expo Prospectus at <a href="http://www.nafsa.org/\_/File/\_/ac18/2018\_exhibitor\_prospectus.pdf">http://www.nafsa.org/\_/File/\_/ac18/2018\_exhibitor\_prospectus.pdf</a>)
- 3. \$500: Other expenses, including printing, Stockton van parking, etc.

Subject: Meeting Nafsa 2018

Date: Friday, June 15, 2018 at 06:52:20 Eastern Daylight Time

From: Abbenbroek, M. (Monique)

To: Zhou, Jiangyuan

Dear Jiangyuan,

It was very nice meeting you at the Nafsa in Philadelphia and I would like to follow up on our short conversation.

I'm the international coordinator of the Communication bachelor and eagerly looking to expand our collaborations with US based universities. My main purpose is to offer our mutual students an exchange experience for one semester, however faculty led programmes or collaborative (online) projects are also opportunities I am very much interested in.

Working for a university of applied sciences means that the main focus in our curriculum is on aligning our educational concepts with the working field. This idea is of course also extended to the Communication programme we offer during the Fall semester for international students: #GetConnected. Students will write an Ebook for a specific target audience with whom they will have to engage in a community, they work in Pressure Cookers for clients from several organisations and they will gain knowledge from (international) professionals who share their experiences. Please have a look at our international website for more information <a href="https://rotterdamuas.com/programmes/exchange/getconnected-interactive-communication-in-the-global-village/">https://rotterdamuas.com/programmes/exchange/getconnected-interactive-communication-in-the-global-village/</a>.

I'm convinced bringing students together from many different cultural backgrounds will foster the development of brilliant people with brilliant ideas!

I'm looking forward to a possible collaboration and if you should need any additional information, please let me know!

Kind regards,

## Monique Abbenbroek MA

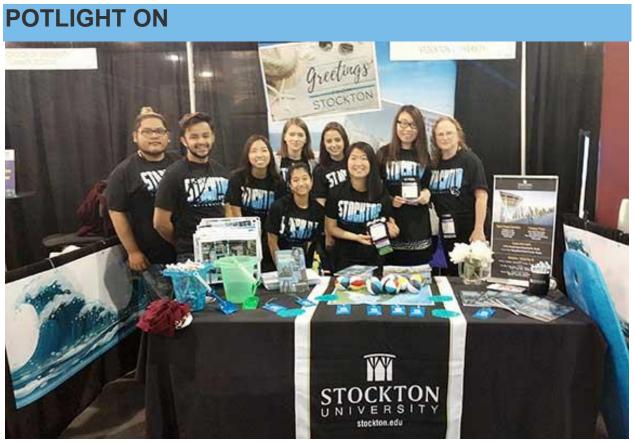
International Coordinator Communication Studies Lecturer Corporate Communication

Rotterdam University of Applied Sciences School of Communication, Media and Information Technology

m.abbenbroek@hr.nl +31 6 54 69 54 03

## Stockton News: June 7, 2018

Retrieved at: https://www.stockton.edu/stockton-news/stockton-news-june-7-2018.html



**JY Zhou**, internationalization specialist, and **Lois Spitzer**, associate professor of Teacher Education, took seven students to the 70th anniversary NAFSA 2018 conference in Philadelphia May 29-June 1. NAFSA (Association of International Educators) is the largest conference in international education with around 10,000 participants from over 100 countries.

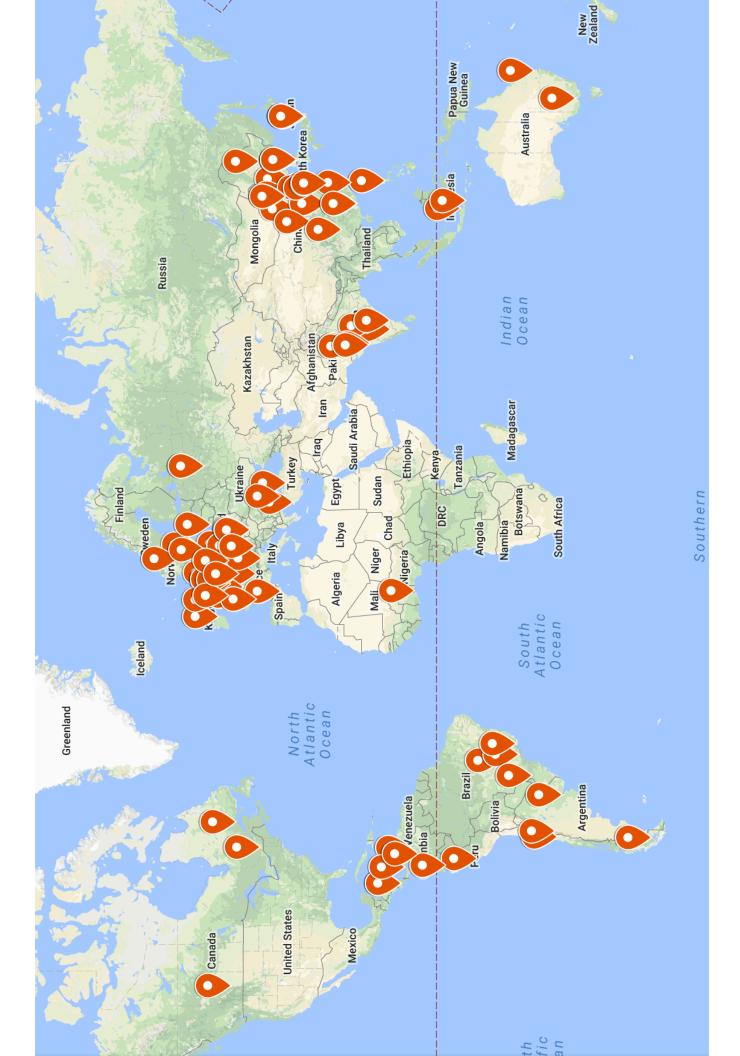
"The students had a truly global experience and talked with people from all over the world about traveling, studying, working and living abroad," Spitzer said. "We heard amazing speakers such as Laura Bush, former first lady of the United States and an advocate for literacy, education and human rights, Bill Nye, scientist, author and inventor, Joyce Banda, former president of the Republic of Malawi, and Terry Gross, renowned journalist and long-running host and co-executive producer of *Fresh Air* on National Public Radio."

Zhou said the Stockton group was able to host a booth and "broadcast Stockton to the world" through the support from the 2020 Learning Initiative.

"What I liked the most is that after a four full-day experience at NAFSA, our students all found their unique connections with international education: they discovered strong passion for global learning, identified possible career pathways and internship positions in international education, communicated with academic programs in another country, and expanded their understanding on diversity and inclusion in higher education, "Zhou said.

Students on the trip included **Amanda Zhou**, **Jorge Tellez**, **Alejandra Londono**, **Kateryna Drach**, **Anuj Patel**, **Sabrina Sarwar**, and **Puiman Chan**, an international student from Southern China.

"Dr. Zhou and I bonded with these wonderful students, and in sharing hopes and dreams for their futures, eating wonderful food and collecting gifts from all over the world, we all came away with a renewed appreciation that we are all global citizens," Spitzer said.



## Attachment 5 List of Stockton Connections outside of the U.S. (NAFSA 2018)

- 1. Aalen University, **Germany**
- 2. Acharya Institutes, India
- 3. Alpen-Adria-Universität Klagenfurt, Austria
- 4. Australian Homestay Network (AHN VIC), Australia
- 5. Beijing Jiaotong University, China
- 6. Beijing University of Technology, China
- 7. British Consulate General New York
- 8. Bunkyo Gakuin University, Japan
- 9. Centro Federal de Educação Tecnológica Celso Suckow da Fonseca, Brazil
- 10. China Higher-education Student Information and Career Center, China
- 11. China Scholarship Council, China
- 12. City University of Hong Kong, Hong Kong, China
- 13. Cohort Go, Australia
- 14. Columbus University Panamá, Panama
- 15. CRCC Asia: International Internship & Programs, China
- 16. Dalian University of Technology, China
- 17. Disha Consultants, India
- 18. Education University of Hong, Hong Kong, China
- 19. EducationUSA Advising Center, Togo
- 20. Erasmus University Rotterdam, Netherlands
- 21. ESPM, Brazil
- 22. Global Reach Education, India
- 23. Goldsmiths, University of London, UK
- 24. Graduate Women International (GWI), Switzerland
- 25. Groupe Sup de Co La Rochelle, France
- 26. Guizhou University, China
- 27. Hanzehogeschool Groningen Professionals en Bedrijven, Netherlands
- 28. Harbin Institute of Technology, China
- 29. Higher School of Economics, Russia
- 30. Hohai University, China
- 31. Howest College, Belgium
- 32. Huaiyin Institute of Technology South Area, China
- 33. İbn Haldun Üniversity, **Turkey**
- 34. IHECS Academy, Belgium
- 35. Immanuel Kant BFU, FGOU, Russia
- 36. Independent College Dublin, Ireland
- 37. InSitu Programs, Argentina
- 38. Institute for Future Education, Entrepreneurship and Leadership (iFEEL), **India**

- 39. Jiangsu University, China
- 40. Jinzhong University, China
- 41. Kanagawa University, Japan
- 42. Keystone Academic Solutions, Norway
- 43. KIC UnivAssist, India
- 44. Kyung Hee University, South Korea
- 45. Lead University, Costa Rica
- 46. Linnaeus University, **Sweden**
- 47. Lund University, Sweden
- 48. McGill University, Canada
- 49. Middle East Technical University, Turkey
- 50. Ministerio de Turismo, Ecuador
- 51. Minzu University of China, China
- 52. MISIS, Russia
- 53. Mosque Ulul 'Azmi, Airlangga University, Indonesia
- 54. Musashi University, Japan
- 55. Nankai University, China
- 56. Normandy Business School, France
- 57. Northwestern Polytechnical University, China
- 58. Ochanomizu University, Japan
- 59. Pandit Deendayal Petroleum University, India
- 60. Pázmány Péter Catholic University, **Hungary**
- 61. Polytechnic University of the Philippines, **Philippines**
- 62. Protestant College of Darmstadt, Germany
- 63. Rotterdam University of Applied Sciences, Netherlands
- 64. Semmelweis University, **Hungary**
- 65. Sheffield Hallam University, UK
- 66. Shinyway Education, China
- 67. SN Global Education, India
- 68. Sogang University, South Korea
- 69. Soongsil University, South Korea
- 70. Szent Istvan University, **Hungary**
- 71. Technical University of Liberec, Czechia
- 72. Technological University of Tijuana, **Mexico**
- 73. The Stay Club, UK
- 74. Tutku Tours, Turkey
- 75. Udayana University Rectorate, Indonesia
- 76. Unicollege SSML | Scuola superiore per mediatori linguistici, Italy
- 77. Universidad de Magallanes, Chile
- 78. Universidad Fidélitas, Costa Rica

- 79. Universidad Finis Terrae, Chile
- 80. Universidad Industrial de Santander UIS, Colombia
- 81. Universidad San Ignacio de Loyola USIL, Peru
- 82. Universidade Federal de Uberlândia, Brazil
- 83. Universitat Rovira i Virgili (FMCS), Spain
- 84. Université de Caen Normandie, France
- 85. Université du Luxembourg, Luxembourg
- 86. Universite Du Quebec, Canada
- 87. University of Calgary, Canada
- 88. University of Congress, Argentina
- 89. University of Göttingen, Germany
- 90. University of Manizales, Colombia
- 91. University of Mannheim, **Germany**
- 92. University of Seoul, South Korea
- 93. University of South Bohemia České Budějovice, Czechia
- 94. Unochapecó Regional Community University Chapecó, Brazil
- 95. Vel Tech R&D Institute of Science and Technology, India
- 96. WholeRen Education, China
- 97. Zhejiang Institute of Mechanical and Electrical Engineering, China